

ARMADILLO

Declare



Declare

We proudly announce we are the first Australian rug company to achieve Declare and that we have met the highest Declaration Status of VOC and are Red List Free for all of our rugs.



The Declare Label is about being transparent about the additives in a product that we put in our homes, places of work and communities.

The Declare label is recognised globally due to its stringent requirements which supersedes Green Star in both AU & NZ as it is compliant with the MAT-3 Sustainable Materials Credit.



Just as importantly end consumers are able to understand what they are putting into their homes and if there are any chemicals or materials in the 'ingredients' that are hazardous to their health.

Declare is an easy to use nutrition label for healthy materials. It enables trade and consumers to make informed decisions.

What is the Red List?

The Red List is made up of chemicals and materials that are the worst and most prevalent in the building industry.

These chemical and materials:

- Pollute the environment
- Bio-accumulate up the food chain until they reach toxic concentrations
- Harm construction and factory workers

We are proudly Red List Free, none of the dyes or ingredients we use in our rugs are on the Red List. Our dyes have also been tested for VOCs and pass this test.

Volatile Organic Compounds (VOCs) are organic chemicals that have a high vapor pressure at ordinary room temperature and can be harmful to the health of those who inhabit the space.



Final Assembly Locations are collectively represented on a single label.

Embodied Carbon (optional) discloses the cradle-to-gate impacts of manufacturing the product as reported by manufacturer-specific Type III Environmental Product Declarations.

End-of-life options: take back programs; salvageable or reusable in its entirety; biodegradable/compostable (%); recyclable (%); landfill (%); hazardous waste.

Ingredients are reported by component. Ingredients without restriction appear in grey; **Red List chemicals** appear in dark orange; **Watch List Priority for Inclusion chemicals** appear in light orange.

LBC Temporary Exceptions recognize specific market limitations and provide a compliance pathway for products to obtain LBC Compliance recognition.

Declare Identifier for company and product, valid for 12 months. **Original Issue Date** indicates how long a product has been a registered product in the program.

Declare.

Product Name Manufacturer

Final Assembly: First City, State, Country;
Second City, State, Country; Third City, State, Country
Life Expectancy: 50 Years
Embodied Carbon: # kg CO₂-eq =
Declared Unit: # m²
End of Life Options: Recyclable (95%), Landfill (5%),
Take Back Program (Program Name/Location)

Ingredients:

Your First Component: Sustainably Sourced Ingredient;
LBC Red List Ingredient: Your **Second Component:**
LBC Watch List Priority for Inclusion: Non-Toxic Ingredient;
Undisclosed (<0.1%)²

¹LBC Temp Exception RL-009 Formaldehyde
²LBC Temp Exception RL-004var.a Proprietary Ingredients

Living Building Challenge Criteria: Compliant

I-13 Red List:

LBC Red List Free % Disclosed: 99.9% at 100ppm
 LBC Red List Approved **VOC Content:** # g/L
 Declared

I-10 Interior Performance: CDPH Standard Method v1.2-2017
I-14 Responsible Sourcing: Product Available with FSC Chain of Custody

XXX-XXXX
EXP. 01 OCT 2021
Original Issue Date: 20XX

Third
Party
Verified

MANUFACTURER CLAIMS VERIFIED BY THIRD PARTY VERIFIED ASSESSOR
INTERNATIONAL LIVING FUTURE INSTITUTE™ living-future.org/declare

LBC Criteria Compliance demonstrates compliance with all Imperatives applicable to the selection of building products within the Living Building Challenge. If a product meets the requirements for all applicable Imperatives, the product is considered fully compliant with the Living Building Challenge, and will be noted as such on the Declare label graphic itself.

I-13 Red List requires that manufacturers disclose the ingredients and VOC content (if applicable) in their products to ensure that they are free of Red List chemicals.

I-10 Interior Performance requires compliance with the California Department of Public Health (CDPH) Standard Method v1.1-2010 (or international equivalent) for all interior building products that have the potential to emit Volatile Organic Compounds (VOCs). The Declare label confirms a product's compliance with CDPH or an equivalent emissions standard.

I-14 Responsible Sourcing requires that manufacturers of wood products demonstrate sustainable extraction through certification with the Forest Stewardship Council, by meeting ILFI's definition of low risk or salvaged wood, or through the use of a formal LBC Exception.

Third Party Verification indicates assessment by a professional third-party assessor to ensure the accuracy of the manufacturer's supply chain, purchasing, ingredient claims, LBC compliance, and embodied carbon if reported.

How to read a Declare label

