

VOLUME 3, ISSUE 3 + 1.800.796.SKIN
WWW.IMAGESKINCARE.COM

IMAGE + AESTHETICS + BEAUTY + CLINICAL

IMAGE

AGE LESS. LIVE MORE.

WHAT IS YOUR
perfect
skincare diet?

Lift YOUR SKIN TO
A NEW LEVEL OF HEALTH

CARE FOR
skin foundation



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ORMEDIC
Organic.
With a **medical** degree.



your
image is
our
IMAGE

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IMAGE Skincare is an internationally operated professional skincare company founded in 2003 by Janna Ronert, President and CEO. Growing at a rapid pace, Image Skincare products are approved and available in 27 different countries including the US, Europe, Switzerland and the Middle East. Our FDA-certified laboratory utilizes the most scientifically advanced formulas in today's marketplace to create pharmaceutical grade skincare products that give licensed physicians and estheticians the ability to offer professional treatments and products that yield unparalleled results.

Based in West Palm Beach, Florida, our outstanding facility also offers advanced paramedicals and continuing education in-house and across the country, guaranteeing your success in both administering and selling these amazing products.

Image Skincare is simple to use, simple to educate and simply sells.

organic
ingredients

medical
effectiveness



Janna Ronert

EDITOR-IN-CHIEF

FOUNDER AND CEO OF
IMAGE SKINCARE

letter from the EDITOR

It is my pleasure to introduce our newest edition of IMAGE magazine. This edition will highlight the latest company news, including product and training launches, as well as fill you in on other exciting information about our evolving organization. This year has been crazy busy for all of us! We have held numerous symposia and lectures in the United States and around the world. Image Skincare works hard to service our clients by providing superior customer service, expanding our education, and offering you unparalleled products that deliver results.

Currently, we are working on our new Corporate Headquarters that is a state-of-the-art, 35,000 square foot property being built in Palm Beach County. It will integrate our manufacturing, filing and distribution, as well as our customer care center under one roof. In addition, we have fully integrated a paperless office environment to become an ecologically responsible organization. This change is also reflected in our packaging materials, where we have eliminated the use of excessive boxes as well as implemented the use of corn-based peanuts to secure our packages and shipments when they reach you in your spa or practice.

Another accomplishment we are all proud of here at Image Skincare is our affiliation with the Care for Skin Foundation, founded this year. Our first opportunity to provide support for the organization was our donation of \$78,000 USD worth of protective sunscreens for the helpers in the relief effort of Joplin, MO, which was hit by a devastating tornado earlier this year. Later this year, we are preparing a trip to a third world country to offer surgical help for burn victims and children in need of skin replacement and transplantation.

From all of us at Image Skincare, we wish you ongoing success and appreciate you utilizing our amazing products as your daily skincare regime.

*Sincerely,
Janna Ronert*

Age later.



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updates IMAGE SKINCARE 2011

DAILY DEFENSE MOISTURIZERS

The most advanced formulas available, Daily Defense are daily moisturizers with built in broad spectrum UVA/UVB physical protection that contain anti-aging peptides, anti-oxidants, stem cells and now advanced forms of Vitamin C.

ULTIMATE PREVENTIVE MOISTURIZER SPF 35

Pure Zinc Oxide, Titanium Dioxide

All Skin Types – great for higher protection post treatment or for more sporty clients. The first to incorporate grape stem cells for extra protection and Argireline collagen boosting peptide.

HYDRATING MOISTURIZER SPF 30

Pure Zinc Oxide

Dry, Dehydrated Skin Types. Suitable for sensitive or Rosacea skins.



MATTE MOISTURIZER SPF 30

Pure Zinc Oxide

Lightweight, oil free formula designed for Oily, Acne, or Problem skins. Ideal for male clients. Contains a micro-sponge technology which absorbs excess oil, prevents shine and fills in fine lines and skin imperfections.

TINTED MOISTURIZER SPF 30

Pure Zinc Oxide

All Skin Types, suitable post treatment.

UNIVERSAL MOISTURIZER SPF 30

Titanium Dioxide, Lightweight, Sheer formula

Suitable for all skin types.

