

EFFECTIVE DATE: 24 August 2022

**TRILOGY NATURAL PRODUCTS LIMITED
UNITED STATES RESELLER POLICY**

By purchasing Trilogy products for resale, you agree to adhere to this Reseller Policy.

In order to ensure Trilogy Natural Products Limited's ("Trilogy") end-users are being provided a quality sales experience and customer support, Trilogy has established this Reseller Policy (the "Reseller Policy"). Trilogy believes that its end-user customers are best served by having resellers who market Trilogy's product assortment as premium brand products and who provide an outstanding level of service and support to their end-user customers.

Trilogy has also determined that, in order to maintain and protect the viability of the Trilogy reseller network for its products, in order to protect the value associated with Trilogy's brands in connection with its products, and in order to ensure high-quality support by resellers to end-users of those products, resellers must comply with the following terms and conditions:

1. **Internet Sales Prohibited.** Resellers shall be prohibited from selling Trilogy products on the Internet unless they apply for and obtain prior written consent from Trilogy authorizing them to sell on the Internet and regulating the manner in which they sell online;
2. **Trans-shipping.** Resellers shall not transship products. Specifically, resellers shall not sell or transfer any Trilogy products to any person or entity for resale. Resellers agree to restrict, cease, or limit the sale of Trilogy products to anyone at the request of Trilogy;
3. **Geographic Sales Boundary.** Resellers may only sell and advertise for sale Trilogy products within the United States of America. Trilogy hereby expressly prohibits resellers from soliciting or consummating sales outside of the United States of America;
4. **Intellectual Property.** The use of the intellectual property of Trilogy, including, but not limited to trademarks, tradenames, product images, marketing banners, and other digital assets, without written consent from Trilogy is prohibited;
5. **Sales Practices.** Resellers shall conduct their business in a reasonable and ethical manner at all times and shall neither engage in any deceptive, misleading, or unethical practices or advertising at any time, nor make any warranties or representations concerning the products except as expressly authorized by Trilogy. Resellers shall comply with any and all applicable laws, rules, regulations, and policies related to the advertising, sale and marketing of Trilogy products;
6. **Quality Controls.** Resellers shall comply with all quality control standards, including, but not limited to, advertising, storage and shipping requirements, as announced from time to time by Trilogy;
7. **Service.** Resellers shall provide the highest level of customer service. Resellers and their sales personnel shall be familiar with all Trilogy products marketed for sale and must obtain sufficient product knowledge to advise customers on the selection of the products, as well as any applicable warranty, guarantee or return policy;
8. **Product Packaging.** Resellers shall sell Trilogy products in their original packaging. Relabeling, repackaging (including the separation of bundled products or the bundling of separate products), and other alterations are not permitted. Tampering with, defacing, or otherwise altering any serial number, UPC code, batch or lot code, or other identifying information on products or their packaging is prohibited. Resellers shall not remove, translate or modify the contents of any label or literature on or accompanying the products; and
9. **Additional Terms and Conditions.** Resellers agree to comply with the additional terms and conditions set forth by Trilogy from time to time, which may be changed by Trilogy in its sole discretion.

Trilogy reserves the right to update, amend or modify this Reseller Policy at any time. Unless otherwise provided, such amendments will take effect immediately, and a reseller's continued use, advertising, offering for sale, or sale of the products will be deemed reseller's acceptance of the amendments.

If Trilogy determines that a reseller is in violation of this Reseller Policy, Trilogy may take any and all appropriate legal action, including, but not limited to, refusing to accept orders from the reseller.

Any questions regarding this Reseller Policy must be emailed to: hello@trilogyproducts.com