



I

IMAGE
SKINCARE

facial protocols

FOR THE SKINCARE PROFESSIONAL

Age later[®]



ILLUMINATING FACIAL TREATMENT OUTLINE

STEPS

I CLEANSE

Mix **ILUMA INTENSE BRIGHTENING CLEANSER** with **ILUMA INTENSE BRIGHTENING EXFOLIATING POWDER** and cleanse with steam for 5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.

II EXFOLIATE

Measure 1/8 oz. of **MICRODERM EXFOLIATOR** into a medicine cup. Apply with an **I SWAB** in a circular motion to entire area of treatment. Massage gently for 1-3 minutes, leave on a total of 10 minutes (steam optional). Remove thoroughly with sponges and tepid water or aromatherapy steam towels.

OR

The **ORMEDIC PEEL SOLUTION** OR **THE SIGNATURE FACELIFT SOLUTION** can be substituted in place of the **MICRODERM EXFOLIATOR**. Apply with an **I SWAB** in circular motion starting at the forehead, right cheek, left cheek, nose and perioral (lip) area. Massage gently for 1-3 minutes, leave on a total of 5-7 minutes. Remove thoroughly with sponges and cool water until client feels **ZERO** activity.

III EXTRACT

Dispense 1/4 oz. to 1/8 oz. of **PRE-EXTRACTION EMULSION** into a medicine cup and mix with an **I SWAB** or fan brush until product reaches a whipped consistency. Apply to areas of congestion and leave on for 7-10 minutes under steam. Remove with tepid water and sponges prior to performing extractions.

IV MASSAGE

Combine 1 full dropper of **ANTIOXIDANT FACIAL ENHANCER** with **VITAL C HYDRATING FACIAL OIL** and massage face, neck and décolletage for 5-10 minutes. Perform **IMAGE** facial massage.

V MASQUE

Apply **VITAL C HYDRATING ENZYME MASQUE** combined with 1 dropper **KOJIC ACID FACIAL ENHANCER** with **I SWAB** and remove after 10 minutes. (Optional: Perform arm and hand massage with **ILUMA INTENSE BRIGHTENING BODY LOTION**).

OR

Apply **I MASK HYDROGEL SHEET MASK** of your choice. Leave on 10 minutes. Remove and massage any remaining essence into the skin.

VI BRIGHTEN

Mix 1 pump of **ILUMA INTENSE BRIGHTENING SERUM** with **ILUMA INTENSE BRIGHTENING CRÈME** and apply to entire treated area.

VII EYE REPAIR

Apply **ILUMA INTENSE BRIGHTENING EYE CRÈME** to orbital area.

VIII PREVENT

Apply a generous amount of **PREVENTION+ DAILY ULTIMATE MOISTURIZER SPF 50** to entire treated area.

IX FLAWLESS FINISH

Apply **I CONCEAL** using **FOUNDATION BRUSH** to create a flawless finish.

X PLUMP

Apply **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.

XI HEAL

Give essential **ILUMA TRIAL KIT**, review patient post care regimen.

XII YANA

Offer the client a complimentary sample of **YANA™ DAILY COLLAGEN SHOTS**.

INDICATIONS: This comprehensive treatment combines the latest innovations in skin lightening technology to correct all forms of hyperpigmentation without drying the skin.

TREATMENT TIME: 50 minutes

*Prior to every treatment, review and have client initial and sign the **IMAGE INFORMED TREATMENT CONSENT FORM**



THE MAX™ STEM CELL FACIAL TREATMENT OUTLINE

STEPS

I CLEANSE

Mix **THE MAX STEM CELL FACIAL CLEANSER** with **ILUMA INTENSE BRIGHTENING EXFOLIATING POWDER** and cleanse with steam for 5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.

II EXFOLIATE

Measure 1/8 oz. of **ORMEDIC LIFT SOLUTION** OR **THE SIGNATURE FACELIFT SOLUTION** into a medicine cup. Apply with an **I SWAB** in a circular motion starting at the forehead, right cheek, left cheek, nose and perioral (lip) area. Massage gently for 1-3 minutes, leave on a total of 5-7 minutes. Remove thoroughly with sponges and cool water until client feels **ZERO** activity.

III EXTRACT

Dispense 1/4 oz. to 1/8 oz. of **PRE-EXTRACTION EMULSION** into a medicine cup and mix with an **I SWAB** or fan brush until product reaches a whipped consistency. Apply to areas of congestion and leave on for 7-10 minutes under steam. Remove with tepid water and sponges prior to performing extractions.

IV MASSAGE

Combine 1 full dropper of **STEM CELL FACIAL ENHANCER** with **VITAL C HYDRATING FACIAL OIL** and massage face, neck and décolletage for 5-10 minutes. Perform IMAGE facial massage.

V MASQUE

Apply the **THE MAX STEM CELL MASQUE** combined with **HYALURONIC ACID FACIAL ENHANCER** with **I SWAB** and remove after 10 minutes. (Optional: Perform arm and hand massage with **VITAL C HYDRATING HAND AND BODY LOTION**).

OR

Apply **I MASK HYDROGEL SHEET MASK** of your choice. Leave on 10 minutes. Remove and massage any remaining essence into the skin.

VI FIRM

Mix 1 pump of **THE MAX STEM CELL SERUM** with **THE MAX STEM CELL CRÈME** and apply to entire treated area.

VII EYE REPAIR

Apply **THE MAX STEM CELL EYE CRÈME** to orbital area.

VIII PREVENT

Apply a generous amount of **PREVENTION+ DAILY HYDRATING MOISTURIZER SPF 30** to entire treated area.

IX FLAWLESS FINISH

Apply **I CONCEAL** using **FOUNDATION BRUSH** to create a flawless finish.

X PLUMP

Apply **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.

XI HEAL

Give essential **THE MAX TRIAL KIT**, review patient post care regimen.

XII YANA

Offer the client a complimentary sample of **YANA™ DAILY COLLAGEN SHOTS**.

INDICATIONS: Our correction, prevention and nutrition system targets fine lines and wrinkles, loss of elasticity and dull, sallow skin.

TREATMENT TIME: 50 minutes

*Prior to every treatment, review and have client initial and sign the **IMAGE INFORMED TREATMENT CONSENT FORM**



ANTIOXIDANT, ANTI-AGING FACIAL OUTLINE

STEPS

I CLEANSE

Apply **VITAL C HYDRATING FACIAL CLEANSER** and massage for 1-5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.

