

Built-in FIREPLACE INSERTS



Private Residence, UK
Model: Flex 104BY.BX2

ecosmart™
Fire



Model: Flex 18PN
Bring comfort and warmth to smaller spaces with the clever inclusion of a peninsula fireplace.





Model: Flex 18SS x 4

A series of flames sets the scene in this games room. You can choose to light some or all depending on the weather.



Model: Flex 50SS

We are big believers in removing the TV screen from being our primary focus in the living room. Let the conversation begin.



Model: Flex 32SS

It's not hard to imagine sitting out here in the evening - create your perfect space to unwind.

“ We used to work mainly with traditional fireplaces, but the flexibility of a flue-less fireplace is very appealing when it comes to designing a space.”



NICHOLAS MURRAY,
NICHOLAS MURRAY ARCHITECTS

Celebrity Chef's Kitchen, Australia
Model: 650SS with BK5 Burner
Equivalent model: Flex 32SS
A stainless steel EcoSmart Fireplace cleverly incorporated into a Corian island bench in celebrity chef Guy Grossi's kitchen provides ambiance to both the kitchen and adjoining living and dining spaces.

 Read more about this case study at ecosmartfire.com



Kitchens, Sydney Australia
Model: 650SS with BK5 Burner
Equivalent model: Flex 32SS

A new way of looking at kitchens. This takes capitalising on space to a whole new level.



Nagoya B's Hotel, Japan
Model: 800SS with XL500 Burner
Equivalent model: Flex 32SS

A hotel with an enviable location in the manufacturing hub of Nagoya. This 4-star establishment boasts a number of inviting features, including EcoSmart's built-in Fireplace Insert.

Fuorisalone Milan 2010, Italy
Model: 900SS with BK5 Burner
Equivalent model: Flex 32SS

Savvy furniture designers are using EcoSmart's indoor fire solutions to help create an atmosphere of intimacy within the chaotic and often cavernous warehouse style exhibition spaces.





Private Residence, Sydney Australia
Model: 900SS with BK5 Burner
Equivalent model: Flex 32SS

Interior designer Lynn Malone took advantage of EcoSmart's renowned installation flexibility to create an integrated solution with custom cabinetry and open fire at its core.



“The fire delivers on the sexiness without the fuss and mess of a traditional fireplace.”

PEGGY LEUNG,
PEGGY LEUNG DESIGN

1 Union Square, Manhattan USA
Model: 900SS with BK5 Burner
Equivalent model: Flex 32SS

A private lounge in a centrally located New York apartment block is the epitome of style and elegance, with EcoSmart's flue-less, ventless fireplace the ideal solution for high-rise installations.



Read more about this case study at
ecosmartfire.com



Private Residence, Japan
Model: 1000SS with XL700 Burner
Equivalent model: Flex 42SS

Framed by a stunning, stacked stone feature wall, this single-sided EcoSmart Fireplace includes a purpose-designed baffle insert that allows you to stabilise the flame while simultaneously increasing fuel efficiency.





Southern Ocean Lodge, Kangaroo Island Australia
Model: 650SS with BK5 Burner
Equivalent model: Flex 32SS

The ability to integrate the streamlined design of the Fireplace 650SS into a contemporary space was the key factor in choosing EcoSmart Fire for the award-winning Southern Ocean Lodge.

 [Read more about this case study at ecosmartfire.com](https://ecosmartfire.com)



Albert Park, Victoria Australia
Model: 650SS with BK5 Burner
Equivalent model: Flex 32SS

The flexibility of a flue-less fireplace is very appealing when it comes to designing a space.

 [Read more about this case study at ecosmartfire.com](https://ecosmartfire.com)



Domain Lane Apartments, Australia
Model: 1000SS with XL700 Burner
Equivalent model: Flex 42SS

Elegance - "The quality of being graceful and stylish in appearance or manner". This is a true illustration of elegant fireplaces for the Domain Lane Apartments. The black fireboxes highlight the two-tone dominant colours of dark grey, black and beige.

