

BESPOKE HOLIDAY FACIAL

PROTOCOL STEPS



Exercise your artistic expertise and craft an experience that will brighten, oxygenate and nourish all skin types, allowing your clients to ring in the holiday season with luminous and glowing skin! This facial is packed with the gifts of organic extracts, nourishing antioxidants and vitamin C that will leave the skin looking smooth, plump and incredibly hydrated.

TREATMENT TIME: 50 minutes

1st CLEANSE Apply **ORMEDIC® balancing facial cleanser** and massage for 1 – 3 minutes. Remove with sponges and tepid water or aromatherapy steam towels.

2nd CLEANSE Mix 1/8 oz. of **ORMEDIC balancing gel polisher** with the **MAX™ stem cell facial cleanser** and cleanse for 1 – 3 minutes. Remove with sponges and tepid water or aromatherapy steam towels.

EXFOLIATE Measure 1/8 oz. – 1/4 oz. of **I PEEL ormedic lift solution** into a medicine cup. Apply peel with an I SWAB in a circular motion beginning at forehead, moving to right cheek, left cheek, nose and perioral area. Allow natural penetration for up to 5 minutes. Remove thoroughly with cool water and sponges until client feels ZERO activity.

EXTRACT Extract if necessary.

MASQUE Pump 2 – 4 pumps of the **O2 Lift oxygenating facial masque** into a medicine cup. Apply using an I SWAB to entire treatment area. Do not massage. Let sit until effervescent bubbling is completed (approx. 15 min). Remove with a warm towel.
(Optional: Perform arm and hand massage with **VITAL C hydrating hand and body lotion**).

MASSAGE & BRIGHTEN Combine 1 full dropper of **I ENHANCE hyaluronic acid facial enhancer** with **VITAL C hydrating anti-aging serum** and massage face, neck and décolletage for 5 – 10 minutes. Perform IMAGE facial massage.

EYE REPAIR Apply **VITAL C hydrating eye recovery gel** to orbital area.

PREVENT Apply a generous amount of **PREVENTION+® daily ultimate protection moisturizer SPF 50** to entire treated area.

FLAWLESS FINISH Apply **I CONCEAL®** using an **IMAGE foundation brush** to create a flawless finish.

PLUMP Apply **ORMEDIC sheer pink lip enhancement complex** to the entire lip area.

HEAL Give the essential **VITAL C TRIAL KIT** and review patient post care regimen.

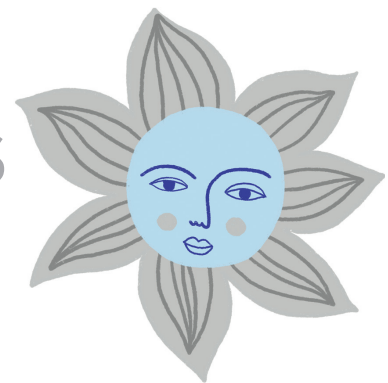
YANA Offer the client a complimentary sample of **YANA® daily collagen shots**.

Choose the curated IMAGE Holiday Set for their skin concern to send your client home with the gift of beautiful skin.

***Prior to every treatment, review and have client initial and sign the IMAGE INFORMED TREATMENT CONSENT FORM**

IMAGE SKINCARE® AGE-DEFYING ESSENTIALS

Facial Protocol



Begin your path to youthful-looking skin with a luxury cleansing experience, then unlock the power of six forms of hyaluronic acid with a serum that softens the appearance of lines. Face your day with an ultimate SPF 50 moisturizer featuring broad-spectrum sun protection.

THE LINEUP:

the MAX™ stem cell facial cleanser: A luxurious sulfate- and paraben-free cleanser that gently cleanses and nourishes the skin.

AGELESS total pure hyaluronic⁶ filler: A topical hydration filler that contains six forms of hyaluronic acid for a rapid boost of hydration that plumps the skin's appearance.

PREVENTION+® daily ultimate protection moisturizer SPF 50: A daily moisturizer that offers SPF 50 broad-spectrum protection against the sun's harmful UVA and UVB rays, plus Digital Aging Defense™.