II EXFOLIATE

Measure 1/8 oz. of **MICRODERM EXFOLIATOR** into a medicine cup. Apply with an **I SWAB** in circular motion to entire area of treatment. Massage gently for 1-3 minutes, leave on a total of 10 minutes (steam optional). Remove thoroughly with sponges and tepid water or aromatherapy steam towels.

OR

The **ORMEDIC PEEL SOLUTION** OR **THE SIGNATURE FACELIFT SOLUTION** can be substituted in place of the **MICRODERM EXFOLIATOR**. Apply with an **I SWAB** in a circular motion starting at the forehead, right cheek, left cheek, nose and perioral (lip) area. Massage gently for 1-3 minutes, leave on a total of 5-7 minutes. Remove thoroughly with sponges and cool water until client feels **ZERO** activity.

III EXTRACT

Dispense 1/4 oz. to 1/8 oz. of **PRE-EXTRACTION EMULSION** into a medicine cup and mix with an **I SWAB** or fan brush until product reaches a whipped consistency. Apply to areas of congestion and leave on for 7-10 minutes under steam. Remove with tepid water and sponges prior to performing extractions.

IV MASSAGE

Combine 1 full dropper of **HYALURONIC ACID FACIAL ENHANCER** with **VITAL C HYDRATING FACIAL OIL** and massage face, neck and décolletage for 5-10 minutes. Perform IMAGE facial massage.

V MASQUE

Apply **VITAL C HYDRATING ENZYME MASQUE** mixed with 1 dropper **ANTIOXIDANT FACIAL ENHANCER** with **I SWAB** and remove after 10 minutes. (Optional: Perform arm and hand massage with **VITAL C HYDRATING HAND AND BODY LOTION**).

OR

Apply **I MASK HYDROGEL SHEET MASK** of your choice. Leave on 10 minutes. Remove and massage any remaining essence into the skin.

VI ANTI-AGE

Mix 1 pump of **VITAL C HYDRATING ANTI-AGING SERUM** with **THE MAX STEM CELL CRÈME** and apply to entire treated area.

VII EYE REPAIR

Apply **VITAL C HYDRATING EYE RECOVERY GEL** to orbital area.

VIII PREVENT

Apply a generous amount of **PREVENTION+ DAILY HYDRATING MOISTURIZER SPF 30** to entire treated area.

IX FLAWLESS FINISH

Apply **I CONCEAL** using **FOUNDATION BRUSH** to create a flawless finish.

X PLUMP

Apply **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.

XI HEAL

Give essential the **VITAL C TRIAL KIT**, review patient post care regimen.

XII YANA

Offer the client a complimentary sample of **YANA™ DAILY COLLAGEN SHOTS**.

INDICATIONS: This comprehensive treatment combines our stable tri-vitamin C blend with correcting exfoliating agents, plant-derived stem cell technology and deeply hydrating ingredients to treat redness, inflamed and dry, dehydrated skin.

TREATMENT TIME: 50 minutes



BE CLEAR PURIFYING FACIAL OUTLINE

STEPS

I CLEANSE

Apply **CLEAR CELL SALICYLIC GEL CLEANSER** and cleanse with steam for 1-5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.

II EXFOLIATE

Measure 1/8 oz. of **VITAL C HYDRATING ENZYME MASQUE** into a medicine cup. Apply with an **I SWAB** in circular motion to entire area of treatment. Massage gently for 5 minutes (steam optional). **DO NOT REMOVE.** Next, apply 1/8 oz. of **CLEAR CELL MEDICATED ACNE MASQUE** on top of first masque and massage for 5 minutes. Remove both masques thoroughly with sponges and cool water until client feels **ZERO** activity.

OR

Measure 1/8 oz. of **ACNE LIFT SOLUTION** into a medicine cup. Apply with an **I SWAB** in a circular motion starting at the forehead, right cheek, left cheek, nose and perioral (lip) area. Massage gently for 1-3 minutes, leave on a total of 5-7 minutes. Remove thoroughly with sponges and cool water until client feels **ZERO** activity.

III EXTRACT

Dispense 1/4 oz. to 1/8 oz. of **PRE-EXTRACTION EMULSION** into a medicine cup and mix with an **I SWAB** or fan brush until product reaches a whipped consistency. Apply to areas of congestion and leave on for 7-10 minutes under steam. Remove with tepid water and sponges prior to performing extractions.

IV MASQUE

Apply a generous amount of **ORMEDIC BALANCING GEL MASQUE** combined with 1 dropper **ANTIOXIDANT FACIAL ENHANCER** with **I SWAB** and remove after 10 minutes. (Optional: Perform arm and hand massage with **ILUMA INTENSE LIGHTENING HAND CRÈME SPF 15**).

OR

Apply **I MASK HYDROGEL SHEET MASK** of your choice. Leave on 10 minutes. Remove and massage any remaining essence into the skin.

V SPOT TREAT

Apply **CLEAR CELL MEDICATED ACNE LOTION** to any inflamed lesions. Activity is normal and will subside.

VI RESTORE

Combine **CLEAR CELL RESTORING SERUM** with **CLEAR CELL MATTIFYING MOISTURIZER** and apply to entire treated area.

VII EYE REPAIR

Apply **VITAL C HYDRATING EYE RECOVERY GEL** to orbital area.

VIII PREVENT

Apply a generous amount of **PREVENTION+ DAILY MATTE MOISTURIZER SPF 32** to entire treated area.

IX FLAWLESS FINISH

Apply **I CONCEAL** using **FOUNDATION BRUSH** to create a flawless finish.

X PLUMP

Apply **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.

XI HEAL

Give essential the **CLEAR CELL TRIAL KIT**, review patient post care regimen.

XII YANA

Offer the client a complimentary sample of **YANA™ DAILY COLLAGEN SHOTS**.

INDICATIONS: This comprehensive treatment combats all grades of acne, combining powerful anti-bacterial peptides and salicylic acid with soothing anti-inflammatory botanicals. Perfect for treating oily, acne and acne prone skin.

TREATMENT TIME: 50 minutes



FIRMING NECK AND DÉCOLLETAGE TREATMENT

STEPS

I CLEANSE

Mix **THE MAX STEM CELL FACIAL CLEANSER** with **ILUMA INTENSE BRIGHTENING EXFOLIATING POWDER** and cleanse neck and décolletage with steam for 5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.

II EXFOLIATE

Measure 1/4 oz. of **VITAL C HYDRATING ENZYME MASQUE** into a medicine cup. Apply with an **I SWAB** in a circular motion to entire area of treatment. Massage gently for 3-5 minutes, leave on a total of 10 minutes (steam optional). Remove thoroughly with sponges and tepid water or aromatherapy steam towels.

