

## CORPORATE PROFILE

*JOE RODEO* is by remaining a step ahead of the industry and devising many of the milestones in the development of the time as an art and as a science, and has secured its place as one of the best leading watches manufacturer.

*JOE RODEO* facilities turn out a complete range of sophisticated time pieces designed to meet the most demanding requirements. With the highest quality manufacturing standards and a global after-sale service network are an integral part of the policy towards total customer satisfaction.

Please refer to our SERVICE CENTRE information on our web site

[www.joerodeo.com](http://www.joerodeo.com)

Or contact us, our email

[info@joerodeo.com](mailto:info@joerodeo.com)

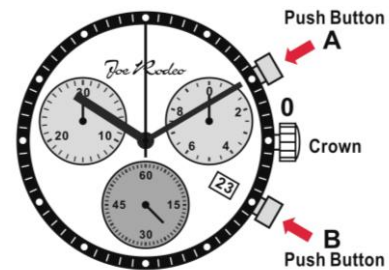


## THANK YOU FOR SELECTING A JOE RODEO TIMEPIECE

*JOE RODEO* creates many styles of watches and using the Swiss-made movements which is the world's best with complications. Beside the basic functions watches (Watches with TIME, or with TIME/DATE), the chronograph with three eyes. It features small seconds at 6 o'clock, tenth of a second at 3 o'clock, and 30 minutes at 9 o'clock.

These timepieces have been crafted at the high quality standards, and also have been tested for water resistance. As to maintain the water resistance, be sure to always close the crown after setting.

We also recommend that your timepiece should be checked every year by a certified watchmaker to ensure the gaskets are in proper condition, to sure you of this timepiece with impeccable quality and follow to the care instructions in this manual, this will help to assure the precise operation and longevity of the piece, you can obtain of many years of use and enjoyment.



## SCREW DOWN CROWN.....you must know

Many *JOE RODEO* watches are designed with different type of crown.

**SCREW DOWN CROWN** :The watch designed with a screw down crown is to prevent water infiltration and to maintain water resistance.

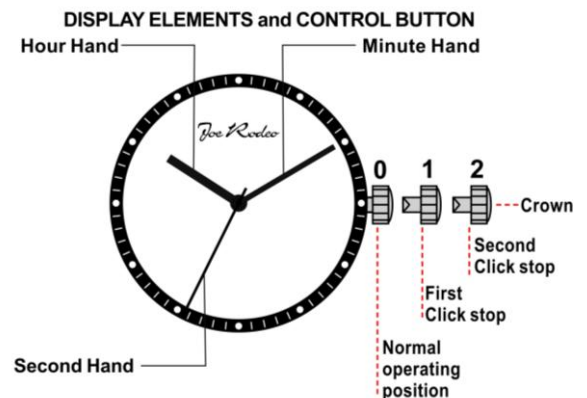
To adjust the DATE or TIME on the watch, you must first unscrew the crown before you can pull it out gently to its first or second click stop (Picture shown).

Then rotate the crown counterclockwise gently until it springs open. When you have finished setting the watch, the crown must be pushed back and screwed back to Position 0 in tightly.

This is a knowhow to use a screw down crown completely.

**PUSH CROWN** : The watch designed with a push crown. The crown should always stay to Position 0 after setting, in order to maintain the water resistance.

**NOT DOING SO, WATER RESISTANT WILL BE FAILED OF THE WATCH. AND WILL VOID ALL WARRANTIES FROM THE MANUFACTURER.**



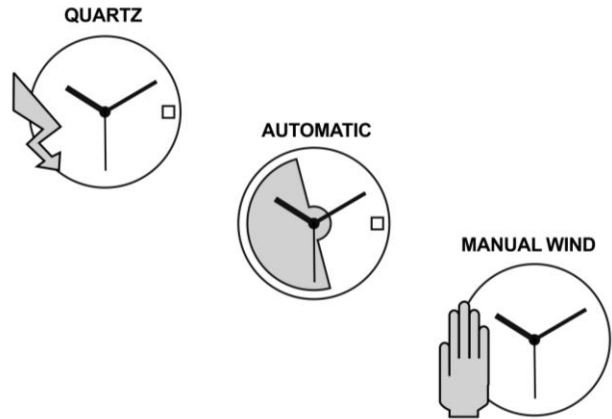
## QUARTZ/AUTOMATIC/MANUAL WIND.....watches

Many *JDE RODEO* watches are designed with different movements in need.