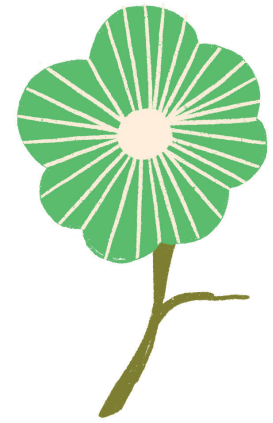
THE EXPERIENCE:

- 1) **Cleanse:** Apply a liberal amount of **the MAX stem cell facial cleanser** to wet hands and rub hands together to achieve a light foam. Cleanse the face for 1 minute and rinse with tepid water.
- 2) **Steam (optional):** If you do not have a home steamer, no problem! Try the following: Boil water in the kitchen (add a few drops of your favorite essential oil if you have one) or run very hot water in the bathroom sink. Place a towel over your head to capture the steam. Take nice deep breaths as you allow the steam to open your pores and soften your skin. Steam for 5 - 10 minutes.
- 3) **Hydrate and plump:** Apply a liberal amount of **AGELESS total pure hyaluronic⁶ filler** to cleansed skin. After application, use a repeated fluttering motion to lightly tap all areas of the face with fingertips to stimulate circulation.
- 4) **Protect:** Apply a liberal amount of **PREVENTION+ daily ultimate protection moisturizer SPF 50** while massaging the skin. Start at the forehead and move down to the temples. Massage your nose and cheeks and don't forget the chin and jaw.

Expert tip: Consult with your esthetician to add in the perfect eye product to complete your age-defying experience!

IMAGE SKINCARE® BALANCING ESSENTIALS

Facial Protocol



This balancing duo helps to soothe the skin and strengthen its defenses against damage. With a blend of organic extracts, our mild cleanser leaves the skin soft and refreshed, while the serum helps to brighten dull tone with vitamin C from kakadu plum.

THE LINEUP:

ORMEDIC® balancing facial cleanser: A mild, refreshing gel cleanser that gently foams away impurities, leaving the skin soft, hydrated and clean.

ORMEDIC balancing antioxidant serum: An essential everyday serum that soothes the skin and strengthens its defenses against damage, with antioxidants that give skin a healthy glow.

THE EXPERIENCE:

- 1) **Cleanse:** Apply a liberal amount of **ORMEDIC balancing facial cleanser** to wet hands and rub them together to achieve a light foam. Cleanse the face for 1 minute and rinse with tepid water.
- 2) **Steam (optional):** If you do not have a home steamer, no problem! Try the following: Boil water in the kitchen (add a few drops of your favorite essential oil if you have one) or run very hot water in the bathroom sink. Place a towel over your head to capture the steam. Take nice deep breaths as you allow the steam to open your pores and soften your skin. Steam for 5 - 10 minutes.
- 3) **Balance:** Apply a liberal amount of **ORMEDIC balancing antioxidant serum** and massage, then gently press, into the skin.

Expert tip: Consult with your esthetician to choose a PREVENTION+® SPF moisturizer that will keep your regimen balanced with nourishment and protection!

IMAGE SKINCARE® HYDRATING ESSENTIALS

Facial Protocol



Make every day brighter with our bestselling cleanser and serum packed with nourishing antioxidants and vitamin C. Finish with multi-action sun care that defends against UV rays and helps to protect against blue light.

THE LINE UP:

VITAL C hydrating facial cleanser: A creamy, hydrating cleanser that gently removes makeup and impurities while nourishing skin with essential daily vitamins and antioxidants.

VITAL C hydrating anti-aging serum: A serum for all skin types that softens the appearance of fine lines and fights environmental damage. An IMAGE bestseller!

PREVENTION+® daily ultimate protection moisturizer SPF 50: A sheer daily moisturizer that offers SPF 50 broad-spectrum protection against the sun's harmful UVA and UVB rays, plus Digital Aging Defense™.

THE EXPERIENCE:

- 1) **Cleanse:** Squeeze a generous amount of **VITAL C hydrating facial cleanser** into your hands and apply to the entire face. This cleanser can be applied to dry or damp skin. Massage the creamy formula into the skin for 1 minute and remove with tepid water.
- 2) **Steam (optional):** If you do not have a home steamer, no problem! Try the following: Boil water in the kitchen (add a few drops of your favorite essential oil if you have one) or run very hot water in the bathroom sink. Place a towel over your head to capture the steam. Take nice deep breaths as you allow the steam to open your pores and soften your skin. Steam for 5 - 10 minutes.
- 3) **Hydrate and plump:** Apply a liberal amount of **VITAL C hydrating anti-aging serum** to the entire face while massaging and patting into the skin. After application, use a repeated fluttering motion to lightly tap all areas of the face with fingertips to stimulate circulation.
- 4) **Protect:** Apply a liberal amount of **PREVENTION+ daily ultimate protection moisturizer SPF 50** while massaging the skin. Start at the forehead and move down to the temples. Massage your nose and cheeks and don't forget the chin and jaw.

Expert tip: Consult with your esthetician to choose an IMAGE masque to incorporate into your hydrating ritual!