OR

The **ORMEDIC PEEL SOLUTION** OR **THE SIGNATURE FACELIFT SOLUTION** can be substituted in place of the **VITAL C HYDRATING ENZYME MASQUE**. Apply with an **I SWAB** to entire treated area. Massage gently for 1-3 minutes, leave on a total of 5-7 minutes. Remove thoroughly with sponges and cool water until client feels **ZERO** activity.

III MASSAGE

Combine 1 full dropper of **HYALURONIC FACIAL ENHANCER** with **VITAL C HYDRATING FACIAL OIL** and massage neck and décolletage for 5-10 minutes.

IV MASQUE

Apply **THE MAX STEM CELL MASQUE** combined with 1 dropper **VITAMIN C FACIAL ENHANCER** with **I SWAB** and remove after 10 minutes. (Optional: Perform arm and hand massage with **VITAL C HYDRATING HAND AND BODY LOTION**).

V FIRM

Apply **THE MAX STEM CELL NECK CRÈME** to neck and décolletage. Massage with soothing effleurage strokes for 5 minutes.

VI PREVENT

Apply a generous amount of **PREVENTION+ DAILY ULTIMATE MOISTURIZER SPF 50** to entire treated area.

VII PLUMP

Apply **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.

VIII HEAL

Give essential the **THE MAX TRIAL KIT**, review patient post care regimen.

IX YANA

Offer the client a complimentary sample of **YANA™ DAILY COLLAGEN SHOTS**.

INDICATIONS: This clinical treatment targets pigmentation, wrinkles and lax skin on the neck and décolletage.

TREATMENT TIME: 50 minutes

*Prior to every treatment, review and have client initial and sign the **IMAGE INFORMED TREATMENT CONSENT FORM**



FIRMING TRANSFORMATION FACIAL PROTOCOL

STEPS

I CLEANSE

Mix **THE MAX STEM CELL FACIAL CLEANSER** with **ILUMA INTENSE BRIGHTENING EXFOLIATING POWDER** and cleanse with steam for 5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.

II EXFOLIATE

Measure 1/8 oz. of **ORMEDIC LIFT SOLUTION** OR **THE SIGNATURE FACELIFT SOLUTION** into a medicine cup. Apply with an **I SWAB** in a circular motion starting at the forehead, right cheek, left cheek, nose and perioral (lip) area. Massage gently for 1-3 minutes, leave on a total of 5-7 minutes. Remove thoroughly with sponges and cool water until client feels **ZERO** activity.

III EXTRACT

Dispense 1/4 oz. to 1/8 oz. of **PRE-EXTRACTION EMULSION** into a medicine cup and mix with an **I SWAB** or fan brush until product reaches a whipped consistency. Apply to areas of congestion and leave on for 7-10 minutes under steam. Remove with tepid water and sponges prior to performing extractions.

IV MASSAGE

Combine 1 full dropper of **STEM CELL FACIAL ENHANCER** with **VITAL C HYDRATING FACIAL OIL** and massage face, neck and décolletage for 5-10 minutes. Perform IMAGE facial massage.

V MASQUE

Apply the **I MASK FIRMING TRANSFORMATION MASK** with **IMAGE MASQUE BRUSH** and remove after 10 minutes. (Optional: Perform arm and hand massage with **VITAL C HYDRATING HAND AND BODY LOTION**).

VI FIRM

Mix 1 pump of **THE MAX STEM CELL SERUM** with **THE MAX STEM CELL CRÈME** and apply to entire treated area.

VII EYE REPAIR

Apply **THE MAX STEM CELL EYE CRÈME** to orbital area.

VIII PREVENT

Apply a generous amount of **PREVENTION+ DAILY HYDRATING MOISTURIZER SPF 30** to entire treated area.

IX FLAWLESS FINISH

Apply **I CONCEAL** using **FOUNDATION BRUSH** to create a flawless finish.

X PLUMP

Apply **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.

XI HEAL

Give the essential **THE MAX TRIAL KIT**, review patient post care regimen.

XII YANA

Offer the client a complimentary sample of **YANA™ DAILY COLLAGEN SHOTS**.

INDICATIONS: Our correction, prevention and nutrition system targets fine lines and wrinkles, loss of elasticity and dull, sallow skin.

TREATMENT TIME: 50 minutes

*Prior to every treatment, review and have client initial and sign the **IMAGE INFORMED TREATMENT CONSENT FORM**



PURIFYING PROBIOTIC FACIAL PROTOCOL

STEPS

I CLEANSE

Apply **AGELESS TOTAL FACIAL CLEANSER** and cleanse with steam for 1-5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.

II EXFOLIATE

Measure 1/8 oz. of **MICRODERM EXFOLIATOR** into a medicine cup. Apply with an **I SWAB** in a circular motion to entire area of treatment. Massage with or without steam for 1-3 minutes and leave on an additional 5 minutes. Remove with tepid water and sponges or aromatherapy steam towels. .

OR

Measure 1/8 oz. of **ACNE LIFT SOLUTION** into a medicine cup. Apply with an **I SWAB** in a circular motion starting at the forehead, right cheek, left cheek, nose and perioral (lip) area. Massage gently for 1-3 minutes, leave on a total of 5-7 minutes. Remove thoroughly with sponges and cool water until client feels **ZERO** activity.

III EXTRACT

Dispense 1/4 oz. to 1/8 oz. of **PRE-EXTRACTION EMULSION** into a medicine cup and mix with an **I SWAB** or fan brush until product reaches a whipped consistency. Apply to areas of congestion and leave on for 7-10 minutes under steam. Remove with tepid water and sponges prior to performing extractions.

IV MASQUE

Apply a generous amount of **I MASK PURIFYING PROBIOTIC MASK** with **IMAGE MASQUE BRUSH** and remove after 10 minutes. (Optional: Perform arm and hand massage with **VITAL C HYDRATING HAND AND BODY**)

V SPOT TREAT

Apply **CLEAR CELL MEDICATED ACNE LOTION** to any inflamed lesions. Activity is normal and will subside.

VI RESTORE

Combine **CLEAR CELL RESTORING SERUM** or **CLEAR CELL MATTIFYING MOISTURIZER** with 1 dropper **ANTIOXIDANT FACIAL ENHANCER** and apply to entire treated area. combined

VII EYE REPAIR

Apply **VITAL C HYDRATING EYE RECOVERY GEL** to orbital area.

VIII PREVENT

Apply a generous amount of **PREVENTION+ DAILY MATTE MOISTURIZER SPF 32** to entire treated area.