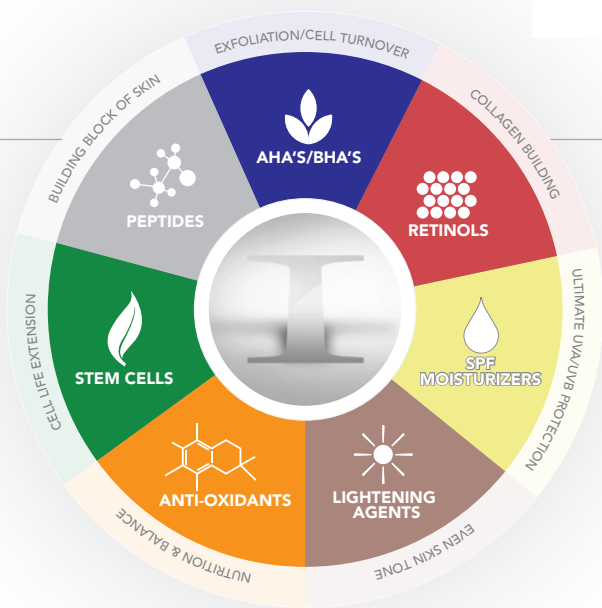


IMAGE skincare launch

THE IMAGE SKINCARE DIET

The Image Skincare Diet is a way of introducing clients to comprehensive home care packages so they can achieve set skin goals. We all know we can't change the structure of someone's skin with a cleanser so why do we constantly try to treat a serious skin condition such as acne or Rosacea with one product? The IMAGE Diet which is now available in a recommendation wheel is an aid to help educate clients on why we recommend full skincare programs explaining the function and importance of each key ingredient we utilize.

AGELESS THE MAX™ EYE CRÈME
THE MAX™ EYE CRÈME – This new crème lives up to its every claim. Retailers everywhere can't get enough of this fabulous new creation. Available Now – New Max™ Eye Crème



VITAL C RANGE is updated to contain a new oil-soluble form of Vitamin C – BV OSC. This is the latest technology in the use of Vitamin C and is the most stable form available. Clinical trials prove greater penetration than ascorbic acid and increased collagen synthesis.

HAVE YOU SEEN THE NEW POST TREATMENT KIT!?

Our mandatory Post Treatment Kit has changed to work alongside the skincare diet.



TREATMENT KIT INCLUDES:

Balancing Facial Cleanser | Total Skin Lightening Serum
Ultimate Preventive Moisturizer SPF 35 | Hydrating Enzyme Masque | The MAX™ Crème

lift™ your skin to a new level
of health

Lift Your Skin to a New Level of Health with a selection of 8 Image Signature Lifting Treatments to target every skin condition. Page 10 has the details of this new exciting peeling concept.

» **REJUVENATING BODY LOTION** is a new anti-aging product launched by Image Skincare. This is a silky body lotion designed for daily application with glycolic acid to smooth rough or dry skin and increase cell regeneration.

» Our **FACE AND BODY BRONZERS** have been reformulated into one easy to use product. Face and Body Bronzer is a gradual tan with erythrulose for a healthy hollywood glow.

CAREFOR
Skin
FOUNDATION

Image Skincare is proud to announce the affiliation with the Care For Skin Foundation. See page 18 for a special message from our President and Clinical Director, Dr. Marc Ronert.

Beautiful skin starts with healthy skin. To maintain and improve skin health, an effective, professional pharmaceutical skin care regimen is essential. This is the IMAGE Skincare philosophy. Restoring and maintaining optimal skin health is a concept that traditional over-the-counter products cannot accomplish. These products can only treat the surface of the skin. IMAGE Skincare professional products work at the cellular level to diminish fine lines, fade sun damage, increase hydration, and stimulate cellular turnover for more youthful looking skin.

COLOR CODED PRODUCT LINES
IMAGE SKINCARE PRODUCTS CAN BE EASILY IDENTIFIED BY SPECIFICALLY DESIGNED COLOR CODING:

- All of the lines of Image Skincare are paraben free.
- Products not tested on animals
- No petrochemicals
- No chemical preservatives
- Fragrance composed from 100% essential oils
- Respect of the environment

stimulate, nourish
& protect

AGELESS
DEVELOPED FOR AGING SKIN

Aging Skin

An effective product line for preventing and treating the signs of aging and environmental exposures. Diminishes fine lines and wrinkles and reverses the effects of cellular damage. Promotes skin rejuvenation and leaves skin fresh and youthful.

VITAL C
DEVELOPED FOR ROSACEA/DRY DEHYDRATED SKIN

Sensitive/Dehydrated Skin

A daily hydrating product line for sensitive, dehydrated and rosacea-prone skin. Soothes skin irritation and nourishes tired and dry, dull looking skin. Rich in anti-oxidants for ultimate protection and nutrition.

Image Skincare is dedicated to offering safe products without the use of chemical preservatives like parabens. The use of parabens as preservatives in cosmetics is controversial. There are clinical studies suggesting that parabens have potential health risks, including estrogen activity. Image Skincare is one of the first skin care companies to remove parabens from its entire product line.

ALL IMAGE PRODUCTS ARE PARABEN FREE

ORMEDIC
ORGANIC INGREDIENTS WITH MEDICAL EFFECTIVENESS

The Ormedic line by IMAGE Skincare is a synthesis of the purest organic ingredients combined with medical effectiveness to achieve maximum clinically proven results.

