

# BOBA TRIBE'S WHOLESALE PACKAGE KIT



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# INTRODUCTION

Discover the Boba Straw Keyring, our flagship product that epitomizes eco-friendly innovation in the world of Boba. Celebrated on Buzzfeed and a social media sensation with over 220,000+ units sold, this keyring is more than a convenient tool—it's a statement of sustainable living.

Introducing the Boba Straw Keyring Set: Pioneering Sustainable Sipping

- **Ziplock Design:** Easy to clean, ensuring your sipping experience is always fresh.
- **Built-In Boba Piercing Tip:** Say goodbye to the hassle of puncturing boba seals.
- **100% Leak & Split Proof:** Enjoy your favorite drinks without any mess.
- **Food-Grade Silicone & BPA Free:** Safe for you and the environment.
- **Dishwasher Safe:** Designed for effortless cleaning.
- **Adorable Keyring Case:** Comes in four charming flavors/colors, combining functionality with fashion.

By choosing our Boba Straw Keyring, you're not just opting for convenience; you're joining a movement towards a greener, cleaner world. Our commitment goes beyond reducing single-use plastics; we're dedicated to promoting the rich culture of Boba through our innovative and eco-friendly products.

Embrace a new era of eco-conscious sipping. Let's make a difference together with the Boba Straw Keyring!

## BOBA STRAW KEYRING SET



# WHY BOBA STRAW?

	The Boba Straw	Metal Straw	Glass Straw	Wooden Straw	Silicone Straw
Portable & Easy to carry	✓	✗	✗	✗	✓
Easy to clean & Hygenic	✓	✗	✗	✗	✗
Can poke through the top of Boba Tea	✓	✓	✗	✗	✗
No "Funny" Tastes	✓	✗	✓	✗	✗
Won't damage or chip your teeth	✓	✗	✓	✓	✓
Durable & won't easily break	✓	✓	✗	✗	✓



## KEYRING SET COLORS TO CHOOSE

Available Colors :



Milk Tea



Strawberry



Matcha



Taro



Explore our Boba Tribe Keyrings on our website and see why they're a hit!  
Check them out here:

[Boba Straw Keyring Set](#)









Also, don't miss out on the real experiences of our users! Watch their video feedback and see our products in action:

[Erin's Video Feedback](#)

[Chau's Video Feedback](#)



# BOBA STRAW COLORS AVAILABLE :

-  Pastel Blue
-  Pineapple
-  Skyblue
-  Papaya
-  Honeydew
-  Pastel Pink
-  Ube
-  Clear



## ENHANCE YOUR STORE WITH BOBA TRIBE PRODUCTS

### KEY BENEFITS

1

#### Increase Profit Margin:

Provide an opportunity to increase your Average Order Value (AOV) of each transaction by upselling any Boba product.

2

#### Boost Customer Loyalty:

Customers will love coming back to your store for repeat visits and potential to send more referrals!

3

#### Eco-Friendly Brand Positioning:

Position your brand and business as being Eco-friendly and making a conscious effort to reduce single-use plastic waste.

4

#### Positive Brand Exposure:

Customers love sharing cool and innovative products to which they will direct all potential customers to your business.

## WHAT OTHER BOBA LOVERS ARE SAYING



★★★★★

#### M.B.

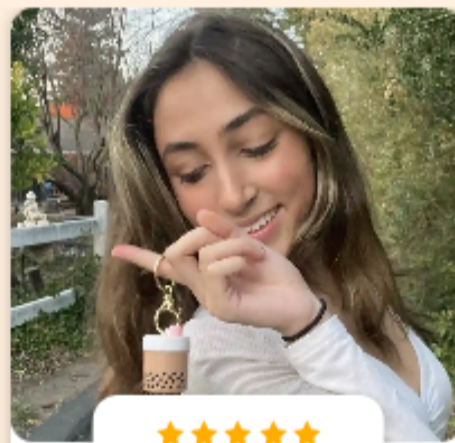
This entire product is absolutely perfect for a Boba lover! The little storage key-ring box is suuuuper cute, and the straw works as described, no leaks, easy to clean and perfect to use! It takes a bit to get used to closing the straw to use it, but it's totally manageable with some practice (TIP: close it from the 'sucking end' first and work your way to the "edge" thats at the bottom... that aligns the edges correctly).



★★★★★

#### Natalie Holguin

Love it, I always get compliments for it!



★★★★★

#### Julie P.

I work from home and I make my smoothie almost every day in the morning to get started. And I like to put boba pearls in my smoothie to make it more fulfilling! These silicone boba tribe straws are so easy to wash and use! There were cheaper options on Amazon but I wanted to get a good one so I can use it for the longer term and I'm happy I did.



★★★★★

#### Alexandra T.

I did not expect it to be so good, actually. It's adorable, not hard to asamble, it didn't split open, so far I'm having a great experience. The delivery did last a while, but on one side its my fouldt as well, for not picking it up first time it arrived. Can't wait for the new colours!

## BOBA TRIBE

# WHOLESALE SPOTLIGHT

Be a wholesaler and get featured in these channels:



## THE BOBA LOVER'S GUIDE

Your brand will take center stage in our **Boba Lover's Guide**, a curated collection of boba recipes. This guide is sent to every customer through our Welcome email series, ensuring your store is introduced to a growing community of boba enthusiasts.

## EMAIL CAMPAIGNS

Get ready to shine in the spotlight! Your store will be featured in our future email campaigns sent to our extensive audience of **68,512 subscribers**. This exposure ensures widespread visibility and opens doors to new opportunities.



## SOCIAL MEDIA

We believe in the power of community, and our organic social media posts will serve as the canvas for highlighting your store and your products. Join the conversation on Instagram, Facebook, and more as we showcase your store to our engaged audience. Be featured and take pride in your store and its offerings!



6.6K followers



51.2K followers



5.2K followers