**A QUARTZ WATCH** : Is battery powered and does not require winding. In the end, the battery will need to be replaced.

**AN AUTOMATIC WATCH** : Is a mechanical watch that winds itself and does Not require a battery. When worn daily, the movement of you wrist causes the mainspring to wind progressively, eliminating needs for additional winding. To start your automatic, you can hand wind it by rotating the crown clockwise A number of turns while in its normal operating position (Screw down crown will be need to be unscrewed first), or need to do swinging it side to side for 30 seconds. We recommend housing an automatic in a watch winder box.

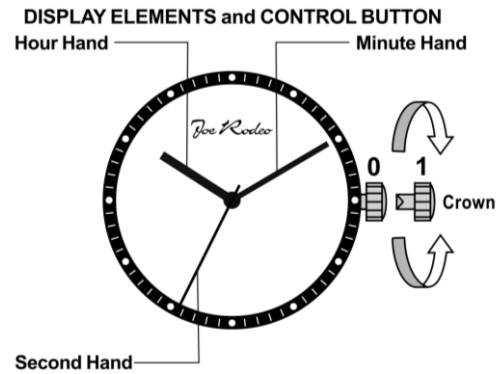
**AN MANUAL WIND WATCH** : Is a mechanical watch that does not require a battery, it can only be wound by hand. To wind it, turn the crown clockwise while it is in its normal operating position until you feel resistance. This type of watch should be wound daily.



## WATCHES WITH TIME ONLY

### SETTING THE TIME

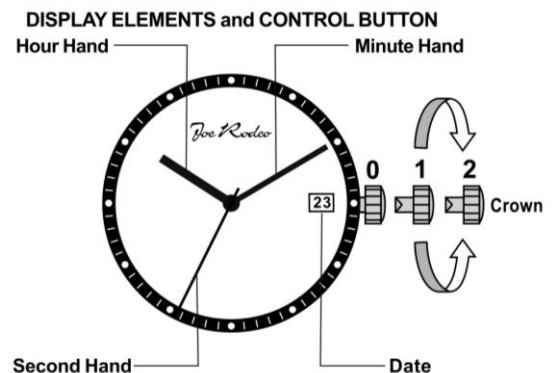
1. Pull out the crown to Position 1. The watch stops.
2. Turn the crown until the correct TIME appears.
3. Push the crown back to Position 0. The watch will begin running again.



## WATCHES WITH TIME AND DATE

### SETTING THE TIME AND DATE

1. Pull out the crown to Position 1. The watch stops.
2. Turn the crown until you reach the correct DATE.
3. Pull out the crown to Position 2.
4. Turn the crown until you reach the correct TIME.
5. Push the crown back to Position 0. The watch will begin running again.



## WATCH WITH CHRONOGRAPH

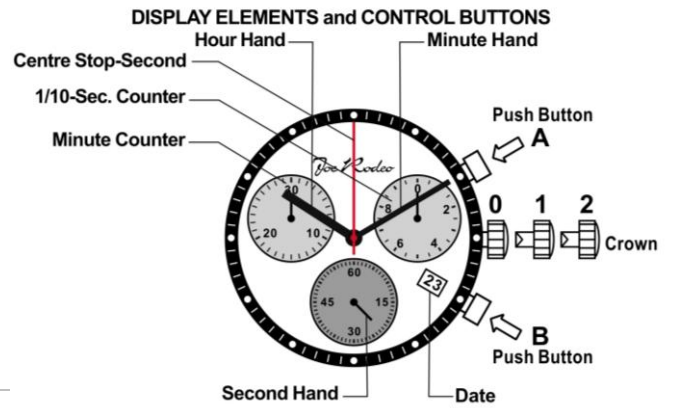
### BUIL-IN STOPWATCH FEATURE

A chronograph is a timepiece with built-in stopwatch feature.

