

EYE TREATMENT PROTOCOL



SKINCARE GOALS: **BRIGHTEN EYES**

DESCRIPTION: This targeted treatment combines the brightening benefits of vitamin C with soothing botanical extracts and plant oils to quench delicate skin and deliver age-defying benefits to the eye area.
SUGGESTED TREATMENT TIME: 30 Minutes.

01- PRE-CLEANSE	Thoroughly remove eye makeup and mascara with I BEAUTY REFRESHING FACIAL WIPES .
02- CLEANSE	Apply a small amount of VITAL C HYDRATING FACIAL CLEANSER and gently cleanse the orbital area for 1-2 minutes. Remove with sponges and tepid water.
03- EXFOLIATE	Apply VITAL C HYDRATING ENZYME MASQUE to the orbital area with an I SWAB or masque brush. Massage 1-2 minutes. Apply a warm cotton compress and leave on an additional 3-5 minutes. Remove with sponges and tepid water. Optional: For additional lightening and brightening, add a small amount of ILUMA® INTENSE BRIGHTING EXFOLIATING POWDER to masque.
04- MASSAGE	Combine 4-6 drops of VITAL C HYDRATING FACIAL OIL with 2-3 drops of I ENHANCE HYALURONIC ACID FACIAL ENHANCER and perform pressure point and lymph drainage massage for 5-10 minutes.
05- MASK	Apply IMAGE MD® RESTORING EYE MASKS placing the wider end at the outer corner of the eyes. Remove after 10 minutes and discard.
06- TARGET	Apply appropriate IMAGE eye crème to the orbital area <ul style="list-style-type: none">• Aging: the MAX™ EYE CRÈME/ IMAGE MD RESTORING RECOVERY EYE GEL• Pigmentation: ILUMA INTENSE BRIGHTENING EYE CRÈME• Dry/Dehydrated: VITAL C HYDRATING EYE RECOVERY GEL• Sensitive/Puffy: ORMEDIC BALANCING EYE LIFT GEL
07- I CONCEAL	Apply I CONCEAL using FOUNDATION BRUSH to create a flawless finish.