IX FLAWLESS FINISH

Apply **I CONCEAL** using **FOUNDATION BRUSH** to create a flawless finish.

X PLUMP

Apply **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.

XI HEAL

Give the essential **POST TREATMENT KIT**, review patient post care regimen.

XII YANA

Offer the client a complimentary sample of **YANA™ DAILY COLLAGEN SHOTS**.

INDICATIONS: This comprehensive treatment combats all grades of acne, combining powerful anti-bacterial peptides and salicylic acid with soothing anti-inflammatory botanicals. Perfect for treating oily, acne and acne prone skin.

TREATMENT TIME: 50 minutes

*Prior to every treatment, review and have client initial and sign the **IMAGE INFORMED TREATMENT CONSENT FORM**



FACIAL MASSAGE PROTOCOLS



Apply 3 pumps of VITAL C hydrating facial oil with hands to décolletage, starting from the center of the chest, near breastbone.



Glide out towards and over the shoulders.



Bring hands up behind the neck.



End at the occipital ridge. Repeat 3 times.



Massage small circles under the clavicle (collarbone), starting at the breastbone.



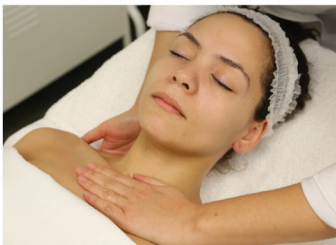
Move out toward the shoulders. Repeat 3 times.



Bring right hand to client's left shoulder.



Glide across décolletage until you reach the client's right shoulder.



Alternate step with left hand/right shoulder. Repeat 3 times.



Glide hands under client's trapezius (shoulder) muscles and squeeze and release muscles with a kneading motion for 1 minute.



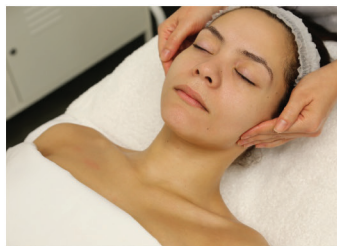
Glide hands up the back of client's neck on either side of the vertebrae to occipital ridge.



Perform feathering effleurage in an upward fashion on the front of the neck.



Bring hands to chin and glide on both sides of the chin up to the jawline with a lifting motion.



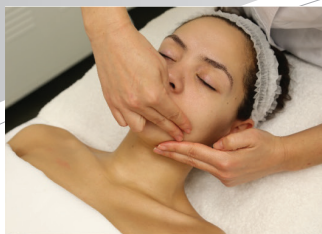
End at ears, Repeat three times.



Gently pinch jawline between thumb and forefinger.



Glide up jawline. Repeat 3 times.



Use second and third fingers to alternate lifting motions up from jawline, towards the cheek and eye.



Begin closer to chin and finish closer to the ear. Perform on both sides of the face.



Bring hands back to center of chin and glide up and around the mouth.



End at the sides of the nose.



Place second and third finger on outside of the nose and glide up sides of the nose.



Up to and around the eyebrows, following the occipital bone and glide gently under the eyes.



Circle the eyes 3 times, ending at the temples and perform small circles at the temples.



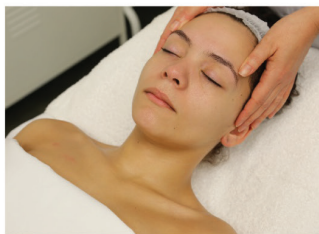
Place thumbs on forehead between eyebrows.



Glide and crisscross thumbs upwards 10 times.



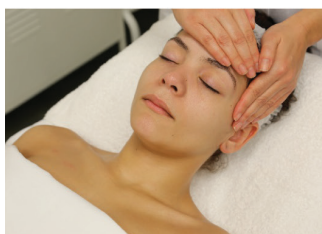
Bring thumbs back to the forehead between eyebrows.



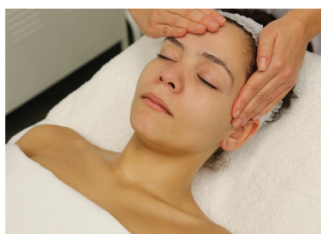
Sweep the thumbs up and over the eyebrows.



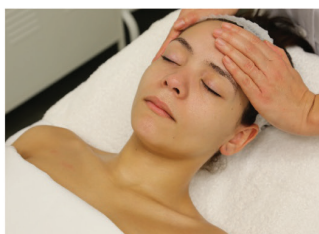
Repeat this motion moving upwards each time, until you reach the hairline.



Sweep hand from left temple.



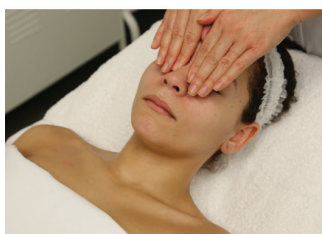
Glide across forehead and end at right temple.



Repeat gliding movement across forehead, from right temple to left.



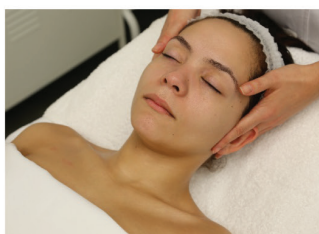
Finish by bringing hands back down to either side of chin.



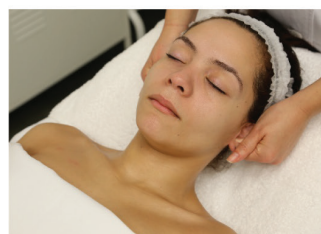
Glide up over entire face bringing fingers around the nose.



Continue gliding motion up and over the forehead.

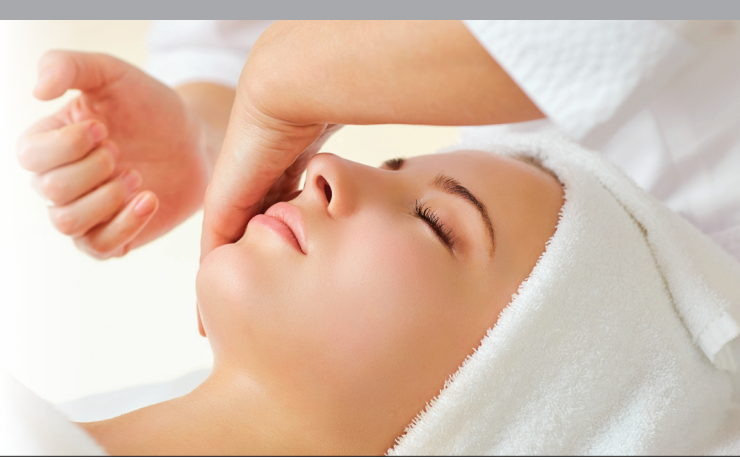


End facial massage by "scissoring" on sides of ears.



