

ETHICGOODS

Goods That Make A Difference



IMPACT REPORT

Products and mission

ETHICGOODS exists to create dignified jobs for women around the world. Each piece is ethically handmade for a fair wage. All of our beaded jewelry is handmade by women who are survivors of trafficking and exploitation. Financial empowerment is key in their journey to healing and providing a new path for their families.

A beautiful new partnership

In 2023, we wanted to increase our impact and create more jobs around the world. We began a partnership with an incredible artisan group who ethically makes all of our *NEW* gold and silver jewelry. 10% of the profit from this line is donated to nonprofit organizations who are directly and holistically supporting survivors of trafficking and exploitation. This give back line allows us to support trafficking survivors in more ways than an hourly wage.

2023 IMPACT SNAPSHOT

161,626

Jewelry and Handbags Sold

120+

Men and Women
Handcrafted each
ETHICGOODS
Products

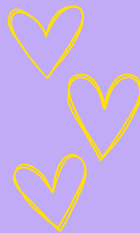
68

Purchase Orders for
our Artisan Partners

New & Best Selling Products



We had such a fun year designing new products and lines! Game Day, Matching Sets, Rings, Cuff Bracelets and even a new leather belt bag! Here is a glimpse at a few of our new additions!



PROJECTS



DETAILS



OUTCOME

New Gold Collection

40 gorgeous, new pieces launched in the summer

- We donated 10,000 to nonprofit organizations from this line's proceeds.

Matching Sets - One to keep & One to give

15 of the sweetest matching sets in our best selling combos

- These have been a best seller!
- Now available in 15 combinations!

Custom Bracelets

You can now design a custom Morse Code Bracelet on our site

- Our meaningful gifts are now even more personal. We love this addition!

WE COULDN'T HAVE DONE IT WITHOUT YOU!

We experienced immense growth in 2023 in how many individuals and businesses are partnering with us in our mission! Our website was visited 47,780 times and our DTC customers grew by 150%.

We also grew in our retail partnerships and more than 150 stores began carrying ETHICGOODS in 2023.

We can't wait to see what 2024 has in store! Each purchase made provides jobs and hope around the world, and we are so grateful.



WEAR YOUR STORY. TELL THEIRS.



www.ethicgoods.com



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