The chronographs tell the TIME, DATE and with three subsidiary dials. The subsidiary dials as sub-dials, indicators, counters or eyes. They measure MINUTES, SECONDS, and tenths of a second (1/10-SEC.).

The sub-dials that measure MINUTES and 1/10-SEC. are part of the stopwatch feature.

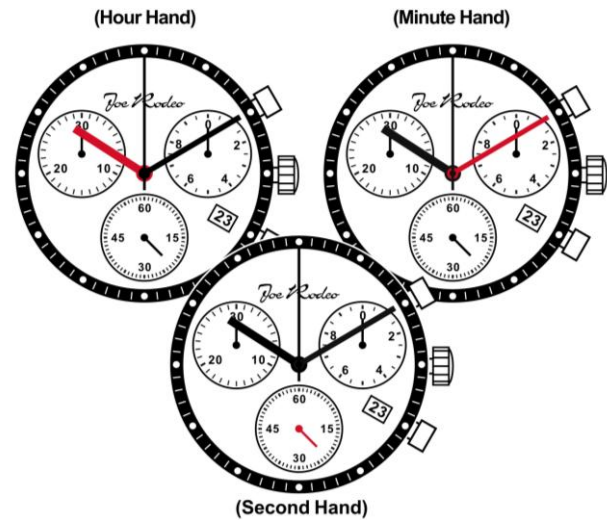
The sub-dial that measures 60 seconds is in a constant rotation and is also known as the small second.



## WATCH WITH CHRONOGRAPH

### NORMAL TIME HANDS

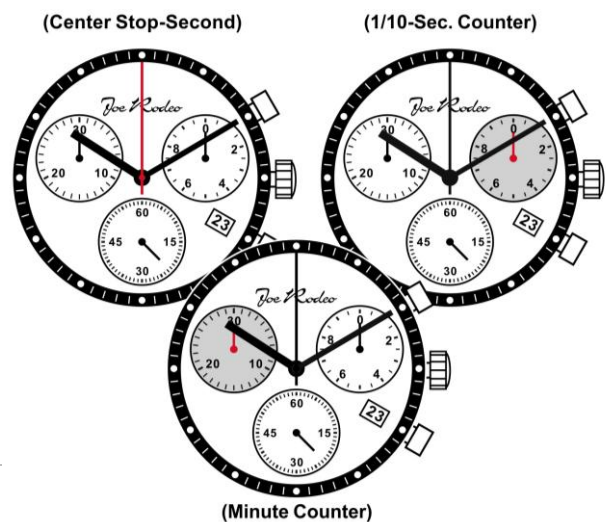
1. HOURS : The function that displays HOURS elapsed, often in 12 one-hour intervals.
2. MINUTES : The function that displays MINUTES elapsed, often in 60 one- minute intervals.
3. SECOND : An alternative to the sweeping centre second hand, this counter makes a continuous rotation measuring out 60-seconds.



## WATCH WITH CHRONOGRAPH

### CHRONOGRAPH HANDS

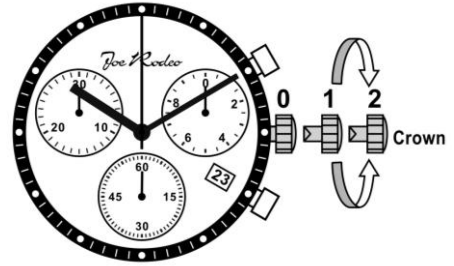
1. MINUTES : A chronograph function that displays minutes elapsed, often 30-minutes intervals.
2. CENTRE STOP SECOND : A chronograph function that displays second elapsed, often 60-seconds intervals.
3. TENTHS OF A SECOND : A chronograph function that displays tenth of a second elapsed.