Credits: @glux @jcbarchitects @_foursq



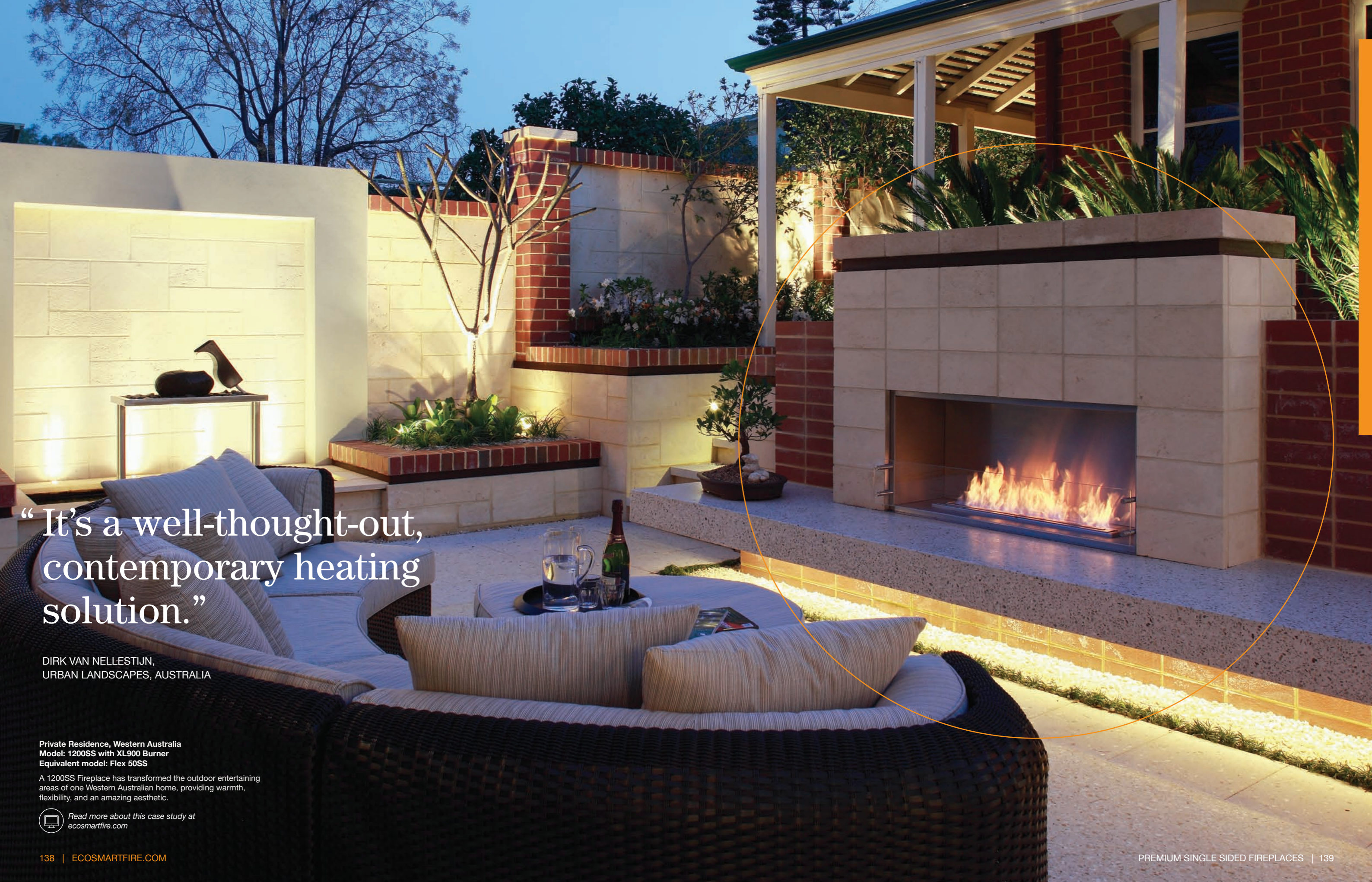
Private Residence, Australia
Model: Flex 68SS

Space is the seventh principle of design, which finds its importance when combining with a view. The combination of this fireplace and ocean view is what makes it such a luxurious space at Espace residences.



