

IMAGE SKINCARE ESCAPE FOR MEN PROTOCOL



Calling all gentlemen! Stuck in the house? Want to escape the “honey-do” list? Well, look no further! In just three easy steps, our IMAGE Skincare men’s facial will help you achieve healthy-looking skin while social distancing from everyone!

The **MAX™ stem cell facial cleanser** balances and revitalizes your skin, while the **AGELESS total resurfacing masque** buffs away dirt and dead skin buildup to reveal a more youthful-looking you. Finish this rejuvenating treatment with **PREVENTION+® daily matte moisturizer SPF 32** for sheer, lightweight hydration and shine-free protection.

THE LINEUP:

the MAX stem cell facial cleanser: This gentle cleanser helps skin feel balanced and revitalized.

AGELESS total resurfacing masque: This micro-exfoliating masque revitalizes and rejuvenates the skin.

PREVENTION+ daily matte moisturizer SPF 32: A sheer, mattifying SPF 32 moisturizer that spreads easily and evenly for a shine-free finish.

THE EXPERIENCE:

- 1. Cleanse:** Apply a liberal amount of **the MAX stem cell facial cleanser** to wet hands and rub hands together to achieve a light foam. Cleanse the face for 1 minute and rinse with tepid water.
- 2. Exfoliate:** Apply a liberal amount of **AGELESS total resurfacing masque** to cleansed skin and massage using a firm, circular motion for 1 – 3 minutes. Leave on the skin for 10 – 15 minutes. Take this time to breathe and de-stress. When you are ready to remove the mask, soak a hand towel in warm water and place over your entire face. Gently press on the skin. Remove the mask and rinse with tepid water.
- 3. HYDRATE AND PROTECT:** Apply a liberal amount of **PREVENTION+ daily matte moisturizer SPF 32** and massage into skin until absorbed. For complete application instructions, see product packaging.

Now, sneak out to the backyard and enjoy your newly refreshed skin!