Massage ears and earlobes.

the MAX™ FLASH FACIAL PROTOCOL STEPS



- PRE-CLEANSE** Apply 1/8 oz. **ILUMA INTENSE BRIGHTENING CLEANSER** and cleanse with wet fingertips for 1-2 minutes. Remove with sponges and tepid water or aromatherapy steam towels.
- CLEANSE** Apply 1/8 oz. of **the MAX STEM CELL FACIAL CLEANSER** and cleanse with steam for 1-2 minutes. Remove with sponges and tepid water or aromatherapy steam towels.
- EXFOLIATE** Measure 1/8 oz. of **ORMEDIC BALANCING GEL POLISHER** into a medicine cup or flexi-bowl. Apply with an **IMAGE MASQUE BRUSH** or **I SWAB** to entire treated area. Wet fingertips and gently massage for 2-3 minutes. Do not remove.
- Measure 1/8 oz. of **VITAL C HYDRATING ENZYME MASQUE** into a medicine cup or flexi-bowl. Apply over with an **IMAGE MASQUE BRUSH** or **I SWAB** to entire treated area. Massage for 2-3 minutes. Remove with sponges and tepid water.
- NOURISH** Combine 1 full dropper of the **I ENHANCE HYALURONIC ACID FACIAL ENHANCER** with **the MAX STEM CELL SERUM** and apply to entire treated area.
- MASQUE** Apply **I MASK HYDROGEL SHEET MASK** of your choice. Leave on 10 minutes. (Optional: Perform arm and hand massage with **VITAL C HYDRATING HAND AND BODY LOTION**). Remove mask and massage any remaining essence into the skin.
- SMOOTH** Measure 1/16 oz. of **the MAX WRINKLE SMOOTHER** into a medicine cup and apply with an **I SWAB** to forehead and around orbital area.
- CONTOUR** Massage 1/8 oz. of **the MAX CONTOUR GEL CRÈME** into lower portion of face, including cheeks, jawline and perioral area. Apply in upward strokes.
- EYE** Apply **the MAX STEM CELL EYE CRÈME** to orbital area.
- PROTECT** Apply a generous amount of **PREVENTION+ DAILY ULTIMATE PROTECTION MOISTURIZER SPF 50** to entire treated area.
- FLAWLESS FINISH** Apply **I CONCEAL** using **IMAGE FOUNDATION BRUSH** to create a flawless finish.
- PLUMP** Apply **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.
- HEAL** Provide **IMAGE POST TREATMENT KIT** to client and review post treatment care.

INDICATIONS: Sculpt, tighten and improve skin tone with this flash facial packed with plant-derived stem cell and peptide power. Invite your clients on a journey to experience sophisticated sensations that feature refreshing water-based ingredients, along with comforting oils that melt onto the skin. Exclusive encapsulated preserved ingredients remain pure and untouched until the instant they touch your clients' skin, providing instant and long-term results.

TREATMENT TIME: 25 minutes

***Prior to every treatment, review and have client initial and sign the IMAGE INFORMED TREATMENT CONSENT FORM**

the MAX™ CONTOURING FACIAL PROTOCOL STEPS



Prior to performing service, prepare desincrustation solution in a medicine cup using the following IMAGE method: Combine 1/4 oz of **VITAL C HYDRATING ENZYME MASQUE** with 3-5 shakes of the **ILUMA INTENSE BRIGHTENING EXFOLIATING POWDER**. Add 3-5 drops of the **CLEAR CELL SALICYLIC CLARIFYING TONIC** and 1/8 oz of water in a medicine cup. Mix together with an **I SWAB** until whipped consistency is reached. Set aside until needed.

-
- PRE-CLEANSE** Apply 1/8 oz. **ILUMA INTENSE BRIGHTENING CLEANSER** and cleanse with wet fingertips for 1-5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.
- CLEANSE** Apply 1/8 oz. of **the MAX STEM CELL FACIAL CLEANSER** and cleanse with steam for 1-5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.
- EXFOLIATE** Measure 1/8 oz. of **ORMEDIC BALANCING GEL POLISHER** into a medicine cup or flexi-bowl. Apply with an **IMAGE MASQUE BRUSH** or **I SWAB** to entire treated area. Wet fingertips and gently massage for 3-5 minutes. Do not remove.
Measure 1/8 oz. of **VITAL C HYDRATING ENZYME MASQUE** into a medicine cup or flexi-bowl. Apply over with an **IMAGE MASQUE BRUSH** or **I SWAB** to entire treated area. Massage for 3-5 minutes. Remove with sponges and tepid water.
- CLEAR** Apply desincrustation solution with an **I SWAB** to areas of congestion. Massage gently for 30 seconds to create an even application and then steam the skin for 2 minutes.
- EXTRACT** Extract if necessary. Wipe areas of extraction with 1-2 **CLEAR CELL SALICYLIC CLARIFYING PADS**.
- NOURISH** Combine 1 full dropper of the **I ENHANCE HYALURONIC ACID FACIAL ENHANCER** with the **MAX STEM CELL SERUM** and apply to entire treated area.
- MASQUE** Apply **I MASK HYDROGEL SHEET MASK** of your choice. Leave on 10 minutes. (Optional: Perform arm and hand massage with **VITAL C HYDRATING HAND AND BODY LOTION**). Remove mask and massage any remaining essence into the skin.
- SMOOTH** Measure 1/16 oz. of **the MAX WRINKLE SMOOTHER** into a medicine cup and apply with an **I SWAB** to forehead and around orbital area.
- CONTOUR** Massage 1/8 oz. of **the MAX STEM CELL CONTOUR GEL CRÈME** into lower portion of face, including cheeks, jawline and perioral area. Apply in upward strokes.
- EYE** Apply **the MAX STEM CELL EYE CRÈME** to orbital area.
- PROTECT** Apply a generous amount of **PREVENTION+ DAILY ULTIMATE PROTECTION MOISTURIZER SPF 50** to entire treated area.
- FLAWLESS FINISH** Apply **I CONCEAL** using **IMAGE FOUNDATION BRUSH** to create a flawless finish.
- PLUMP** Apply **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.
- HEAL** Provide **IMAGE POST TREATMENT KIT** to client and review post treatment care.

