



Serra Mazda

Serra Mazda (today a Hyundai dealership) is located in Trussville, Alabama. The dealership includes a showroom, offices, service bays, and a well-lit lot of new and used vehicles. A 12-month study by CHI Energy revealed that the dealership achieved kWh savings of 11% in the showroom, 14% for the parking lot and sign lighting, and 11.49% for the entire dealership.



11%⁺

kWh SAVINGS*



A 12-month impact evaluation was performed by CHI Energy, a trusted third-party analyst, to determine the savings delivered by Tune®.* To the right is an example CHI Energy 30-day snapshot.

30 Day kWh Summary Totals

Actual kWh Used		27,440
Predicted kWh		30,560
kWh Variance		3,129
Variance %		10.21%
Total Monthly Savings		\$418.67
Price per kWh		\$0.1342



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*CHI Energy data available on request.

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