





2023

SUNGLASSES STYLE GUIDE FOR FACE SHAPE

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Sunglasses For Round Faces

Round faces benefit from sunglasses that add angles and structure to balance the softness of their features. Opt for square or rectangular frames that help elongate the face and create definition. Angular styles, such as wayfarers or geometric shapes, can complement round faces by adding visual interest and breaking up the circular appearance. Steer clear of overly rounded frames, as they may emphasize the face's curvature. Additionally, choose sunglasses that are proportionate to the face size for a flattering and well-balanced look.









Square Faces

Square faces are characterised by strong jawlines and angular features, and sunglasses that soften these pronounced lines work well. Opt for rounded or oval-shaped frames, as they can complement the face's structure by adding a touch of curvature. Cat-eye or butterfly-shaped sunglasses are also suitable choices, as they lift and elongate the eyes, creating a more balanced appearance. It's advisable to avoid square or geometric frames, as they may emphasise the face's angularity. Look for styles that add a bit of softness to the overall look, creating harmony with the strong facial contours of square faces.

HEART SHAPED FACES







Reese Witherspoon





Heart-shaped faces like Reese Witherspoon's are characterised by wider foreheads and tapering to a narrower chin, benefit from sunglasses that balance their features. Cat-eye or bottom-heavy aviator frames work well, drawing attention downward. Round or oval frames soften angularities, creating a harmonious look. It's best to avoid heavy or embellished top frames, focusing on styles that add width to the lower part of the face. This ensures a well-proportioned and stylish appearance for those with heart-shaped faces.









OBLONG FACES

Oblong faces, with longer proportions, look great in oversized frames, square or round shapes, and aviators. These styles add width, balancing the face. Avoid narrow or small frames that elongate the may appearance, and consider frames with decorative temples for added horizontal emphasis.



DIAMOND SHAPED FACES













Diamond-shaped faces like Berry's Halle are characterised by cheekbones being the widest part of the face and a narrower forehead and jaw, benefit from that balance their sunglasses unique proportions. Rimless or cat-eye frames are excellent choices as they emphasise the eyes and cheekbones while softening the angular features. Oval and rounded frames can also complement the face shape by adding curves and maintaining balance. It's advisable to avoid overly narrow or boxy frames, which may exaggerate the cheekbones. Sunglasses that enhance the eyes and bring attention to the upper part of the face contribute to a harmonious and stylish look for diamond-shaped faces.

Oval Face Shape



Oval face shapes like Jessica Alba's are considered versatile and can generally pull off various styles of sunglasses. The balanced proportions of an oval face allow for flexibility in choosing different frame shapes.

Avoid frames that are too narrow or too oversized, as they may disrupt the natural harmony of the oval face shape. Additionally, consider the scale of the sunglasses in relation to the size of your face. The goal is to choose frames that enhance your features rather than overshadow them. Ultimately, personal style and comfort are key factors, so feel free to experiment and find the sunglasses that you love and feel confident wearing.

AESTHETIC

WHAT IS IN FASHION RIGHT NOW?



Aviator





Square



Rectangular



Oversized Sunglasses

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