



# DECOCRATED

— *curated home* —

HALLOWEEN 2020





## our story

DECORATED IS OUR NAME AND HOME DÉCOR  
IS OUR GAME. WE WORK HARD YEAR-ROUND  
RESEARCHING TRENDS, SCOURING PINTEREST  
AND WATCHING HOURS AND HOURS OF  
HGTV TO CURATE THE BEST IN HOME DÉCOR  
SO THAT YOU CAN LOOK LIKE  
A DECORATING MAVERICK.

OUR MISSION IS TO MAKE SURE THAT  
WE CREATE A BEAUTIFUL STORY EVERY  
SEASON AND DELIVER IT TO YOUR  
DOOR SO THAT YOU CAN FOCUS ON  
MORE IMPORTANT THINGS IN LIFE;  
MAKING SOME MEMORIES.





# style sheet

Something wicked is brewing and with it comes all things magical and mystical. This Halloween is all about casting a spell on your home and illuminating the nighttime with the moon and stars. Burnt orange and the ever-so-haunting black are what this supernatural and mischievous holiday is all about.

## KEY THEMES

### CELESTIAL WITCH

Moon & Stars  
Vintage Typography  
Traditional Hues



### TRICK & TREAT

Wicked Brews  
Mystical Imagery  
Dark Tones



## COMBINING ELEMENTS

### FINISHES

Matte Black Accents  
Dark Natural Wood

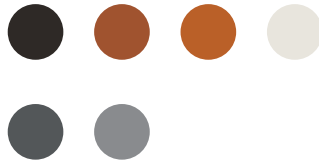


### TEXTILES

Halloween Iconography  
Cream Linens



## KEY COLORS



## WHAT'S INCLUDED

- 1 Interchangeable & Seasonal Décor
- 1 Everyday Home Accents
- 3 Holiday Home Accents

# key pieces

HERE'S WHAT'S INSIDE!



FRONT

BACK



BACK



FRONT

A BEWITCHING ACCESSORY

## *the magical pillow*



Cast a spell with this mystical throw pillow whose very magical power is to provide double-sided goodness. One side is an enchanting proclamation and the other side is full of mischief and mystery with its iconic pattern. No matter the side, it is sure to beguile all those that feast their eyes upon it.

01 DECO164 • TAN & WHITE WOVEN RATTAN VASE • 9.80"L X 21.25"W

02 DECO165 • TALL WOVEN RATTAN FLOOR VASE • 7.50"L X 36"W

03 DECO079 • BURNT ORANGE TWEED PILLOW • 18"L X 18"W

\*USE 18" TO 20" PILLOW INSERTS DEPENDING ON DESIRED FIT.



*style tip*

Combine this bewitching pillow with any of those in our Decocrated Shop for a pop of color!



A DANGEROUS TRIO

# the potion bottles



Eye of Newt and Toe of Frog, sprinkle Moon Dust and Tongue of Hog. Make me a charm of double with bubbles, Witch's Brew is all but trouble. This set of wooden potion bottles will adorn your home this season and be sure to cast a spell of jealousy.

01 DECO166 • HENRY BLACK AND WHITE WOOD WALL CLOCK • 31.69" L X 31.69" W

02 SUMMER 2020 BOX • TWO-TIER TRAY

*very spooky!*



*style tip*

Make a spook-takular collection of Halloween décor and display using a two-tier tray.