INDICATIONS: Sculpt, tighten and improve skin tone with this indulgent facial packed with plant-derived stem cell and peptide power. Invite your clients on a journey to experience sophisticated sensations that feature refreshing water-based ingredients, along with comforting oils that melt onto the skin. Exclusive encapsulated preserved ingredients remain pure and untouched until the instant they touch your clients' skin, providing instant and long-term results. **TREATMENT TIME:** 50 minutes

***Prior to every treatment, review and have client initial and sign the IMAGE INFORMED TREATMENT CONSENT FORM**

the MAX™ DELUXE CONTOURING FACIAL PROTOCOL STEPS



- PRE-CLEANSE** Apply 1/8 oz. **ILUMA INTENSE BRIGHTENING CLEANSER** and cleanse with wet fingertips for 1-5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.
- CLEANSE** Apply 1/8 oz. of **the MAX STEM CELL FACIAL CLEANSER** and cleanse with steam for 1-5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.
- EXFOLIATE** Measure 1/8-1/4 oz. of **ORMEDIC BALANCING GEL POLISHER** into a medicine cup or flexi-bowl. Apply with an **IMAGE MASQUE BRUSH** or **I SWAB** to face, neck and décolletage. Wet fingertips and gently massage for 3-5 minutes. Do not remove.
- Measure 1/8-1/4 oz. of **VITAL C HYDRATING ENZYME MASQUE** into a medicine cup or flexi-bowl. Apply over with an **IMAGE MASQUE BRUSH** or **I SWAB** to face, neck and décolletage. Massage for 3-5 minutes. Remove with sponges and tepid water.
- EXTRACT** Dispense 1/4 oz. to 1/8 oz. of **PRE-EXTRACTION EMULSION** into a medicine cup and mix with an **I SWAB** or fan brush until product reaches a whipped consistency. Apply to areas of congestion and leave on for 7-10 minutes under steam. Remove with tepid water and sponges prior to performing extractions. Wipe areas of extraction with 1-2 **CLEAR CELL SALICYLIC CLARIFYING PADS**.
- MASSAGE** Combine 1 full dropper of **I ENHANCE HYALURONIC ACID FACIAL ENHANCER** with **VITAL C HYDRATING FACIAL OIL** and massage neck and décolletage for 5-10 minutes. Perform IMAGE facial massage protocol.
- MASQUE** Measure 1/8-1/4 oz. of **the MAX STEM CELL MASQUE** into a medicine cup or flexi-bowl. Apply over with an **IMAGE MASQUE BRUSH** or **I SWAB** to face, neck and décolletage. Massage for 2-5 minutes and remove after 10 minutes. (Optional: Perform arm and hand massage with **VITAL C HYDRATING HAND AND BODY LOTION**).
- NOURISH** Combine 2 full droppers of the **I ENHANCE STEM CELL FACIAL ENHANCER** with **the MAX STEM CELL SERUM** and apply to face, neck and décolletage.
- Apply **the MAX STEM CELL NECK LIFT** to neck and décolletage. Massage with soothing effleurage strokes.
- SMOOTH** Measure 1/16 oz. of **the MAX WRINKLE SMOOTHER** into a medicine cup and apply with an **I SWAB** to forehead and around orbital area.
- CONTOUR** Massage 1/8 oz. of **the MAX CONTOUR GEL CRÈME** into lower portion of face, including cheeks, jawline and perioral area. Apply in upward strokes.
- EYE** Apply **the MAX STEM CELL EYE CRÈME** to orbital area.
- PROTECT** Apply a generous amount of **PREVENTION+ DAILY ULTIMATE PROTECTION MOISTURIZER SPF 50** to entire treated area.
- FLAWLESS FINISH** Apply **I CONCEAL** using **IMAGE FOUNDATION BRUSH** to create a flawless finish.
- PLUMP** Apply **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.
- HEAL** Provide **IMAGE POST TREATMENT KIT** to client and review post treatment care.

INDICATIONS: Sculpt, tighten and improve skin tone with this indulgent facial packed with plant-derived stem cell and peptide power. Invite your clients on a journey to experience sophisticated sensations that feature refreshing water-based ingredients, along with comforting oils that melt onto the skin. Exclusive encapsulated preserved ingredients remain pure and untouched until the instant they touch your clients' skin, providing instant and long-term results. **TREATMENT TIME:** 80 minutes

***Prior to every treatment, review and have client initial and sign the IMAGE INFORMED TREATMENT CONSENT FORM**

ORMEDIC® FLASH FACIAL PROTOCOL STEPS



- I CLEANSE AWAY IMPURITIES**
Apply 1/8 oz. **ORMEDIC BALANCING FACIAL CLEANSER** with dampened fingertips to achieve a light foam and cleanse face, neck and décolletage with steam for 1-5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.
- II POLISH**
Measure 1/8 oz. of **ORMEDIC BALANCING GEL POLISHER** into a medicine cup or flexi-bowl. Apply with an IMAGE MASQUE BRUSH or I SWAB to entire treated area. Wet fingertips and gently massage for 3-5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.
- III HYDRATE AND NOURISH**
Combine one pump of **ORMEDIC BALANCING ANTIOXIDANT SERUM** with 1 dropper ANTIOXIDANT FACIAL ENHANCER and massage into entire treated area until absorbed. Finish with light fingertip tapotement over entire treated area.
- IV EYE REPAIR**
Using fourth finger on each hand, apply **ORMEDIC BALANCING EYE LIFT GEL** to orbital area.
- V PROTECT**
Apply a generous amount of **PREVENTION+ HYDRATING MOISTURIZER SPF 30** to entire treated area.
- VI FLAWLESS FINISH**
Apply **I CONCEAL** using IMAGE FOUNDATION BRUSH to create a flawless finish.
- VII PLUMP**
Apply a generous amount of **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.

INDICATIONS: Polish away impurities and restore natural radiance to skin on the go! This luxurious flash facial is infused with powerful super antioxidants and key organic ingredients, so all your clients can Age later the natural way. Perfect for all skin types.