Private Residence, UK
Model: Flex 104BY.BX2

Space is the seventh principle of design, which finds its importance when combining with a view. The combination of this fireplace and ocean view is what makes it such a luxurious space at Espace residences.



“It’s a well-thought-out, contemporary heating solution.”

DIRK VAN NELLESTIJN,
URBAN LANDSCAPES, AUSTRALIA

Private Residence, Western Australia
Model: 1200SS with XL900 Burner
Equivalent model: Flex 50SS

A 1200SS Fireplace has transformed the outdoor entertaining areas of one Western Australian home, providing warmth, flexibility, and an amazing aesthetic.



Read more about this case study at ecosmartfire.com



Beachfront Penthouse, Newcastle Australia
Model: 1200SS with XL900 Burner
Equivalent model: Flex 50SS

Achieving understated elegance inside this beachfront penthouse apartment in Newcastle was the prime objective for Coco Republic's Interior Design Team.

 [Read more about this case study at ecosmartfire.com](http://ecosmartfire.com)



W Residences, Hollywood USA
Model: 1200SS with XL900 Burner
Equivalent model: Flex 50SS

The W hotels are known across the world for their contemporary architecture and modern chic decor, which in this case is enhanced by a clean-burning EcoSmart Fire.



Model: Flex 68LC.BXL
(Featuring: Decorative Steel Logs)



Model: Flex 86RC
Corner fireplaces give you the chance to add interest to interconnecting and transitional spaces.



Lawless & Meyerson
Model: Flex 68SS
Photo: Dave Wheeler



Private Residence, Australia
Model: Flex 50SS



Private Residence, Australia
Model: Flex 68BY

Credits: Property developer - The Edge Development Group
+ Fiona Barker Design



Model: Flex 104BY.BXL
(Featuring: Decorative Steel Logs)

Bay Fireplaces provide an alluring focal point when viewed from multiple vantage points.







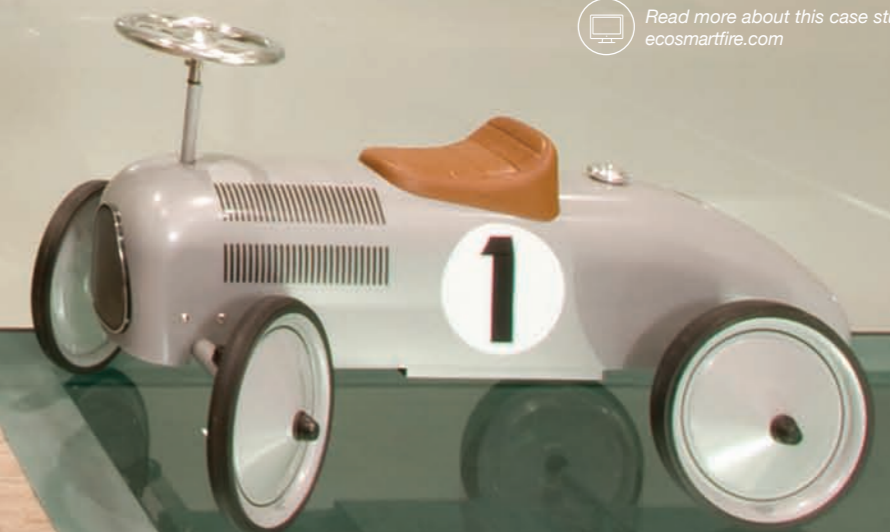
“ While our decision was primarily driven by the need for a flueless fireplace, the environmental aspect was definitely a plus.”

SEBASTIAN GIANFERMI
PRIVATE CLIENT, UK

Private Residence, London UK
Model: 1200SS with XL900 Burner
Equivalent model: Flex 50SS

The slick design of a refurbished London apartment has been perfectly complemented by an EcoSmart Fireplace.

 Read more about this case study at ecosmartfire.com





Model: Flex 104RC.BXL
(Featuring: Decorative Steel Logs)

Make better use of an available corner setting in your floorplan with an easy to install Corner Fireplace.



Model: Flex 104SS

Flex provides a warm and cosy atmosphere to any commercial environment.



