Branded spirit/liqueur		Closest non-branded/Cheaper versions with same/similar APV		Other recommended brands	
Kraken	40%	Aldi – Sea Dog	40%		
Captain Morgan's	35%	Aldi – Old Hopking Spiced Rum	35%		
Disaronno	28%	Lidl -Amilar Amaretto	28%	Aldi Amaretto	22%
Smirnoff Vodka	37.5%	B&M – Krupnik	40%	B&M Vudkova	22%
Grey Goose Vodka	40%	Aldi – St Germont	40%	Lidl – French Grain Vodka	40%
Pimm's	25%	Aldi – Austin's Summer Fruit Punch	17.5%	Lidl–Payton's summer Cup	17.5%
Gordons Gin	38%	Aldi – Greyson's	37.5%		
Hendricks Gin	41.4%	Aldi – Harrison Gin	41.4%		
Jägermeister	35%	B&M Messer Schmitt	22%		
Bombay Sapphire	40%	Aldi Topaz Sapphire	40%		
Tia Maria	20%	Kahlua	20%	Soiree	20%
Southern Comfort	35%	Aldi – Southern Bell	35%	Tesco – Spirit of Louisiana	30%
Peach Schnapps	18%	Aldi – peach schnapps	15%	B&M Angels Peach Schnapps	15%
Tanqueray Sevilla Gin	41.3%	Gordons Med Orange Gin	37.5%		
Malibu	21%	Tesco - Coconut Rum	21%	Aldi – Cocobay	15%
Jack Daniels	43%	Tesco – Old Samuel	40%	Lidl- Western gold	40%
Dr Kuyper Cherry Brandy	24%	Lidl - Deluxe Cherry Brandy	24%		
		Bols - Cherry Brandy	24%		
Chambord	16.5%	Sainsburys Raspberry liqueur	16.5%		
Pennington's Gingerbread Liqueur	21.5%	Lidl – Hortus Gingerbread	20%		
Aperol	15%	Lidl – Bitterol	15%		
Baileys	17%	Aldi - Specially Selected	17%	Aldi Hazel Nut Cream	12%
		Lidl – Deluxe Irish Cream	17%	Aldi – Ballycastle	12%
		Iceland – Irish Meadow	14.5%	Lidl Irish cream Dundalgan	14.5%
Bacardi Havana club 3 year rum	37.5% 40%	Aldi do a good white rum (Old Hopking 40%) this is great for cocktails but hasn't the same flavour as either of these brands. It's a good idea to buy these when on offer!			







Like my page @cocktailpantry if you would like to see further tips and money saving ideas

I will be doing a substitute list next, for if you don't have all the actual ingredients for your cocktail and then I hope to add recipes for syrups and simple homemade liqueurs as well as ideas for decorating your cocktails for that wow factor!

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