The philosophy of ORMEDIC is to restore skin's health by integrating highly potent anti-oxidants with organic ingredients without the use of chemicals, acids or parabens. It is designed for all skin types, including post-treatment skin and irritated skin injured by aggressive treatment regimens as well as post-operative wound healing phases.

- Certified organic ingredients combined with highly effective ingredients and anti-oxidants
- Products not tested on animals
- No petrochemicals
- No chemical preservatives
- Fragrance composed from 100% essential oils
- Respect of the environment
- No silicones
- No parabens

CLEAR CELL
DEVELOPED FOR ACNE AND OILY SKIN

Acne Skin

A highly effective line to fight acne, reduce inflammation, eliminate excess oil and purify skin.

DAILY DEFENSE
MOISTURIZER/ENVIRONMENTAL PROTECTION

Environmental Protection

The IMAGE Skincare philosophy focuses on prevention and protection. Medical studies confirm that sun, pollution, stress and smoke are the leading causes of skin cancer and accelerated aging. Protect your skin daily with an IMAGE moisturizer customized for your skin type.

BODY SPA
BODY ENHANCEMENT FORMULAS

Overall Well Being

A line consisting of different products developed for promoting a healthy overall well-being. Body and facial bronzers for a natural, beautiful tan, an exfoliating body scrub to promote skin regeneration, a body firming creme to reduce swelling and promote smoother, tighter looking skin and a body lightening lotion to even out skin discolorations.

lifttm your skin to a new level of health



TARGET your skin concern

TARGET	TREATMENT
DRY/DEHYDRATED/ROSACEA	SIGNATURE FACELIFT
AGING	WRINKLE LIFT
ACNE 1 AND 2	ACNE LIFT
ACNE 3 AND 4	ACNE ADVANCED LIFT
SUN DAMAGE/PIGMENTATION	LIGHTENING LIFT
UNBALANCED/PREGNANT	ORMEDIC LIFT
ADVANCED AGING/ACNE/PIGMENTATION	IMAGE PERFECTION LIFT
ADVANCED AGING	ORANGE LIFT

I PEELS

Image Skincare offers a variety of different peeling solutions for various skin conditions. All of our peels are formulated in a revolutionary aloe vera based gel to simultaneously protect the skin.

CUSTOMIZATION - 3 TIER PEELING PHASE

Simplicity is the name of the game in the art of chemical peeling. Image offers 3 levels of peeling, allowing the skin professional to create and customize an approach that begins at superficial peeling and leads to advanced peeling. Level 1 is superficial peeling, described to the patient as relaxing, rejuvenating, and restoring. Level 2 is moderate peeling, which is designed for tightening, lightening and brightening. Level 3 is advanced peeling for advanced results.

We believe in climbing the ladder in peeling. We begin at the superficial layer and gradually give the skin a workout so that it can reach level 3. Skin peeling is very similar to working out. You can't run a marathon before you run a block; this is the same philosophy in chemical peeling. You can't jump into a TCA peel before you have prepped the skin with daily use of cosmeceutical products and a superficial peeling series.

peel & enhance



ORGANIC PASSION PEEL TO TCA

This is the Image philosophy to great skin health. With all the economic turmoil going in the world today, I know one thing for sure. Peeling is believing... and YES you can change the worlds' skin in one peel.

ENHANCING YOUR PEELS

The art of chemical peeling is so exciting with Image Skincare. In addition to our uniquely blended peels, we offer the skin professional 5 different enhancers to mix with the peel, boosting its effectiveness. These enhancers are 25% pure solutions of Retinol for aging, Kojic Acid for pigmentation, Vitamin C for brightening, Idebenone for anti-oxidants, and our most popular enhancer, 25% Hyaluronic Acid for super-hydration. These cost effective boosters add excitement to your treatments and the patient's results!

I ENHANCE

I-Enhance boosters enhance and customize existing treatments and can be mixed with masques, serums, peels and sun protectors for an additional acceleration of the desired effect.

IMAGE
around
the
globe



HONG KONG
IMAGE is proud to announce a partnership with the Fox Group Worldwide Hong Kong! Fox Group started distribution of IMAGE Skincare products at the beginning of this year.



ITALY
Nailevo, a successful beauty distributor in Italy is excited to add IMAGE Skincare to their offerings.



USA WEST COAST DISTRIBUTION
Aesthetics Plus of Dublin, CA is the regional distributor for the states of CA, UT, NV, WA, OR, and offers ongoing intensive chemical peeling trainings. Recently, they have hosted 4 outstanding Paramedical Symposia since the beginning of this year.