Model: Flex 122BY.BX2
(Featuring: Decorative Steel Logs)

Add value to your home with an open fireplace. All of the fuel is housed within Flex's self-contained burner so you don't have to run a gas line or electric wires through your walls. And because e-NRG bioethanol is clean-burning you don't need a flue or a chimney.



Merkmal Showroom, Japan
Model: 650DB with BK5 Burner
Equivalent model: Flex 32DB

Cleverly designed with versatility and space in mind, the Fireplace Insert features a double opening that allows you to see the golden flame from two different outlooks.



Model: Flex 158DB

Flex Double Sided Fireplace's see-through design injects warmth and ambiance in two adjacent areas.



Equilibrium Bar, Sydney Australia
Model: 650DB with BK5 Burner
Equivalent model: Flex 32DB

The Equilibrium Bar in Sydney's World Square features cosy, traditionally-inspired lounge areas with see-through open fireplaces.



Model: FLEX104IL.BX1

Use a fire feature as a room divider to create a beautiful transition between spaces. Room dividers not only maximize spaces, but they also define rooms while acting as works of art.



Model: FLEX104IL.BX2



Model: Flex 1581L

“Many companies make functional items and many companies can conceptualise cutting-edge design: marrying the two in a way that makes sense, however, is rare. EcoSmart Fire definitely shares that same sensibility.”

FRANK CARFARO,
DESIRON



New York Loft, USA
Model: 650DB with BK5 Burner
Equivalent model: Flex 32DB

New York designer Frank Carfaro has always had a passion for beautiful design and craftsmanship. When he discovered EcoSmart Fire, he knew his creative values were very much aligned.



Read more about this case study at
ecosmartfire.com





“The fireplace is an important component in the design of the bar. It builds the visual focus when you approach the room and is the centre of attention.”

ANNE MARIA JAGDFELD,
DESIGNER

Shochu Bar, Berlin Germany
Model: 900DB with BK5 Burner
Equivalent model: Flex 32DB

A see-through EcoSmart Fireplace has helped define the warmth and ambience - and personality - of one of Berlin's top 10 cocktail venues, Shochu Bar.



Read more about this case study at
ecosmartfire.com



Model: Flex 50BN

Adding a fire element to your outdoor area instantly transforms the space and it becomes a favourite gathering place. It creates the ideal spot to relax, unwind, and tell stories all in good company.



Model: Flex 122BN



Model: Flex 68BN



Nozomi Views, Japan
Model: 800DB with XL500 Burner
Equivalent model: Flex 32DB

Providing welcoming warmth for ski resort guests, EcoSmart's double-sided fireplace creates an energy efficient heating solution for eco-conscious accommodation providers.



Private Residence, Japan
Model: 1000DB with XL500 Burner
Equivalent model: Flex 42DB

Offering unprecedented design and installation flexibility, this rectangular EcoSmart Fireplace can be front or back fitted within custom cabinetry where viewing a fire from both sides enhances two adjacent environments.

“ You pay for the quality of the product, and other brands just can’t compare to EcoSmart with their design.”

ANTHONY NADER,
RAW HAIR



Raw Hair, Sydney Australia
Model: 1200DB with XL500 Burner
Equivalent model: Flex 42DB

Opulent, with raw details and industrial design features, this new Sydney salon, owned by celebrity hair stylist Anthony Nader, needed a fiery focal point that encapsulated quality, contemporary style and a polished, raw finish.

 Read more about this case study at ecosmartfire.com





“The aesthetics [of the EcoSmart Fire] I figured would be the key component, but it is much cosier than I expected.”

DOUGLAS CAMPBELL
HOME OWNER



Private Residence, Australia
Model: Flex 50DB

The Flex Double Sided fireplace was selected to feature in two joining rooms, the sitting room and the pool room. The fireplace was chosen for its aesthetics as well as creating two warm and cosy spaces.



Crowne Plaza Hotel, Terrigal Australia
Model: 1800DB with 3 x BK5 Burners
Equivalent model: Flex 68DB

An impressive see-through stone and stainless steel fireplace with a trio of EcoSmart Burners create a sense of warmth and style in this resort hotel on the NSW coast.



