



**IMAGE**  
S K I N C A R E

# body protocols

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FOR THE SKINCARE PROFESSIONAL

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*Age later*<sup>®</sup>



## PURIFYING BACK TREATMENT

### STEPS

- I PRE-TREAT**  
Lightly dry brush back for 2-3 minutes with body brush.
- II EXFOLIATE**  
Measure 1/4 oz. of **BODY SPA EXFOLIATING BODY SCRUB** into a sterile container, mix with **CLEAR CELL SALICYLIC GEL CLEANSER**, apply to the entire back area. Massage for 7-10 minutes. Remove with sponges and tepid water or aromatherapy steam towels. (Steam optional).
- III PREP**  
Saturate soft gauze with **DEGREASING PREP SOLUTION** to remove excess oils from the skin.
- IV PEEL**  
Measure 1/2 oz. of **ACNE LIFT PEEL SOLUTION** into a sterile container. Saturate **I SWAB** in the solution and begin application in circular motion to the entire back area.  
Massage solution for 1-3 minutes. Leave on a total of 5-8 minutes.  
Remove thoroughly with sponges and cool water until client feels **ZERO** activity.
- V MASQUE**  
Apply 1/2 oz. **ORMEDIC BALANCING GEL MASQUE** and 1 full dropper or **ANTI OXIDANT FACIAL ENHANCER** with **I SWAB** to entire back and leave on for 10 minutes. Remove with sponges and tepid water or Aromatherapy steam towels. (Perform arm and hand massage or foot and leg massage using **VITAL C HYDRATING HAND AND BODY LOTION** optional).
- VI REPAIR**  
Mix **RETINOL FACIAL ENHANCER** with **AGELESS TOTAL RETINOL-A CRÈME** and apply to the entire treated area.
- VII PREVENT**  
Apply a generous amount of **PREVENTION+ ULTRA SHEER SPRAY SPF 45** to entire treated area.
- VIII PLUMP**  
Apply **ORMEDIC BALANCING LIP ENHANCEMENT COMPLEX** to entire lip area.
- IX HEAL**  
Give essential **IMAGE POST TREATMENT KIT**, review patient post care regimen.
- X YANA**  
Offer the client a complimentary sample of **YANA™ DAILY COLLAGEN SHOTS**.

**INDICATIONS:** This clinical treatment combines chemical and mechanical exfoliation with antibacterial salicylic acid and anti-inflammatory botanicals to heal breakouts on back.

**TREATMENT TIME:** 50 minutes (spa hour)

\*Prior to every treatment, review and have client initial and sign the **IMAGE INFORMED TREATMENT CONSENT FORM**



## BUFF AND BRONZE BODY TREATMENT

### STEPS

#### I PREP

Have client lie face down on table, in between 2 large towels. (Flat sheet can be substituted for top draping towel.) Begin by undraping left leg, dry brush in circular movements, starting at foot and moving upwards toward the thigh and buttocks.

#### II EXFOLIATE

Blend **AGELESS TOTAL FACIAL CLEANSER** with **BODY SPA EXFOLIATING BODY SCRUB** in hands. Can be thinned with water if need be.

Exfoliate left leg in short strokes, from foot to thigh and buttocks. Remove scrub with 1-2 steam towels.

#### III BRONZE

Apply **BODY SPA FACE AND BODY BRONZER** to leg in long smooth movements, making sure to blend evenly and thoroughly. Massage until completely absorbed. Re-drape leg.

#### IV REPEAT

Repeat above steps moving to right leg, then back and back of arms. Have client flip over to supine position.

#### V REMOVE

Remove top sheet and towel that may be wet from steam towels and/or may have scrub leftover on it. Start by rolling sheet down from under client's head, towards the foot of the table. Ask client to lift shoulders, then hips as the sheet/towel is neatly removed, leaving a clean sheet for client to lay upon.

#### VI HYDRATE

Apply **VITAL C HYDRATING HAND AND BODY LOTION** to areas of the body that product tends to settle, ie: knees, elbows, knuckles, ankles.

#### VII REPEAT

Repeat steps on front of body, starting with left leg, moving to right leg, then left arm and right arm. Undrape client's abdomen, first covering breasts with hand towel. Exfoliate abdomen, and apply **BODY SPA FACE AND BODY BRONZER** to abdomen.

#### VIII BRONZE

Wash hands thoroughly and apply **BODY SPA FACE AND BODY BRONZER** to client's face, spread thoroughly and evenly, remembering to apply to ears.

- For an 80 minute treatment, first cleanse face with **AGELESS TOTAL FACIAL CLEANSER**, remove with sponges.
- Next, exfoliate face with **AGELESS TOTAL RESURFACING MASQUE** or **ILUMA INTENSE BRIGHTENING EXFOLIATING POWDER**, remove with sponges.
- Lastly, apply **BODY SPA FACE AND BODY BRONZER** to client's face, spread thoroughly and evenly, remembering to apply to ears.