IRELAND
Janna Ronert, Dr. Marc Ronert and Lisa Johnson introduced new products and the top new ingredients for 2011



2011 **IMAGE SKINCARE**
paramedical
seminar
in **DUBLIN**

HOSTED BY RENAISSANCE PRODUCTS LTD

Image Skincare Paramedical Seminar was held recently at the Yacht Club in Dublin, Ireland. Hosted by Renaissance Products Ltd., Image Skincare founder Janna Ronert and Clinical Director Dr. Marc Ronert M.D. Ph.D were in Dublin to meet Image Skincare clients and talk about the latest cutting edge technology in product development.

Serene Retreat: 'Very taken with the dedication of the founder of Image Skincare company. Very pleased I have replaced my previous skincare range with the Image product, as I believe it to be a better grade of product by a long shot. Also agree that Renaissance are a good team to work with - keep up the good work.'
KERRY MCCROY

Aesthetic Surgery Ireland: 'Love working with Image Skincare - Always enjoy training sessions and seminars - Always learning!!!'
SHARON EDWARDS

Laserway | Forever Beautiful: 'Excellent presentation, very informative open and can't wait to come aboard. Well done.'
SHARON BRADY

'Very informative day and very interested in taking Image Skincare into my salon.'
CATHERINE O'ROURKE

'Thanks - A lovely informative day. Great boost to boost business and moral!'
AUDREY ROSS

feedback/testimonials

'Very positive and motivating. Feel I can pass this exciting knowledge on to my customers.'
COLETTE O'SULLIVAN

'Great value, extremely informative session. Very inspiring.'
JULIE WALLACE

Laser Logic: 'Very educational and interesting. Janna very approachable and lovely!'
JENNY FLANAGAN

Papilio: 'Great day - lots of valuable information. Excited about learning more and training on Image.'
RACHEL SINNAMON

Urban Day Spa: 'Love Image products, have never seen results like it with any other cosmeceutical line, ever.' -
SHELLEY MCKERRELL



IMAGE WORLDWIDE



Image Skincare products are sold in many countries throughout the world. We have Image Aesthetic training centers in Canada, Europe and the Middle East and new locations will open in Australia, China and South America. During the year of 2011 Image Skincare will be available in 40 countries.

For a complete list or a location near you please call our corporate headquarters at 1-800-796-7546.



Minimum Investment.
MAXimum Results.
Even your DNA will thank you.

**BREAKTHROUGH
PLANT DERIVED
STEM CELL
TECHNOLOGY**



WRINKLES
CROWS FEET
AGING SKIN

TOTAL RECONSTRUCTIVE REJUVENATION.

Introducing the MAX™—Image Skincare's latest advancement in anti-aging. This exclusive complex supports skin's natural defense mechanisms and repairs cell damage. A revolutionary serum that delivers unsurpassed preventative measures against the effects of aging, with a unique blend of plant derived stem cell technology and Nutripeptides® to help plump your skin.

The MAX employs Image's three-phase CPN System of Correction, Prevention and Nutrition. Specially formulated pure, active ingredients provide protection at the cellular level against nutritional imbalance, oxidative stress and UV damage. It even repairs DNA.

Call 800.796.SKIN today to find out how your clients can get the MAX benefits from you.

product spotlight



VITAL C HYDRATING ENZYME MASQUE

Gently exfoliates dead skin with enzymes and adds essential antioxidants and minerals to improve skin health. Ideal for all skin types and rosacea.



AGELESS THE MAX™ CRÈME

The MAX™ crème is one of the first crèmes available in the marketplace today incorporating two different strains of plant derived stem cells in one revolutionary formula to prevent and reverse the signs of aging. Unmatched in the MAXimum concentration of active ingredients, this crème repairs cell damage, protects against free radical damage and recreates the extracellular matrix to maintain a healthy structure of the skin.

DAILY DEFENSE ULTIMATE PREVENTIVE MOISTURIZER

This next generation pure physical broad spectrum UVA/UVB moisturizer provides skin with the ultimate in protection and prevention. Grape seed derived stem cells extend the longevity of skin cells, as well as Resveratrol reduces the risk of free radical damage caused by the sun. Ultimate Preventive Moisturizer SPF 35 is the ultimate in protection against the aging effects of environmental exposures.



BODY SPA REJUVENATING BODY LOTION

An ultra hydrating body lotion with high content of glycolic acid, retinol, anti-oxidants and peptides to exfoliate and rejuvenate skin. Leaves skin fresh, soft and radiant.



ORMEDIC BALANCING BIO-PEPTIDE CRÈME

An organically blended bio-peptide crème that delivers essential anti-aging nutrients and vitamins to the skin. Organic Japanese green tea, mango, shea butter, apricot and cucumber restore and balance the skin.