Private Residence, Japan
Model: 1100CV





Max Brenner Head Office, Australia
Model: 1100CV

Max Brenner is renowned for yummy chocolate and feeling good, which is the perfect match for the warm welcome guests receive when visiting their new corporate headquarters.



Interior Blossoms, Australia
Model: 720CV



Private Residence, Australia
Model: 720CV



Private Residence, Australia
Model: 720CV

WHY e-NRG FUEL?



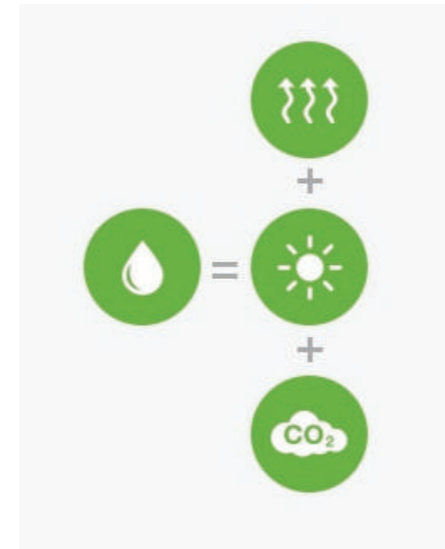
BEST FLAME CLEAN BURNING LOWEST ODOUR LONGEST BURN TIME ORDER ONLINE

Achieving a beautiful, vibrant flame in your ethanol fireplace is easy when you use the right fuel.

Bioethanol is pure alcohol. The combustion of bioethanol is clean, which makes it an efficient and effective source of heat because there is no soot, ash or harmful emissions that need to be extracted through a flue - meaning all the heat stays in your room.

Specifically packaged and labelled for use in liquid ethanol fireplaces, e-NRG Bioethanol is formulated with the perfect blend of ingredients to give you a brilliant orange flame in your flue-less fireplace.

Fire up your bioethanol fire with the highest quality, cleanest burning bioethanol available, visit e-NRG.com



Clean Burning
e-NRG produces no harmful emissions - just heat, steam and carbon dioxide, which is reabsorbed by plants.



Fast Refilling
e-NRG bottles pour 8 times faster than the competition.

Packaged to Perform
e-NRG offers the safest and most efficient fueling process on the market.



Flame Arrester
The bottles are fitted with a flame arrester for safe refilling.

e-NRG is supported by an operational procedure to ensure it's used in the safest way.

AROUND THE WORLD



EcoSmart Fire is represented by an extensive network of distributors, resellers and agents around the world. If you can't find who you are looking for, or someone close to you, visit [ecosmartfire.com](https://www.ecosmartfire.com)

ECOSMART FIRE IS DESIGNED AND MANUFACTURED BY MAD DESIGN GROUP.

Interested in representing or retailing EcoSmart Fire in your country?
Contact your local distributor or our Head Office today.

Reproduction of this catalogue in any manner, in any language, in whole or in part without prior written permission is prohibited. MAD Design Group reserves the right to correct any errors or misprints. All product specifications and data are subject to change without notice and believed to be correct at the time of publication. MAD Design Group, its affiliates, agents, and employees, and all persons acting on its or their behalf (collectively, "MAD Design Group"), disclaim any and all liability for any errors, inaccuracies or incompleteness contained herein or in any other disclosure relating to any product. MAD Design Group disclaims any and all liability arising out of the use or application of any product described herein or of any information provided herein to the maximum extent permitted by law. The product specifications do not expand or otherwise modify MAD Design Group's terms and conditions of purchase, including but not limited to the warranty expressed therein, which apply to these products. No license, express or implied, by estoppel or otherwise, to any intellectual property rights is granted by this document or by any conduct of MAD Design Group. Customers using or selling MAD Design Group products not expressly indicated for use in such applications do so entirely at their own risk and agree to fully indemnify MAD Design Group for any damages arising or resulting from such use or sale. Please contact authorised personnel from MAD Design Group to obtain written terms and conditions regarding products designed for such applications. International Patent Pending - Trademarks Pending - All Designs Registered. V1220

ECO
SMART
FIRE
.COM

ecosmart[™]
Fire