#### IX PAMPER

Allow client to rest on table for 5-10 minutes while product penetrates and dries, a scalp massage may be performed during this time to further relax the client. Thoroughly wash hands.

#### X PLUMP

Apply **ORMEDIC LIP ENHANCEMENT COMPLEX** to lips with **I SWAB**.

#### XI HEAL

Give essential **BODY SPA TRIAL KIT**, review patient post care regimen.

#### XII YANA

Offer the client a complimentary sample of **YANA™ DAILY COLLAGEN SHOTS**.

**INDICATIONS:** Stay sun kissed all year long without the damaging effects of the sun's rays. This luxurious treatment begins with a full body buff, utilizing a blend of fruit enzymes, hydroxy acids and skin polishing walnut to prepare a flawless canvas to paint on our hydrating body bronzer with self-tanning agents derived from sugar proteins, to leave you with an even, bronzed glow.

**TREATMENT TIME:** 50-80 minutes

\*Prior to every treatment, review and have client initial and sign the **IMAGE INFORMED TREATMENT CONSENT FORM**



## CELLULITE TREATMENT

### STEPS

#### I PREP

Have client lie face down on table, in between 2 large towels. Begin by undraping left leg, dry brush in circular movements, starting at foot and moving upwards toward the thigh and buttocks.

#### II EXFOLIATE

Blend **AGELESS TOTAL FACIAL CLEANSER** with **BODY SPA EXFOLIATING BODY SCRUB** in hands. Can be thinned with water if need be.

Exfoliate left leg in short strokes, from foot to thigh and buttocks. Remove scrub with 1-2 steam towels.

#### III FIRM

Disperse **BODY SPA CELL.U.LIFT FIRMING BODY CRÈME** into a flexi bowl (this can be done ahead of time and placed in hot cabi to warm the product) and apply to leg and buttocks in upward strokes with hands, or paint on using body paint brush. Redrape left leg.

#### IV REPEAT

Repeat above steps moving to right leg, then back and back of arms. Have client flip over to supine position.

Repeat steps on front of body, starting with left leg, moving to right leg, then left arm and right arm. Undrape client's abdomen, first covering breasts with hand towel. Exfoliate abdomen, and apply **BODY SPA CELL.U.LIFT FIRMING BODY CRÈME** to abdomen.

#### V REMOVE

Remove top sheet and towel that may be wet from steam towels and/or may have scrub leftover on it. Start by rolling sheet down from under client's head, towards the foot of the table. Ask client to lift shoulders, then hips as the sheet/towel is neatly removed, leaving a clean sheet with which to wrap client.

#### VI WRAP

Wrap client with large sheet and place large blanket on top of client to keep warm. Keep client wrapped for 15-20 minutes.

Perform neck and scalp treatment/massage with **VITAL C HYDRATING FACIAL OIL** while client is wrapped.

#### VII UNWRAP

Unwrap client and massage any leftover product into skin.

#### VIII HYDRATE

Moisturize with **BODY SPA REJUVENATING BODY LOTION**, massaging front of body.

- For a 50 minute treatment, massage for 5-10 minutes, having client sit up to access back. Have client bend a leg one at a time in order to apply moisturizer to back of leg and thigh.
- For an 80 minute treatment, **BODY SPA REJUVENATING BODY LOTION** can be massaged in for an additional 20 minutes, turning client over to the prone position an additional time.
- 80 minute treatment upgrade and/or add on: **VITAL C HYDRATING ENZYME MASQUE** to feet and hands while client is wrapped and apply mittens and booties to hands and feet. Remove masque with steam towels before unwrapping the rest of client's body. Feet and hands will be hydrated and exfoliated!

#### IX PLUMP

Apply **ORMEDIC LIP ENHANCEMENT COMPLEX** to lips with **I SWAB**.

#### X HEAL

Give essential **BODY SPA TRIAL KIT**, review patient post care regimen.

#### XI YANA

Offer the client a complimentary sample of **YANA™ DAILY COLLAGEN SHOTS**.

**INDICATIONS:** A body toning treatment to fight skin laxity on a cellular level, stimulating collagen and reducing the volume of lipid cells for a smooth, contoured body. This body contouring treatment starts with dry body brushing to stimulate circulation and assist in the elimination of toxins, followed by an application of our revolutionary body firming crème to tighten and tone loose skin, eliminating the "orange peel" look associated with cellulite. Skin is left smooth, toned and hydrated.

**TREATMENT TIME:** 50-80 minutes

**\*Prior to every treatment, review and have client initial and sign the IMAGE INFORMED TREATMENT CONSENT FORM**

# IMAGE SKINCARE® BODY DEW AT-HOME TREATMENT



Hydrated skin is glowing skin, both on the face and body. This daily at-home treatment leaves skin soft, smooth and radiant.

**BODY SPA rejuvenating body lotion** exfoliates and rejuvenates dull, dry and scaly skin while providing nourishing antioxidants and hydration. Need to target extra dry areas, like elbows and knees? A few drops of **AGELESS total pure hyaluronic<sup>6</sup> filler** will soften and smooth even the most depleted spots.

