

Nancy Zieman

SEWING STUDIO

& Quilt Shop

LOCATED in the
FINE ARTS DISTRICT
downtown BEAVER DAM, WI

SEW QUILT CREATE Weekend Event™

May 16-18, 2024

Thursday-Friday • 9am-5pm

Saturday • 9am-4pm

Join Us!

- Sewing **Seminars** • Sit & Sew **Workshops**
- **Sewlebrity** Presenters •
- Meet the **Stitch it! Sisters**™
- Brand **Ambassadors** • Prize Drawing
- Giveaways** • Special Event **SALES!**

Register Today!
ShopNZP.com

See the

Nancy Zieman Mosaic Mural located behind
the store! • **Celebrating 40 Years of
Sewing With Nancy® Quilt Exhibit**
at the DCCA Dodge County Center for the Arts

EVENT PARTNERS & SPONSORS

BERNINA
made to create

bernette
SWISS DESIGN

LAURASTAR

Glover

OESD

Benartex
DESIGNER FABRICS

june
TAILOR

accuquilt

SCHMETZ
NEEDLES

CHERRYWOOD

Patch Abilities

HORN





Welcome!

Happy Spring! It's time to celebrate! The NEW! Nancy Zieman Sewing Studio is now open at 120 Front Street in the Fine Arts District in Downtown Beaver Dam and you're invited to join us for SEW•QUILT•CREATE Weekend™ Event, May 16-18!

The Nancy Zieman Productions Team and the **Stitch it! Sisters**®, Deanna Springer, Dana Casey, and Denise Abel, are planning a fun weekend to celebrate sewing, quilting, and creating. We've invited Sewlebrity Presenters, and Brand Ambassadors to present Sewing Seminars, Sit & Sew Workshops, Special Event Sales, and Prize Drawing Giveaways!

We're excited to announce BERNINA as our premiere sponsor of SEW•QUILT•CREATE Weekend Event.™ BERNINA is rolling out the red carpet with exclusive event sales and gifts with purchase. Plus, visit the BERNINA Booth to experience premium Swiss engineering and receive a FREE! rhinestone pin — while supplies last.



Be sure to visit the Nancy Zieman Mosaic Mural, and the *Nancy Had a Notion* History Exhibit on the 2nd Floor of the Nancy Zieman Sewing Studio & Quilt Shop.

Team NZP along with our Beaver Dam Ambassadors, are looking forward to your arrival for this momentous celebration! —the **Stitch it! Sisters**®



Bring a reusable water bottle and receive a FREE! **Stitch it! Sisters**® Sticker! Present your water bottle at checkout!

Thursday-Friday 5/16-17 • 9am-5pm — Saturday 5/18 • 9am-4pm

Seminars



Foolproof Sewing Tips & Tools with **Stitch it! Sisters**®, Deanna Springer

If there's anyone who appreciates timesaving sewing techniques, it's Deanna. Whether sewing, serging, or quilting — learn how to simplify the process using timesaving techniques without sacrificing quality. Deanna shares Nancy Zieman's favorite tips to make your projects more efficient and enjoyable. You'll see how to apply and use them in your next project. By the end of this information packed presentation, you'll certainly be saying, "Why didn't I think of that?"

\$10 S24AA-T Thurs. May 16
S24AA-F Fri. May 17
S24AA-S Sat. May 18



Thursday Morning ONLY!

Quilting with the **BERNINA Q Series** with **BERNINA Q Series District Mgr.**, Heather Stadelman

Join Heather Stadelman, BERNINA Q Series District Manager, in the wonderful world of Quilting with the **BERNINA Q Series** line of machines. Heather will walk you through the unique features of the machines and why you will want a **BERNINA** in your quilting studio. From the Q16 table model to the Q24 on the Pro Frame there is a machine to fit your space and style of quilting.

\$10 S24BA-T Thurs. May 16



Seminars



Friday
Morning
ONLY!

Color Theory - The Cherrywood Way with Karla Overland, Cherrywood Colorist

The Cherrywood Way: Not only is it nice to get a refresher on the terms used in color theory, but you will gain insight into Karla's use of the wheel to create gorgeous collections of color. Karla is the owner and colorist of Cherrywood Hand Dyed Fabrics. She will share her thoughts on color combinations, finding inspiration and dissect the color theory behind her gradations. This is a combination slide lecture and trunk show.

\$10 S24BA-F Fri. May 17

CHERRYWOOD

Seminars



Quick Cutting for Quilt As You GO! with Designers, Jill Repp & Lorie Valle

Skip straight to the creative fun of quilting with AccuQuilt® innovative cutting machines and dies for quilting and applique. Then integrate June Tailor Quilt As You Go techniques for sewing beautiful patchwork quilts and quilted projects. Plus see dozens of design options including quilts, table runners, placemats, hot pads, Christmas stockings, bags and more!