AGELESS THE MAX™ EYE CRÈME

This next generation revolutionary day and night eye crème contains high concentrations of growth-factors derived from plant stem cells to protect skin cells and prevent aging effects caused by free radical damage. Reduces the appearance of fine lines and wrinkles, reduces puffiness and inflammation. Prevents cell aging. Contains grape, alpine edelweiss and apple stem cells for MAXimum age prevention and a corrective peptide blend for rejuvenation.

CLEAR CELL MEDICATED ACNE LOTION

Active Ingredients (benzoyl peroxide) immediately kill bacteria. Chamomile and tea tree help heal and soothe the skin, while fading the visible redness of current acne lesions.



product spotlight



CAREFOR
Skin
FOUNDATION

IMAGE Skincare is proud to be the main supporter
of the Care For Skin Foundation.

INTRODUCING...

care for skin foundation

We help wherever skin is needed™

IMAGE felt there was a need that could be filled by plastic surgeons nationwide willing to donate their time, expertise, and kindness to help the disadvantaged and victims in need of skin.

Founded in 2011, the Care for Skin Foundation, Inc. is an organization to support people without financial means, who suffered loss of skin due to accidents, tumors, burns, scars and genetic abnormalities, to restore their normal facial and body appearance with plastic and reconstructive techniques. The Foundation helps wherever skin is needed in the form of skin transplantation, scar corrections, contraction releases and other plastic surgical techniques.

The foundation's missions evolve around the field of plastic and reconstructive surgery for patients who do not have the financial means to pay for these types of services, mainly in third world countries. Sometimes a simple surgery can release scar tissue, which inhibits young children from performing the simplest tasks. Sometimes larger surgeries are needed to replace skin with skin transplantations after substantial burns.

Additionally, Care for Skin Foundation will also financially support other organizations, such as Resurge and SmileTrain which facilitate trips for selected surgeons to travel to the countries chosen for assistance.

IMAGE Skincare supports the donation of products, financial aid for surgical procedures, as well as time, energy, and manpower of many staff members of the Image Skincare team.

To donate and for further information, please visit our website at www.careforskinfoundation.org

NEW

IMAGE
SKINCARE
Age later.

INTRODUCING DAILY DEFENSE.
THE NEXT GENERATION IN LIGHTWEIGHT, MOISTURIZING PHYSICAL-BLOCK SUNSCREENS



Broad spectrum UVA/UVB
Ultra-sheer, pure physical sunscreen
Lightweight delivery system for skin nourishment
Vitamins and potent anti-oxidants
Plant-derived stem cells



DAILY DEFENSE™
Five new innovative moisturizers. One for your specific skin type.

800.796.SKIN ◯ IMAGESKINCARE.COM

I TRIAL/TRAVEL

Image Skincare offers clients different options to get started with Image products: One week TRIAL KITS are excellent to try and travel with. The KITS consist of up to 5 products with an easy cook-book approach of usage. These KITS are available as:



AGELESS ANTI-AGING KIT
RESTORE - REVITALIZE - REJUVENATE
A KIT designed for aging and environmentally damaged skin. The products in this KIT minimize the appearance of fine lines and wrinkles, leaving the skin youthful and radiant.



VITAL C TRIAL KIT
REHYDRATE - REPAIR - RENEW
A KIT designed for sensitive, dehydrated and irritated skin. Soothes, calms and renews tired, dull looking skin. The products in this KIT are rich in Vitamin C and anti-oxidants to repair and renew your skin health.



ORMEDIC TRIAL KIT
RESTORE - BALANCE - REJUVENATE
The revolutionary OrMedic line is a symbiosis of organic ingredients and medical effectiveness. The purest, certified organic ingredients are formulated with a synthesis of highly effective anti-oxidants and essential vitamins to rebalance and restore any type of skin. No chemical preservatives.



POST TREATMENT KIT
REPAIR - HEAL - RESTORE
A KIT specifically designed for post-treatment and post-operative conditions to accelerate and enhance the healing phase. Dramatically reduces the inflammatory process of healing and soothes irritated, sensitive skin, i.e. after peelings or dermabrasions.



CLEAR CELL TRIAL KIT
CLARIFY - CLEAR - CLEANSER
A KIT formulated with a fleet of anti-acne ingredients to improve acne and acne-prone, oily skin. It eliminates excess oil and bacteria, refreshes the skin with essential herbal extracts, heals and soothes the skin with chamomile, tea tree and lavender, fades the visible redness of current and past lesions, evens the skin tone and adds essential anti-oxidants to help the healing process. This is an amazing arrangement of synergistically working products which will dramatically improve difficult skin!