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## THE LINEUP:

**BODY SPA rejuvenating body lotion:** A hydrating daily body lotion formulated with glycolic acid and peptides to refine, exfoliate and smooth the skin.

**AGELESS total pure hyaluronic<sup>6</sup> filler:** A topical hydration filler that acts as a magnet for moisture with six forms of time-released and cross-linked hyaluronic acid.

## THE EXPERIENCE:

1. Hydrate like you mean it, every day! Apply **BODY SPA rejuvenating body lotion** liberally morning and evening (or as often as needed) to the entire body and allow to soak in for a few minutes. Avoid the face and any freshly shaved areas.
2. Look for areas that need a little extra love, like elbows, knees, hands and feet. Apply a few drops of the **AGELESS total pure hyaluronic<sup>6</sup> filler** to clean hands and pat onto areas of dryness.

The best part? You can apply **AGELESS total pure hyaluronic<sup>6</sup> filler** to your face after cleansing every morning and evening. It adds pure hydration to any regimen, leaving the skin with a plump, hydrated appearance. You've scored a serious two-for-one!

# IMAGE SKINCARE®

## BUFF + BRONZE

### AT-HOME TREATMENT



Post-quarantine and cute? We can get you there! This luxurious regimen begins with a full-body buff to smooth dull, dry skin and leaves you with a bronzed glow that's more reminiscent of the Caribbean than your couch.

**BODY SPA exfoliating body scrub** polishes your skin with a triple-exfoliating system, leaving the skin glowing and feeling smooth. Follow with an application of **BODY SPA face and body bronzer** to create a natural-looking, sunless tan with golden shimmer.

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#### THE LINEUP:

**BODY SPA exfoliating body scrub:** A multi-exfoliant body polish that buffs away dry, dulling surface skin, leaving the skin looking radiant and feeling silky.

**BODY SPA face and body bronzer:** A sugar protein-based self-tanner that develops into a natural-looking color for an even, golden glow.

#### THE EXPERIENCE:

1. Soak: Fill a soaking tub with warm water and your favorite essential oil. Disconnect from social media and turn off the news. Light some candles and relax while your skin softens.
2. Buff: Choose an area of your body to begin (avoiding the face) and apply a liberal amount of **BODY SPA exfoliating body scrub** to cleansed skin. Massage using a firm, circular motion for 1 – 3 minutes. Spend extra time on dull areas, like the back of the arms and the knees. Once the entire body is smooth and polished, rinse off in the shower or use a clean, wet washcloth to remove. Pat skin dry.
3. Bronze and hydrate: Apply **BODY SPA face and body bronzer** in long smooth movements, making sure to blend evenly and thoroughly. Massage until completely absorbed. Bronzer can also be applied to the face to achieve a natural-looking glow. Make sure to wash hands thoroughly after full application.

Now that you're smooth and golden, put on a dark-colored robe and spend some time lounging with your favorite book and a healthy smoothie. Add a cocktail umbrella and pretend you're at the beach.

# IMAGE SKINCARE® CELLULITE TIGHT AT-HOME TREATMENT



Social distance yourself from cellulite with this targeted treatment designed to smooth from shoulder-to-toes and fight pesky lumps and bumps. This at-home treatment begins with a full-body exfoliation to smooth and soften the skin and prepare it for the ultimate skin-firming experience. No gym required!

**BODY SPA exfoliating body scrub** polishes your skin with a triple-exfoliating system, leaving the skin glowing and smooth. **BODY SPA CELL.U.LIFT® firming body crème** helps you achieve tighter-, firmer-looking skin with a supple, hydrated surface.

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## THE LINEUP:

**BODY SPA exfoliating body scrub:** A multi-exfoliant body polish that buffs away dry, dulling surface skin, leaving the skin looking radiant and feeling silky.

**BODY SPA CELL.U.LIFT firming body crème:** A moisturizing crème formulated to reduce the appearance of cellulite and firm and tone the skin on the body.

## THE EXPERIENCE:

1. Hit the shower: Maybe you just put in an at-home workout, or maybe you need a steamy pick-me-up. Either way, cleansed skin sets the best stage for exfoliation.
2. Buff: Choose an area of your body to begin (avoiding the face) and apply a liberal amount of **BODY SPA exfoliating body scrub** to cleansed skin. Massage using a firm, circular motion for 1 – 3 minutes. Spend extra time on dull areas, like the back of the arms and knees. Once the entire body is smooth and polished, rinse off in the shower or use a clean, wet washcloth to remove. Pat skin dry.
3. Firm and tone: Apply **BODY SPA CELL.U.LIFT firming body crème** to areas of concern, including legs, thighs, arms and abdomen. Avoid the face. Massage until completely absorbed. You may feel a tingling sensation in areas of application. This is normal and will subside.

Smooth and toned never looked so good.