\$10 S24EA-T Thurs. May 16
S24EA-F Fri. May 17
S24EA-S Sat. May 18

June
TAILOR® **a**
accuquilt



What Needle Do I Use?

with Rhonda Pierce, Spokesperson

Sewing with knits? Piecing and quilting? Machine Embroidering? What needle should you use? Selecting the appropriate needle can make the difference between struggling with stitches and sewing with ease. Learn the differences between needle types along with needle facts. Elevate confidence in your machine needle selection. This is a fun, educational seminar.

\$10 S24DA-T Thurs. May 16
S24DA-F Fri. May 17
S24DA-S Sat. May 18

SCHMETZ
NEEDLES



Saturday
Morning
ONLY!

Patchwork with Patch Abilities

Julie Bohringer, Quilted Projects Designer

Sew up your fabric scraps and use your fabric stash to sew mini appliqued quilt projects — simple enough to finish in just one day! Fall in love with applique while discovering fun and easy applique techniques. See a trunk show of quilts and wall hangings, and learn how to include embellishments and decorative hardware within these mini quilts.

\$10 S24BA-S Sat. May 18

Patch
Abilities

Thursday-Friday 5/16-17 • 9am-5pm — Saturday 5/18 • 9am-4pm

Thursday, May 16

Sewing Seminars

BDACT 1st Floor

8:30am-9:30am

S24AA-T
Foolproof Sewing
Deanna Springer

10am-11am

S24BA-T
Quilting/Q Series
Heather Stadelman

1:00 pm-2:00pm

S24DA-T
What Needle
Rhonda Pierce

2:30pm-3:30pm

S24EA-T
Quick Quilt GO!
J. Repp & L. Valle

Sit & Sew Workshops

BDACT 2nd Floor

9am-Noon

S24WAA-T
Embroidered QAYG Pillow
Nina McVeigh



Sit & Sew Workshops

BDACT 2nd Floor



1pm-4pm

S24WPB-T
Fall Serger Runner
Richard Tharp

Friday, May 17

8:30am-9:30am

S24AA-F
Foolproof Sewing
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Patch Abilities
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1:00pm-2:00pm

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9am-Noon

S24WAA-S
Emb. QAYG Pillow
Nina McVeigh

9am-Noon

S24WAB-S
Fall Serger Runner
Richard Tharp



VIP Seminar Pass \$69
SQC24VIP

Receive all-access admission to day seminars for all 3 event days, lunch all 3 days hosted by **Stitch it! Sisters**, Deanna Springer (at BDACT 2nd Floor), entry into a VIP Sewing Gift Basket Prize Drawing. Receive \$20 **Sis** Bucks, a FREE! Reusable NZP Shopper Tote, **Sis** Water Bottle, and a VIP Badge with lanyard — to wear during the event.

Register by May 6 and save \$2 per Seminar, Sit & Sew Workshop

Seminars are \$10 ea. in advance (\$12 on-site), Sit & Sew Workshops are \$59 ea. in advance (\$61 on-site). Register online at **ShopNZP.com**.

SAVE \$5—Register online at **ShopNZP.com** and registration fee is waived.

*A \$5 registration fee will be added to each mail and phone registration.

Vendor Malls

Thur.-Fri. 9-5 • Sat. 9-4

FREE! Demos
by Brand Ambassadors
Nancy Zieman
Sewing Studio and
NEW! Events Space



BERNINA bernette
made to create **SWISS DESIGN**

LAURASTAR
SWISS TECHNOLOGY | DESIGN

LauraStar Steam
Generating Irons
SAVE up to 20% Off!

Clover

Clover Needlecraft
SAVE 20%-30% Off!
• Andrew Larson

OEESD

Oklahoma Embroidery
Supply and Designs
SAVE 20% Off!
• Denise Abel-NZP

june TAILOR

June Tailor
Quilt As You Go
SAVE up to 20% Off!
• Jill Repp/Lorie Valle

accuquilt

AccuQuilt®
Fabric die cutting
SAVE up to 20% Off!
• Jill Repp/Lorie Valle

SCHMETZ
NEEDLES

Schmetz Needles
SAVE 10% Off!
• Rhonda Pierce

CHERRYWOOD

Cherrywood Fabrics
SAVE 10% Off!
• Karla Overland

Patch Abilities

Patch Abilities
SAVE up to 20% Off!
• Julie Bohringer

Event offerings subject to change.



