



About our CEO

Tahir "Mr. Legacy" Murray is a multifaceted visionary and CEO of LegacyHistoryPride. He has been in the fashion industry since the day he could walk. As a 3rd generation entrepreneur in the apparel business, it has always been a dream to continue the Legacy that his grandfather started when he came to America in search of the "American Dream" as an immigrant from Trinidad in the 60s.

The Howard Alum started LegacyHistoryPride as a sophomore in college in 2019 and has witnessed historical success. The HBCU apparel brand reflects a large market of urban America and encompasses thousands of students and alumni across the country. LHP has been well-received nationwide and numerous celebrities ranging in sports, music, and entertainment have endorsed the brand

Mr. Legacy is not only the face and brains behind one of the most formidable collegiate apparel brands in the nation. His philanthropic commitments include his partnership with the Atlanta HBCU Alumni Alliance which has resulted in six-figure contributions to scholarships for students in the Atlanta area.

Through his photography, creative direction, and design, Tahir has been able to lead his LHP team through intentional storytelling through every step of the brand's process. The 23-year-old entrepreneur has been able to work with major corporations and celebrities in finding ways to ignite conversations celebrating impactful legacies through fashion and philanthropic efforts.

It's hard to believe that he's just getting started, but for Tahir he states that he's here to continue the legacy of his alma mater by shattering glass ceilings.