

Find, Follow and Friend
myDAWGTag



Special thanks to
the City of Toronto and Toronto Animal Services



DawgTag is a Toronto-based up-start, and a proud partner of the City of Toronto and Toronto Animal Services.
DawgTag is not owned, operated or funded by the City of Toronto or Toronto Animal Services.

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DAWGTAG
DOG TAGS. FOR DOGS.
INFO FOR OWNERS



gettin' started.

Welcome to the Dawg Pack!

To make sure everything is in order, check the engraved information on the tag is correct (most importantly, name, contact phone and licence number).

Your DawgTag should hang from your dog's collar comfortably (hint: the bottom of the tag shouldn't extend to the dog's mouth, sitting about an inch away in most cases), and shouldn't be able to be bitten or chewed

in the box.

We know that technically they didn't come in a box.

But 'What's in the ridged cardboard mailer' didn't sound right. We assemble as much of the tag for you as possible so your dog can sport their DawgTag right out of the box! But just in case:



S-Clasp

Connects the tag or split ring to your dog's collar or harness



Split Ring

Attach to the tag similar to a key / keychain. If you have a pair of tags, keep an eye on the side you want to face out (typically the logo side).*



Silencer

Especially useful with pairs of tags. Silencers don't speak for themselves.



DawgTag

Once assembled, the DawgTag should hang from your dog's collar comfortably. The bottom of the tag shouldn't extend to the dog's mouth, sitting about an inch away in most cases), and shouldn't be able to be bitten or chewed.

some extras.

- Lifetime guarantee covering major tag damage (bends, chips, corrosion etc.) and illegible text under normal use*
- Collar clasp / accessory replacement parts for a year and a half*
- Early access to upcoming contests and promotions (including an upcoming contest that will probably break the internet)
- Opportunity to test new and pre-release products/services before release (account required)

dawg licence.



City of Toronto Licences:

- The physical licence tag enclosed is subject to the same terms as the standard issued tag (with a bit more flair, in our opinion)
- *New licences* will receive registration paperwork in approximately 2-4 weeks directly from the City of Toronto / Toronto Animal Services (TAS)
- If your DawgTag licence tag is lost, replacement licence tags may be obtained via:
 1. **DawgTag.ca:** A replacement DawgTag tag with the same licence number may be issued. Nominal fee may apply. Email rolf@dawgtag.ca
 2. **Toronto Animal Services:** Replacement standard issue tags obtained via TAS are available for \$5 (new licence number will be given)

fetch us.

Don't hesitate to reach out for questions, comments, concerns.. Kudos?

Questions	rolf@dawgtag.ca
Website	myDawgTag.com
All Socials	@myDawgTag
WhatsApp	+1.647.848.3390



We hope you and your best friend enjoy DawgTag!



The DawgTag Team
Vic & Cam