ACNE/OILY TRI-KIT
CLEANSE - MEDICATE - MOISTURIZE
A simple, three step process to cleaner, healthier skin. Contains a fleet of anti-acne ingredients to improve acne and acne-prone, oily skin.



NORMAL/DRY TRI-KIT
CLEANSE - RESTORE - PROTECT
The most simple and easy way to start with IMAGE Skincare products in a small carry-on KIT! Start to love the effectiveness of our products in a simple three-step way! Get comfortable and enjoy your new skin appearance.

ask the plastic surgeon



DR. MED. MARC A. RONERT, M.D., PHD
Board Certified Plastic Surgeon,
Diplomat of the European Association of Plastic, Reconstructive and Aesthetic Surgeons

Q: How long will it take for me to see results with Image Skincare?
A: One of our benefits is that clients see immediate skin improvements with the initial treatment. Since our products are so effective and consist of such concentrated amounts of active ingredients like anti-oxidants, cell-stimulating ingredients, and protective properties, you will see a dramatic change almost instantly. In order to treat pigment disorders or the signs of aging, a longer treatment plan will be necessary to achieve a good result. Your aesthetician will discuss options for you in order to achieve the maximum benefit for your skin condition.

Q: Nowadays there is a lot of hype about “peptides.” What exactly are peptides?
A: Peptides are chains of amino acids which are designed to penetrate the skin and their function is to inform or communicate to our cells how to perform particular functions. Longer peptides are called proteins. In addition to our clinically proven active ingredients, you will find peptides incorporated into the latest formulations in many of our products. It is our belief that your skincare regimen should be based on a variety of ingredients; you will find peptides throughout our products, but always in conjunction with other active ingredients to achieve the best result.

Q: I just received a laser treatment. Are your products suited as a post-treatment care?
A: In fact Image Skincare offers a specific Post Treatment Kit just for this indication! After plastic surgical procedures, peelings or laser therapy it is essential to support the skin’s own healing properties with additional protection and nutrition in the form of anti-oxidants, and anti-inflammatory ingredients to speed up the healing process and reduce redness and irritation. Our Post Treatment Kit is designed to fulfill these special needs of the skin and you will see a significantly reduced healing phase.

Q: I am interested in lip augmentation. What options do I have?
A: Temporary fillers for lip augmentations are an elegant and quick method to enhance the volume of a lip. There are over 50 different fillers available in Europe, and my anticipation is that many of these will also be available in the US in the near future. There are now also fillers on the market for different areas of the face, and some are especially designed for the lip. These are mostly soft and smooth, and many of them consist of Hyaluronic acid, a temporary material, which can be fully absorbed by the body without any side effects over a period of time. It is mainly the same ingredient we use in our Ageless Total Pure Hyaluronic Acid product and in many other Image Skincare products. To complement any lip augmentation I can recommend the Ormedic Balancing Lip Enhancement Complex, which will improve the result and enhance the appearance of your lips, even without an injection.



Age later.



*It doesn't give you a new body.
But it feels that way.*



You've asked for the ultimate body moisturizer and Image has answered with its Body Spa Rejuvenating Body Lotion. Enjoy this ultra hydrating formulation with a high content of glycolic acid, anti-oxidants and peptides to exfoliate and leave skin fresh, soft and radiant. It's paraben free, reverses the signs of aging, and developed for what every body calls for, every day.

Toll free 800 796-SKIN (7546)
www.imageskincare.com

IMAGE SKINCARE testimony talk



IF YOU WOULD LIKE TO SUBMIT YOUR
IMAGE SUCCESS, PLEASE EMAIL

testimony@imageskincare.com

Triona's Most Wanted

Single and ready to mingle?

I've been looking at myself in the mirror naked, as you do when you're single and thinking about exposing your bits to someone new. There's just one big problem - my bottom! So I decided to try out the 30-minute Image Skincare Body Peeling and Firming Treatment. My body was polished with an anti-ageing blend of glycolic / lactic / malic acids, exfoliating and eliminating dry, dull, flaky skin.

Papaya, pineapple enzymes mixed with sweet almond oil, lemongrass and walnut shells polished my body revealing smooth and radiant skin. Combined with their Cell.U.Lift creme, this refreshing, dynamic body-firming treatment eliminates skin's uneven appearance and increases circulation. My skin felt amazing and looked tighter after just one treatment. Strange. But true.



CELL.U.LIFT

LIFE MAGAZINE
SUNDAY INDEPENDENT
3 April 2011
By Triona McCarthy

what is your perfect skin
care diet?

THE ANSWER:

AN EASY 3-STEP PROGRAM

IMAGE Skincare believes beautiful skin is healthy skin. In order to achieve beautiful healthy skin, an easy 3 step Age Later™ program of Diet, Exercise, and Maintenance will deliver ingredients to the skin daily for optimal skin health.