## WATCH WITH CHRONOGRAPH

### SETTING THE TIME AND DATE

1. Pull out the crown to Position 1. The watch continues to run.
2. Turn the crown clockwise until you reach yesterday's date.
3. Pull out the crown to Position 2. To set the TIME to the exact second, it must be pulled out when the second hand in position 0. The watch stops.
4. Turn the crown until you reach the correct DATE.
5. Continue to turn the crown until you reach the correct TIME.
6. Push the crown back to Position 0. To set the time to the exact second, it must be pushed back to Position 1 at the exact second.



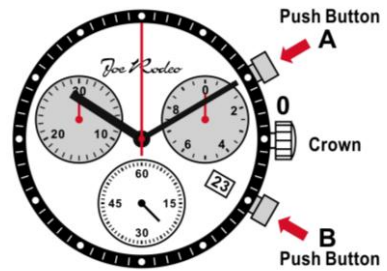
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## WATCH WITH CHRONOGRAPH

### BASIC FUNCTION OF START/STOP/REST

Before using the chronograph functions, please ensure the crown is in Position 0, and the chronograph hands are at zero position. Otherwise the Positions of those hands must be adjusted.

1. START : Press the Push Button A.
2. STOP : Press the Push Button A again. You can read the three chronograph hands (Min./Sec./1/10-Sec.).
3. REST : Press the Push Button B. All the chronograph hands will be reset to their zero positions.

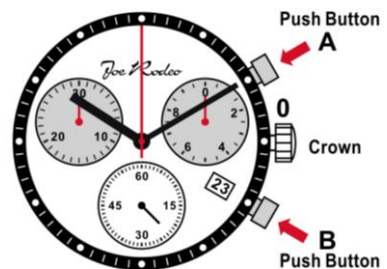


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## WATCH WITH CHRONOGRAPH

### MEASURING ACCUMULATED TIME

1. START : Press Push Button A. Start timing.
2. STOP : Press Push Button A.
3. RESTART: Press Push Button A. Timing is resumed.
4. STOP : Press Push Button A. Final time is display. Accumulation of timing can be continued by pressing Push Button A.

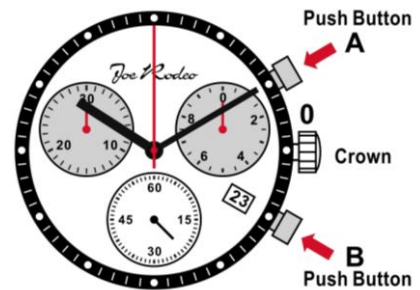


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## WATCH WITH CHRONOGRAPH

### MEASURING INTERMEDIATE TIME

1. **START** : Press Push Button A. Start timing.
2. **DISPLAY INTERVAL**: Press Push Button B. Timing continues in the background.
3. **MAKING UP THE MEASURED TIME**: Press Push Button B. The three chronograph hands are quickly advanced to the ongoing measured time. Further intervals can be displayed by pressing Push Button B.
4. **STOP** : Press Push Button B. Final time is displayed.
5. **RESET** : Press Push Button B. The chronograph hands will be reset to their zero positions.



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## WATCH WITH CHRONOGRAPH

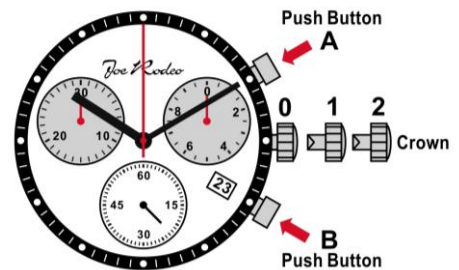
### HOW TO ADJUST THE CHRONOGRAPH HANDS TO ZERO POSITION

1. **Adjusting the Centre Stop-Second hand.** Pull out the crown to Position 1. Press the Push Button B until you reach to the zero position.
2. **Adjusting the 1/10-Sec. hand.** Pull out the crown to Position 1. Press the Push Button A until you reach to the zero position.
3. **Adjusting the Minute Counter hand.** Pull out the crown to Position 2. Press the Push Button A until you reach to the zero position.
4. Push the crown back to Position 0. Termination of the chronograph adjustment can be carried out at any time.

Adjusting the above hands...

Single Step : Press Push Button B x Short.

Continuous : Press Push Button B x Long.



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