



free spirit

BY WMSC



West Midland Shoe Company Limited is proud to introduce its new comfort footwear range Free Spirit.

Free Spirit footwear is constructed using soles and footbeds that are proven to enhance wearer comfort, provide support and promote the natural walking motion, as well as Impertex or microfibre sock linings which enhance breathability and reduce moisture.

At Free Spirit, we believe in a healthier lifestyle that starts from the feet up. By creating footwear that is not only stylish but also comfortable, our aim is for you to feel good both inside and out.

We also believe that living a healthier lifestyle includes making our planet a happier and healthier place through sustainability. We actively use more environmentally friendly shoemaking techniques including the use of Eco Leathers, vegetable tanning processes and water-based non-toxic glues. All Free Spirit footwear is packaged in recycled materials and glue-free boxes.

Our designers are always listening to what people are looking for and our creative team have curated a must-have collection that your customers will love. The Spring Summer 2022 collection offers a range of shoes and sandals to keep your customers cool, stylish and comfortable throughout the warmer seasons.



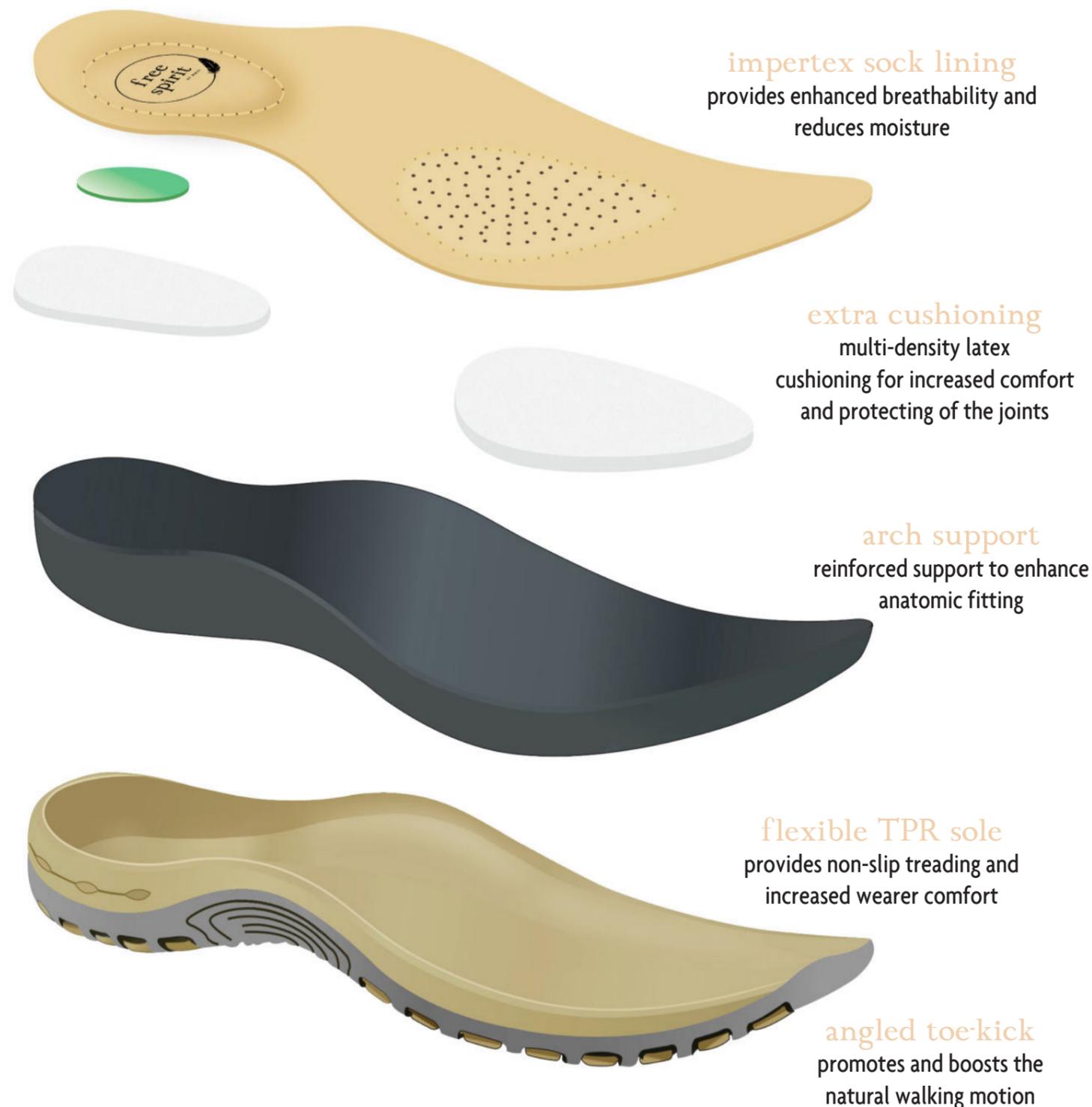
carmel crimson



juliet white

the sudberry construction

Free Spirit offer a wide range of athleisure sandals and shoes that are perfect for getting outdoors thanks to their performance enhancing and ultra comfortable sole and footbed unit. The Sudberry construction offers the wearer comfort and support whilst also supporting the joints of the foot.



cleveland

sizes: 3 - 9

features: suede upper, adjustable velcro fastening, cushioned footbed, impertex sock lining and TPR sole



navy
40501



smoke
40500



pebble
40502



poppy
40503



black
40504



white
40505
leather upper



cleveland pebble



fairmont poppy

fairmont

sizes: 3 - 9

features: suede upper, adjustable velcro back strap, sudberry construction



sky blue
40527



navy
40526



poppy
40528



palm
40529



white
40530
leather upper

frisco

sizes: 3 - 9

features: suede upper, two adjustable velcro fastenings, sudberry construction



dijon
40537



navy
40534



black
40535



poppy
40536



candy
40538



aqua
40539



sky blue
40540



smoke
40541



toffee
40542



white
40543
leather upper

also available:
blush multi
pastel multi

40574*
40575*