STEP 1

diet

DAILY PROGRAM

The DIET will consist of an array of highly active ingredients designed to exfoliate, even out skin tone, build collagen, moisturize, protect, prevent, correct and nourish all layers within the skin. The goal is to create a skin care regimen encompassing all the ingredients found on the Image Skincare Diet wheel (opposite page). The multi-functional qualities of many Image Skincare products allow the creation of such program in just 4 simple products to take home. The skin needs a daily dose of these ingredients to deliver maximum nutrition for maximum benefits.

For the Easy 1-2-3 Daily Age Later™ Program designed just for you, check out the recommendation chart on page 27!



STEP 2

exercise

TREATMENT SERIES

The EXERCISE consists of a series of 5 - 6 professional clinical Lifting treatments to resurface, refresh, renew and regenerate the skin on a deeper level that cannot be achieved at home. These treatments are performed by certified IMAGE skincare therapists worldwide.

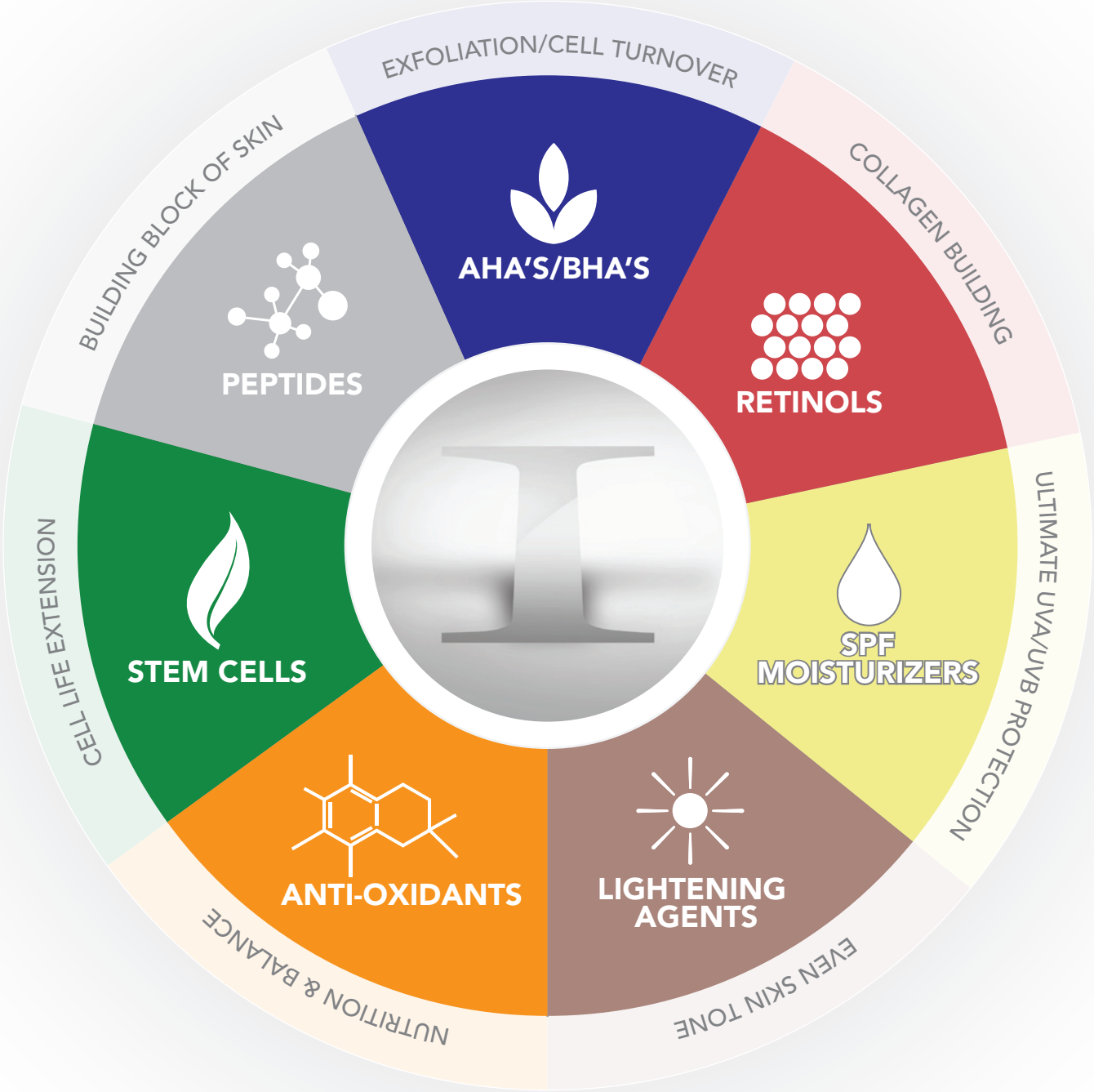


STEP 3

maintenance

MONTHLY TREATMENT

The MAINTENANCE comprises monthly professional treatments to continue the ongoing health of the skin. The skin cells turn over and build up every 28-40 days, depending on age. Therefore, a maintenance resurfacing treatment is recommended every month to six weeks for optimal skin health.



