

EASY UPDO®

Style in seconds!



Content Creation - Braids

A NOTE FROM GINA, FOUNDER & CREATOR

Thank you for your support! Recently, we upgraded the website, and it calls for updated content. After years of experimenting, some techniques have emerged that help create the most natural looking styles using Easy Updo extensions.

People want to see something perfect out of the package, but the most important tip to demonstrate first is how to prep by loosening the extensions. Next, if the hair is long enough, place them inside the sections to make them look thicker and let the rest hang down to loosen and flatten with your thumb and forefinger when you loosely fold them in while braiding. These techniques bring natural looking style, volume, and the illusion of length.

Volume

Prep by loosening then braid 3 extensions with your hair. If you have long enough hair, place an extension within each section so they look thicker.

Loosen
Attach
Braid
Wrap
Secure

Three Extensions Content - Braided Updo

Video Tutorials

Video tutorials and short stories wanted for finished styles and the following steps for the Easy Updo 101 website page, YouTube, Instagram, and other marketing channels.

Loosen Up The Extensions

The extensions are twisted, so you'll want to start by alleviating some of the tightness. Hold one end of the extensions, then use your other hand to carefully unwind the opposite end. As you let go, it will instantly twist back into position, so be sure to repeat this motion a couple of times. You can also use a dry texture spray to add even more volume to complete this step. If you are a visual learner, you can watch a tutorial [here](#).

Attach

Wrap the no-metal elastic around your hair and into a ponytail, being sure to let the extensions hang out of the way.

Braid

Divide your ponytail into three sections, and place one extension in each section. *(If you have long hair, put each extension within each of the three sections so they appear thicker.)* The 22-inch long twisted extensions will fall below your hair adding to the illusion of length and finished bun volume. Next, braid your hair with the extensions. As you reach the end of your hair, continue braiding the extensions by folding them in, maintaining loose tension as you work. You can make the extensions look like your own hair by loosening and flattening the twisted strands with your fingers. Once you've finished, gently tug on some of the pieces to loosen up your braids a bit for a softer look.

Wrap

The next step is to wrap the thicker braided ponytail around the base. Take hold of the base with one hand and grip the ends of the extensions in the other hand. Then wrap the ends around the base. To secure the hold, use the bobby pins and hairpins included with your extensions as you wrap. Once you've finished wrapping the entire length of the extensions, twist the ends together and tuck them beneath the knot. Be sure not to let go of these ends until you've secured them in place with your pins.

Secure

Secure your braided updo by carefully pinning. Open a bobby pin with your fingers and then gently slide it into the updo and capture the extension ends. Repeat this step with the enclosed bobby pins, making sure that each pin secures a small part of the extensions with the hair close to your head. Only work with small amounts of hair; otherwise, the pin will not be able to keep the extensions in place. Work around your updo until it is in place and use the enclosed hair pins to secure larger sections of hair.