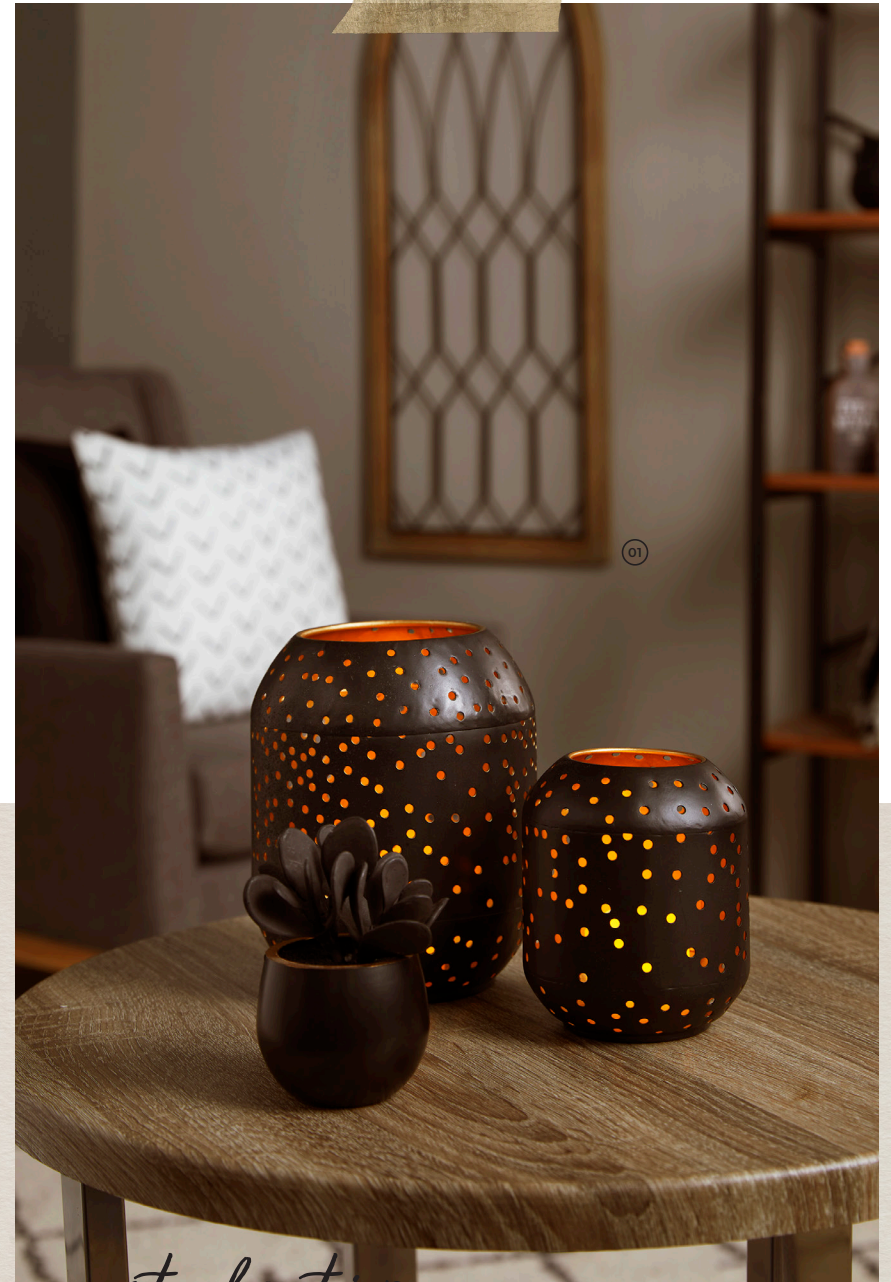
LUMINOUS IMPERFECTION

## *the star lanterns*



Bring a touch of the celestial sky to your home with these matte black and gold lanterns. Made using the traditional Japanese aesthetic of wabi sabi, a world view that is centered on the acceptance of imperfection, these hand-crafted lanterns are an impeccable addition to any room.

01 DECO163 • FARMHOUSE WINDOW PANEL • 15.94"L X 42"W



### *style tip*

Use battery-operated tea lights to set the supernatural and super safe mood.



how magical!



FRAMED CUTENESS AND ADORABLE SPOOKINESS

## the pop-up art



No Halloween would be complete without the usual suspect, pumpkins! This framed pop-up art is a traditional nod to the classic pumpkin trio, while adding a little pop and fun in between. Boxed within a hand-drawn dotted pattern, this little spooky cutie does its best to be ghoulishly delightful.

01 DECO138 • SET OF TWO DECO ARCH SHELVES  
22" L X 7 X 5.25" W (LARGE) • 20" L X 6.50 X 5" W (MEDIUM)

02 DECO166 • HENRY BLACK AND WHITE WOOD WALL CLOCK • 31.69" L X 31.69" W





## Be you with Decocrated!

From traditional to modern to farmhouse, no matter your style, do it with Decocrated.

FOLLOW US ON FACEBOOK & INSTAGRAM  
**@DECOCRATED** AND TAG **#IDECOCRATED**

DON'T FORGET TO JOIN  
**THE DECOCRATORS FACEBOOK GROUP**



# IT'S THE NEW REFER A FRIEND.

## THE GIST

Get **\$15 OFF** your next renewal for every friend that signs up to get Decocrated!

## THE DETAILS

For **EACH** friend you refer that becomes a **NEW** Decocrated member, they'll receive **\$10 OFF** their subscription and you'll receive **\$15 OFF** your next box.

To get started, log in to your Decocrated Dashboard and navigate to the **REFER A FRIEND** page. They must use your personal referral code to sign up.

Feel free to share your code via email, SMS or your favorite social media platform.

KEEP TRACK OF YOUR SUCCESS BY  YOUR PROGRESS!



All discounts will be applied to the next billing cycle. In order to receive this discount, your friend must be a **NEW** Decocrated member. They must also live in a different household. Same household or self-referrals will not be accepted.