TREATMENT TIME: 15-30 minutes

*Prior to every treatment, review and have client initial and sign the **IMAGE INFORMED TREATMENT CONSENT FORM**

ORMEDIC® RESTORING FACIAL PROTOCOL STEPS



- I CLEANSE AWAY IMPURITIES**
Apply 1/8 oz. **ORMEDIC BALANCING FACIAL CLEANSER** with dampened fingertips to achieve a light foam and cleanse face, neck and décolletage with steam for 1-5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.
- II BUFF AND POLISH**
Measure 1/8 oz. of **ORMEDIC BALANCING GEL POLISHER** into a medicine cup or flexi-bowl. Apply with an **IMAGE MASQUE BRUSH** or **I SWAB** to entire treated area. Wet fingertips and gently massage for 3-5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.
- III EXTRACT**
Dispense 1/4 oz. to 1/8 oz. of **PRE-EXTRACTION EMULSION** into a medicine cup and mix with an **I SWAB** or fan brush until product reaches a whipped consistency. Apply to areas of congestion and leave on for 7-10 minutes under steam. Remove with tepid water and sponges prior to performing extractions.
- IV NOURISH AND MASSAGE**
Apply 1/8 oz. **ORMEDIC BALANCING BIOPEPTIDE CRÈME** to entire treated area. Massage face, neck and décolletage for 10-15 minutes, following **IMAGE MASSAGE** protocol. Remove with sponges and tepid water or aromatherapy steam towels.
- V MASQUE AND BALANCE**
Apply 1/8 oz. of **ORMEDIC BALANCING GEL MASQUE** with **IMAGE MASQUE BRUSH** or fan brush to entire area of treatment and remove after 10 minutes. (Optional: Perform arm and hand massage with **VITAL C HYDRATING HAND AND BODY LOTION**).
- VI HYDRATE AND RADIATE**
Combine one pump of **ORMEDIC BALANCING FACIAL SERUM** with 1 dropper **ANTIOXIDANT FACIAL ENHANCER** and massage into entire treated area until absorbed. Finish with light fingertip tapotement over entire treated area.
- VII EYE REPAIR**
Using fourth finger on each hand, apply **ORMEDIC BALANCING EYE LIFT GEL** to orbital area.
- VIII PREVENT**
Apply a generous amount of **PREVENTION+ HYDRATING MOISTURIZER SPF 30** of choice to entire treated area.
- IX FLAWLESS FINISH**
Apply **I CONCEAL** using **IMAGE FOUNDATION BRUSH** to create a flawless finish.
- X PLUMP**
Apply a generous amount of **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.
- XI HEAL**
Give the essential **ORMEDIC TRIAL KIT**, review patient post care regimen.
- XII YANA**
Offer the client a complimentary sample of **YANA™ DAILY COLLAGEN SHOTS**.

INDICATIONS: Polish away impurities and restore natural resilience to brighten and nourish the skin with our product line infused with powerful super antioxidants and key organic ingredients. Free from anything synthetic, this gentle and balancing facial is perfect for all skin types so all your clients can Age later the natural way!

TREATMENT TIME: 50 minutes

***Prior to every treatment, review and have client initial and sign the IMAGE INFORMED TREATMENT CONSENT FORM**

ORMEDIC® DELUXE NOURISHING FACIAL PROTOCOL STEPS



I CLEANSE

Apply 1/8 oz. **ORMEDIC BALANCING FACIAL CLEANSER** with dampened fingertips to achieve a light foam and cleanse face, neck and décolletage with steam for 1-5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.

II BRIGHTEN AND BUFF

Measure 1/8 oz. of **ORMEDIC BALANCING GEL POLISHER** into a medicine cup or flexi-bowl. Apply with an **IMAGE MASQUE BRUSH** or **I SWAB** to entire treated area. **DO NOT REMOVE**. Measure 1/8 oz. of **VITAL C HYDRATING ENZYME MASQUE** into medicine cup or flexi-bowl and apply directly on top of **ORMEDIC BALANCING GEL POLISHER** layer with an **IMAGE MASQUE BRUSH** or **I SWAB**. Wet fingertips and gently massage for 5-7 minutes. Remove with sponges and tepid water or aromatherapy steam towels.

III LIFT

Measure 1/8 oz. - 1/4 oz. of **ORMEDIC LIFT** into a medicine cup. Apply peel with an **I SWAB** in a circular motion beginning at forehead, moving to right cheek, left cheek, nose and perioral area. Massage for 1-2 minutes and then allow natural penetration for up to 5 additional minutes. Remove thoroughly with cool water and sponges until client feels **ZERO** activity.

IV MASQUE

Combine 1/8 oz. of **ORMEDIC BALANCING GEL MASQUE** with 1 full dropper of **STEM CELL FACIAL ENHANCER** and apply with **IMAGE MASQUE BRUSH** or fan brush to entire area of treatment. Remove after 10 minutes. (Optional: Perform arm and hand massage with **VITAL C HYDRATING HAND AND BODY LOTION**).

OR

Apply **I MASK HYDROGEL SHEET MASK** of your choice. Leave on 10 minutes. Remove and massage any remaining essence into the skin. (Optional: Perform arm and hand massage with **VITAL C HYDRATING HAND AND BODY LOTION**).

V HYDRATE

Combine one pump of **ORMEDIC BALANCING ANTIOXIDANT SERUM** with 1 dropper **VITAMIN C FACIAL ENHANCER** and massage into entire treated area until absorbed. Finish with light fingertip tapotement over entire treated area.

VI NOURISH AND MASSAGE

Apply 1/8 oz. **ORMEDIC BALANCING BIO-PEPTIDE CRÈME** to entire treated area. Massage face, neck and décolletage for 10-15 minutes, following **IMAGE MASSAGE** protocol. Repeat massage protocol 3-5 times.

VII EYE REPAIR

Using fourth finger on each hand, apply **ORMEDIC BALANCING EYE LIFT GEL** to orbital area.

VIII PREVENT

Apply a generous amount of **PREVENTION+ DAILY HYDRATING MOISTURIZER SPF 30** to entire treated area.

IX FLAWLESS FINISH

Apply **I CONCEAL** using **IMAGE FOUNDATION BRUSH** to create a flawless finish.

X PLUMP

Apply a generous amount of **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.

XI HEAL

Give the essential **ORMEDIC TRIAL KIT**, review patient post care regimen.

XII YANA

Offer the client a complimentary sample of **YANA™ DAILY COLLAGEN SHOTS**.

INDICATIONS: Take clean and clinical skincare to a whole new level of luxury with our product line infused with powerful super antioxidants and key organic ingredients. This 80-minute facial will brighten, hydrate and nourish the skin while relaxing massage techniques will transport your clients to a state of bliss. Free from anything synthetic, this gentle and balancing facial is perfect for all skin types so your clients can age later the natural way!