frisco sky blue



wickford 2 dijon

wickford 2

sizes: 3 - 9

features: suede upper, adjustable velcro fastening, sudberry construction



smoke
40518



navy
40517



pebble
40519



dijon
40520



denim
40521



candy
40522



aqua
40523



white
40524
leather upper

juliet

sizes: 3 - 9

features: suede upper, adjustable velcro fastening, sudberry construction



berry
40510



navy
40507



smoke
40508



pebble
40509



denim
40511



candy
40512



aqua
40513



dijon
40514



white
40515
leather upper



juliet candy

albany

sizes: 3 - 9

features: suede upper, adjustable velcro fastening, sudberry construction



sky blue
40579



dusty pink
40580



lemon
40581



white
40582
leather upper

maine

sizes: 3 - 9

materials: soft leather upper, two adjustable velcro fastenings, sudberry construction



black
40566



walnut
40567

also available:
crimson 40568*
navy 40569*

malibu

sizes: 3 - 9

features: soft leather upper, two adjustable velcro fastenings, sudberry construction



sandwhite
40560



sky blue
40561



mocha
40562



buttermilk
40563



walnut
40564

also available:
crimson 40571*
navy 40572*

*images not available. please contact your representative for more information

*images not available. please contact your representative for more information

carmel

sizes: 3 - 9

features: soft leather upper, adjustable velcro backstrap and three velcro fastenings, cushioned footbed, microfibre sock lining and TPR sole



papaya
40550



walnut
40551



lead
40552



navy
40553



crimson
40554



carmel lead



solana dijon

solana

sizes: 3 - 9

features: soft leather upper, adjustable velcro backstrap and three velcro fastenings, cushioned footbed, microfibre sock lining and TPR sole



walnut
40547



navy
40545



metallic
40546



dijon
40548

wyoming

sizes: 3 - 9

features: soft leather upper, adjustable buckle fastening, cushioned footbed, microfibre sock lining and TPR sole



black
40556



white
40557



walnut
40558

ferndale

sizes: 3 - 9

features: soft leather upper, adjustable velcro fastening, cushioned footbed, impertex sock lining and EVA sole



walnut
40565



wyoming white

Sales Contacts

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		Sizes							TOTAL
		3	4	5	6	7	8	9	
Packs	A	1	2	3	3	2	1		12
	B		2	3	4	2	1		12
	C	1	1	2	2	1	1		8
	D		1	2	2	2	1		8
	E		1	2	3	3	2	1	12

WEST MIDLAND **SHOE** *Company*

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Please recycle me

