## 8pp DL-392mm x 210mm Artwork Template

## Bleed Area: $398 \mathrm{~mm} \times 216 \mathrm{~mm}$

Extend your background to fill the full 'bleed area' - it'll make sure you don't end up with white edges when your A4 artwork is trimmed.

Trim: $392 \mathrm{~mm} \times 210 \mathrm{~mm}$
This is where we cut your A4 artwork

## Safe Area: $388 \mathrm{~mm} \times 206 \mathrm{~mm}$

Keep all the important bits of your design text, logo, icons inside this area.

* Not your background that still
needs to run to the edges of the bleed


## DO

- Edit and save your file in CMYK.
- Delete the artwork guideline group layer before saving.


## DON'T

- Flatten your layers or image before saving. It'll reduce your print quality.
- Add additional bleed or print/crop marks to your files. Just say your file to the size of this template.

Fold: $95 \mathrm{~mm} \times 210 \mathrm{~mm}|97 \mathrm{~mm} \times 210 \mathrm{~mm}| 100 \mathrm{~mm} \times 210 \mathrm{~mm}$
This is where your artwork will fold. Where
possible don't have text/images over this area.

| Fold in | Fold in | Back | Front |
| :--- | :--- | :--- | :--- |
| $95 \mathrm{~mm} \times 210 \mathrm{~mm}$ | $97 \mathrm{~mm} \times 210 \mathrm{~mm}$ | $100 \mathrm{~mm} \times 210 \mathrm{~mm}$ | $100 \mathrm{~mm} \times 210 \mathrm{~mm}$ |

Inner Front
$100 \mathrm{~mm} \times 210 \mathrm{~mm}$

Inner Back
$100 \mathrm{~mm} \times 210 \mathrm{~mm}$

## Fold in

$97 \mathrm{~mm} \times 210 \mathrm{~mm}$

Fold in
$95 \mathrm{~mm} \times 210 \mathrm{~mm}$