THE IMAGE SKINCARE DIET

how to build a good skincare program



If you are like most of us, you are wondering what your skin needs most and what works best! Look no further, Image Skincare has what you are searching for. No other skincare company in the world offers such great results with simplicity and a value unsurpassed in the industry.

To accomplish a good skin care program, see the Easy 1-2-3 recommendation chart on opposite page for a basic daily home care system. Your IMAGE Certified Skin Care Specialist will work with you one-on-one to coach you on proper home care techniques and helpful tips to keep you on track.

For a more advanced and customized program, wherein you may mix and match between the color-coded lines, here are several tips to get you started:

one

First, decide your main concern. Once you have listed your main concern, your choices are narrowed to a couple color coded lines that best fit your desires.

two

Be sure to incorporate all the ingredients found within the IMAGE Skincare Diet wheel (pg 25) for a balanced healthy Age Later™ program.

three

Decide where you need exfoliation in your program. Should you use just an exfoliating cleanser, or a cleanser and an exfoliating serum together? For sensitive clients, a cleanser is sufficient. For thicker skin, acne or deep wrinkles, multiple exfoliation products may be required to achieve results.

four

Always use solar protection to prevent future damage from occurring. At IMAGE, our Daily Defense also doubles as daily moisture and nutrition.

five

Finally, make healthy habits. Just as we brush our teeth twice a day every day, we need to incorporate healthy skin habits as well, twice daily, everyday.

I

IMAGE^{Rx}
SKINCARE

Your personal prescription
for improved skin health.

Name:

Date:

IMAGE^{Rx} CUSTOM SKINCARE DIET

MORNING

1. Cleanse

2. Anti-Age

3. Moisturize/Protect

EVENING

1. Cleanse

2. Anti-Age

3. Repair

ADDITIONAL TREATMENT PRODUCTS

Masque

Eye Treatment

Skin Lightener

Lip Treatment

Hand/Body

Other/Misc

IMAGE^{Rx} FOR IMMEDIATE RESULTS

Professional Treatments Recommended

Signature Facelift™

Wrinkle Lift Treatment

Lightening Lift Treatment

Organic Passion Peptide Peel

Acne Lift Treatment

TCA Orange Peel

Other/Misc.

Image Certified Skin Care Specialist

Date

NOTES:

how to get started with the image daily program

Easy as 1-2-3.

AM

1. Cleanse
2. Anti-Age
3. Daily Defense

PM

1. Cleanse
2. Anti-Age
3. Repair

		AGING	SUN DAMAGED PIGMENTED	ROSACEA DRY/DEHYDRATED SENSITIVE	ACNE	UNBALANCED PREGNANT TEEN
1	CLEANSE AM/PM	AGELESS Total Facial Cleanser	AGELESS Total Facial Cleanser	VITAL C Hydrating Facial Cleanser	CLEAR CELL Salicylic Gel Cleanser	ORMEDIC Balancing Facial Cleanser
2	ANTI-AGE AM/PM	AGELESS Total Anti-Aging Serum	AGELESS Total Skin Lightening Serum	VITAL C Hydrating Anti-aging Serum	CLEAR CELL Salicylic Clarifying Pads	ORMEDIC Balancing Anti-Oxidant Serum
3	DAILY DEFENSE AM ONLY	DAILY DEFENSE Universal Moisturizer SPF 30	DAILY DEFENSE Ultimate Preventive Moisturizer SPF 35	DAILY DEFENSE Hydrating Moisturizer SPF 30	DAILY DEFENSE Matte Moisturizer SPF 30	DAILY DEFENSE Tinted Moisturizer SPF 30
	REPAIR PM ONLY	AGELESS The MAX™ Crème	AGELESS Total Repair Crème	VITAL C Hydrating Repair Crème	CLEAR CELL Medicated Acne Lotion	ORMEDIC Balancing Bio-Peptide Crème



IMAGE
SKINCARE
Age later.

THE EASIER WAY TO
TAKE YOUR VITAMINS.



Image Skincare **Vital C** line feeds your skin with essential vitamins A, C and E as well as anti-oxidants nourish to create a healthy, luminous glow.

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ALL PRODUCTS ARE PARABEN FREE

AGELESS™

VITAL C

ORMEDIC™

CLEAR CELL™

SUN

BODY SPA

IPEEL