TREATMENT TIME: 80 minutes

*Prior to every treatment, review and have client initial and sign the **IMAGE INFORMED TREATMENT CONSENT FORM**

IMAGE SKINCARE ILLUMINATE & GLOW FACIAL PROTOCOL



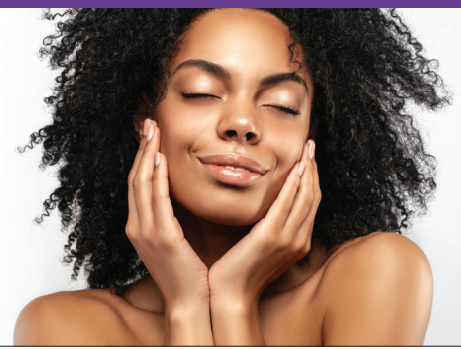
- CLEANSE** Apply 1/8 oz. of **ILUMA INTENSE BRIGHTENING EXFOLATING CLEANSER** to face, neck and décolletage and massage with steam for 5 minutes. Remove with sponges and tepid water or aromatherapy steam towels.
- PREP** Saturate rough gauze with **DEGREASING PREP SOLUTION**. Squeeze out excess solution. Using firm pressure, swipe gauze in both horizontal and vertical directions over the entire area to be treated.
- EXFOLIATE** Measure 1/8 oz. of **THE SIGNATURE FACELIFT SOLUTION** into a medicine cup. Apply with an **I SWAB** in a circular motion starting at the forehead, right cheek, left cheek, nose and perioral (lip) area. Massage gently for 1-3 minutes, leave on a total of 5-7 minutes. Remove thoroughly with sponges and cool water until client feels **ZERO** activity.
- MASQUE** Apply **VITAL C HYDRATING ENZYME MASQUE** mixed with 1 dropper **ANTIOXIDANT FACIAL ENHANCER** with **I SWAB** and remove after 10 minutes. (Optional: Perform arm and hand massage with **VITAL C HYDRATING HAND AND BODY LOTION**).
- ILLUMINATE** Mix 1 pump of **ILUMA INTENSE BRIGHTENING SERUM** with one full dropper **ILUMA INTENSE FACIAL ILLUMINATOR** and apply to entire treated area.
- EYE REPAIR** Apply **VITAL C HYDRATING EYE RECOVERY GEL** to orbital area.
- PREVENT** Apply a generous amount of **PREVENTION+ DAILY ULTIMATE MOISTURIZER SPF 50** to entire treated area.
- FLAWLESS FINISH** Apply **I CONCEAL** using **FOUNDATION BRUSH** to create a flawless finish.
- PLUMP** Apply **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.
- GLOW** Complete treatment with an application of the ultra-light **VITAL C HYDRATING FACIAL MIST**. This replenishing spray provides an anti-pollution shield against environmental stressors and leaves the skin velvety soft.
- YANA** Offer the client a complimentary sample of **YANA™ DAILY COLLAGEN SHOTS**.

INDICATIONS: Boost luminosity and promote radiant, healthy looking skin with this antioxidant rich facial. This results-driven luxury treatment is perfect for all skin types and helps to brighten, hydrate and reduce the appearance of fine lines. Send your clients home with products to complete their Illuminate and Glow at-home facial to enhance their experience and results daily.

TREATMENT TIME: 50 minutes

***Prior to every treatment, review and have client initial and sign the IMAGE INFORMED TREATMENT CONSENT FORM**

IMAGE SKINCARE ILLUMINATE & GLOW AT-HOME TREATMENT



Boost luminosity and promote radiant, healthy looking skin with this antioxidant rich at-home facial.

THE LINEUP:

ILUMA intense brightening exfoliating cleanser: This gentle refining cleanser removes impurities while helping to visibly brighten and illuminate the skin. Bamboo spheres and smart sensing beads exfoliate dull skin to reveal a brighter, smoother complexion.

ILUMA intense facial illuminator: This power packed brightening booster features tranexamic acid, vitamin C and an antioxidant peptide to help reduce the appearance of pigmentation and dark spots while boosting luminosity in uneven skin tone.

VITAL C hydrating facial mist: This daily revitalizing spray helps to shield the skin against environmental stressors with antioxidant vitamin C and gold submicroparticles. The ultra-light mist refreshes and energizes the skin while providing a hydrating boost with every application.

THE EXPERIENCE:

1. Massage **ILUMA intense brightening exfoliating cleanser** on to wet skin for one minute.
2. Apply 3-5 drops of **ILUMA intense facial illuminator** to entire face in the morning or evening. Layer with your favorite IMAGE serum to even skin tone and enhance your brightening results.
3. Hold **VITAL C hydrating facial mist** 8-10 inches from face and spray on to the skin, avoiding the eye area. Use before or after your final skincare step to add hydration and apply throughout the day to refresh the skin.

IMAGE MD® AGE LATER RESTORING FACIAL

PROTOCOL STEPS



- CLEANSE** Apply **IMAGE MD restoring facial cleanser** and cleanse the skin for 1 – 2 minutes. Steam optional. Remove with tepid water and sponges or aromatherapy steam towels.
- EXFOLIATE** Measure 1/8 oz. of **AGELESS total resurfacing masque** into a medicine cup. Apply with an I SWAB in a circular motion starting at the forehead, right cheek, left cheek, nose and perioral (lip) area. Massage gently for 1 – 3 minutes and leave on a total of 5 – 7 minutes. Remove thoroughly with sponges and cool water.
- EXTRACT** Extract if necessary.
- MASQUE** Apply a generous amount of **I MASK purifying probiotic mask** with the **IMAGE masque brush** and remove after 10 minutes. (Optional: Perform arm and hand massage with **VITAL C hydrating hand and body lotion**).
- FIRM** Mix 1 – 3 pumps of **IMAGE MD restoring youth serum** combined with **I ENHANCE hyaluronic acid facial enhancer** and apply to entire treated area.
- EYE REPAIR** Apply **IMAGE MD restoring collagen recovery eye gel** to orbital area.
- PREVENT** Apply a generous amount of **IMAGE MD restoring daily defense moisturizer SPF 50** to entire treated area.
- FLAWLESS FINISH** Apply **I CONCEAL®** using the IMAGE foundation brush to create a flawless finish.
- PLUMP** Apply **RONERT MD restoring collagen lip enhancer SPF 15** to the entire lip area.
- HEAL** Give essential **IMAGE MD trial kit** and review patient post-care regimen.
- YANA** Offer the client a complimentary sample of **YANA® daily collagen shots**.

INDICATIONS: This clinical treatment combines the latest innovations in Advanced Delivery Technology alongside exfoliating and purifying products to correct all forms of aging without drying the skin. **TREATMENT TIME:** 50 minutes

*Prior to every treatment, review and have client initial and sign the **IMAGE INFORMED TREATMENT CONSENT FORM**