HOW TO CHOOSE A P LINER LIP PEN COLOR

For skin with cool undertones

Lip liner colors with a purple or blue shaded undertone work best. When choosing a red lip color, do not go for the orangey shades of red and move towards the deep-bluish red shades.

For skin with warm undertones.

Use lip pen and lip liner shades that are warm. Orange and really red shades are your go-to lip pen and lip liner shades.

For skin with neutral undertones

01

Wide spectrum of colors suit your skin. For people with neutral skin undertones, choice of lip colors is wide.

CHOOSING SUITABLE

LIP MAKEUP

THE IMPORTANCE OF LIP LINERS IN

HELPS YOU CREATE THE MOST PERFECT, CLEAN AND DEFINED LOOK OF YOUR LIPS.

THEY GIVE YOUR LIPS THE MOST PRECISE AND DEFINITE SHAPE

- 02 IT MAKES THE LIP COLOR STAY ON FOR A LONGER TIME
- PREVENTS THE COLOR OF THE LIP MAKEUP FROM BLEEDING OR LIGHTENING.
- 03 LIP LINERS ARE EVEN LOVED BY PEOPLE THAT DO NOT LIKE LIPSTICK
 - CHOOSE A SHADE THAT IS CLOSEST TO YOUR NATURAL LIP COLOR AND APPLY IT LIGHTLY OVER YOUR NATURAL LIP LINE.
 - THIS WILL DEFINE YOUR LIPS A LITTLE.
- 04 IF THE APPLICATION IS RIGHT, THE DIFFERENCE IS BIG
 - TO MAKE THE APPLICATION OF THE LIPSTICK OR LIP PEN, SMOOTH AND EASY, YOU CAN PREP YOUR LIPS BY APPLYING YOUR LIP BALM ON THEM.
 - NOW, PART YOUR LIPS SLIGHTLY SO THAT THE NATURAL SHAPE OF YOUR LIPS IS MAINTAINED AND START APPLYING THE LIP LINER.
 - APPLY THE LIP LINER IN SHORT AND LIGHT STROKES IN THE BEGINNING.

LIP LINER HACKERS THAT ARE A LIFE SAVER



IN ORDER TO HAVE A CLEAR VIEW OF ALL THE ANGLES, **MOVE YOUR CHIN AROUND**

Hold your lip liner at an angle of 45-degree.

APPLY YOUR LIP LINER AT AN

ANGLE OF 45-DEGREE

Always apply it in short light strokes rather than long ones.

Make sure that the lip liner you have applied is straight and is not crooked as it creates a very untidy look.

03



APPLYING NUDE SHADES CAN ALSO CREATE A PLUMP LOOK

YOU ACHIEVE A FULLER LOOK

To make your lips look fuller and plumper than they originally are, apply a lip liner in a shade that is slightly darker.

To give your lips a quick definition and an easy plump look, apply nude shades of lip liners onyour lips.

plump look.

This helps to create extra volume and gives a

05



To keep your lipstick and lip pen in place and

keep the long-lasting finish is to apply matte



APPLYING LIPSTICK FIRST

AND THEN LIP LINER

Applying lipstick or lip pen before applying lip liner is that it gives a clear boundary of where thelip liner is needed.

lip liners.



IF YOU WANT AN INTENSE LOOK, START WITH YOUR LIP LINER

Remember that the more the pressure you apply, the more intense the color would be.

Start by drawing out the desired shape on the outlines of your lips.