Parking | Lodging | Restaurants

Plan your visit! Make memories and create a new tradition while engaging in our annual **SEW•QUILT•CREATE Weekend Events** plus shopping, dining, and more! Find our Map with Event Locations, Restaurants, and Lodging at **ShopNZP.com**.

Thursday-Friday 5/16-17 • 9am-5pm — Saturday 5/18 • 9am-4pm

120 Front St. Beaver Dam, WI | Mon-Fri 9am-5pm • Sat 9am-4pm | ShopNZP.com | @NancyZiemanProductions | 920.356.9546

Sit & Sew Workshops

at BDACT Beaver Dam Area Community
Theater — 2nd Floor



Richard Tharp,
BERNINA
Educator

BERNINA Fall Serger Table Runner Sit & Sew Workshop with Richard Tharp

Fall in love with serging and find all the many creative ways sergers can be used beyond the edge while stitching on a **BERNINA** L 890. Experience decorative threads and the best way to achieve fantastic results all while creating a table runner you will be proud to display.



\$59 S24WPB-T Thurs. May 16 • 1pm-4pm
S24WPB-F Fri. May 17 • 1pm-4pm
S24WAB-S Sat. May 18 • 9am-Noon



Nina McVeigh,
BERNINA
Educator

BERNINA Embroidered Quilt As You Go Pillow Sit & Sew Workshop with Nina McVeigh

Achieve finest embroidery results! Explore computerized quilting and easy positioning of embroidery designs while stitching this quilt-as-you-go embroidered pillow. We'll be sewing on a variety of **BERNINA** 700 and 500 Series Sewing & Embroidery Machines. Fabrics will vary.



\$59 S24WAA-T Thurs. May 16 • 9am-Noon
S24WAA-F Fri. May 17 • 9am-Noon
S24WAA-S Sat. May 18 • 9am-Noon

Nancy Zieman
SEWING STUDIO & Quilt Shop
SEW • QUILT • CREATE | ShopNQP.com

premieres as a **BERNINA** Longarm Q-Series Frame Dealer!

Join us for our special Longarm Launch Party,
May 16-18 — with Special Event Pricing!

The **BERNINA** Longarm Q-Series Specialists will be onsite demonstrating the amazing features and easy to use functions, including:

- 50 LED Lights
- On-board Bobbin Winder
- Integrated Needle Threader
- Domestic Twin Needle Compatible
- Articulating Adjustable Handles
- Digital Upper Thread Tension Control
- Conveniently Located Color Touch Screen
- 3 **BERNINA** Stitch Regulator (BSR) Modes
- And so much more!

*"Experience **BERNINA** Swiss engineering, awe-inspiring precision, and unrivaled innovation. Test drive any of our **BERNINA** Longarm machines and see why ordinary longarm machines simply cannot compare!" ~ Heather Stadelman, Q Series District Mgr.*

BERNINA

made to create

Ask
about
Special
Financing

**QUILT AS
BIG
AS YOU
DARE**



Thursday-Friday 5/16-17 • 9am-5pm — Saturday 5/18 • 9am-4pm

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Register
Today!
ShopNZIP.com



FREE! Tote*
with \$50
purchase
May 16-18

*While supplies last.

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See the Nancy Zieman Mosaic Mural, and
Celebrating 40 Years of Sewing With Nancy®
Quilt Exhibit at the DCCA Dodge County
Center for the Arts

PRESORTED
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Nancy Zieman

SEWING STUDIO

& Quilt Shop

SEW QUILT CREATE
Weekend Event™

Special Event 3-Day Sale, May 16-18

- **BERNINA** & **bernette** Sewing Machines, Embroidery Machines, Sergers & **Longarm Quilting Frames** specials!
- **Save 10%-20%-30% Off** select sewing notions, machine embroidery supplies, sewing patterns & books, fashion fabrics, quilting fabrics, quilting patterns & books, quilting tools, *SIS*® Sewing Project Bundle Boxes, kits, and more!



Special Event
Prize Drawings!

at the Nancy Zieman
Sewing Studio and
NEW! Events Space

Prizes from **BERNINA**, **bernette**, LauraStar Irons, Clover, OESD Embroidery, Benartex, June Tailor, AccuQuilt, Schmetz Needles, Cherrywood Fabric, Patch Abilities, Horn Cabinets, and the *Stitch it! Sisters*®. Plus Grand Prize of a **bernette** b05 Academy Sewing Machine!

BERNINA
made to create

bernette
SWISS DESIGN

LAURASTAR®

Clover

OESD

Benartex
DESIGNER FABRICS

June
TAILOR®

accuquilt

SCHMETZ
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CHERRYWOOD

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HORN