

Time is running out to save and keep pace with digital transformation

eofy.com.au

Sale and immediate asset write off ends 30 June



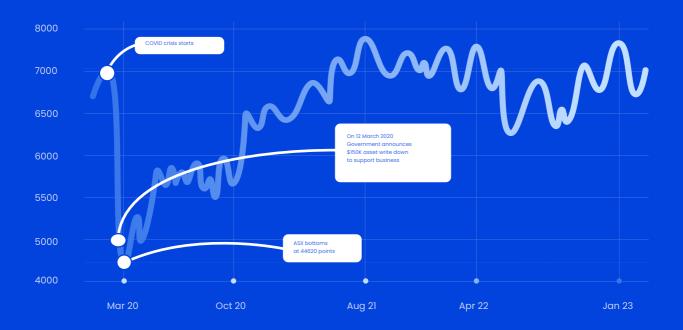
An extraordinary incentive for a once in a generation crisis

COVID business support is officially ending. After June 30 you will no longer be able to instantly write off assets at purchase time. This means that from this point forward the tax benefits from new equipment won't be fully realised by you for 5-10 years (depending on the usable life).

During the depths of the COVID crisis, the Government introduced this extraordinary measure to encourage businesses investment. Businesses have been lucky enough to continue enjoying these tax benefits despite the complete economic turnaround but this is about to end.

The window is quickly closing to make the most of these amazing tax and cashflow benefits. This coincides with a time when investment in digital dentistry is essential for practices to keep pace with advances in treatment technology.

ASX Chart



Here is a simple illustration:

You operate as a sole trader and purchase and install a \$100,000 CBCT in May 2023.

Your marginal tax rate in the **2023 income year is 45%**.

This \$100,000 purchase is fully expensed against your 2023 financial year income.

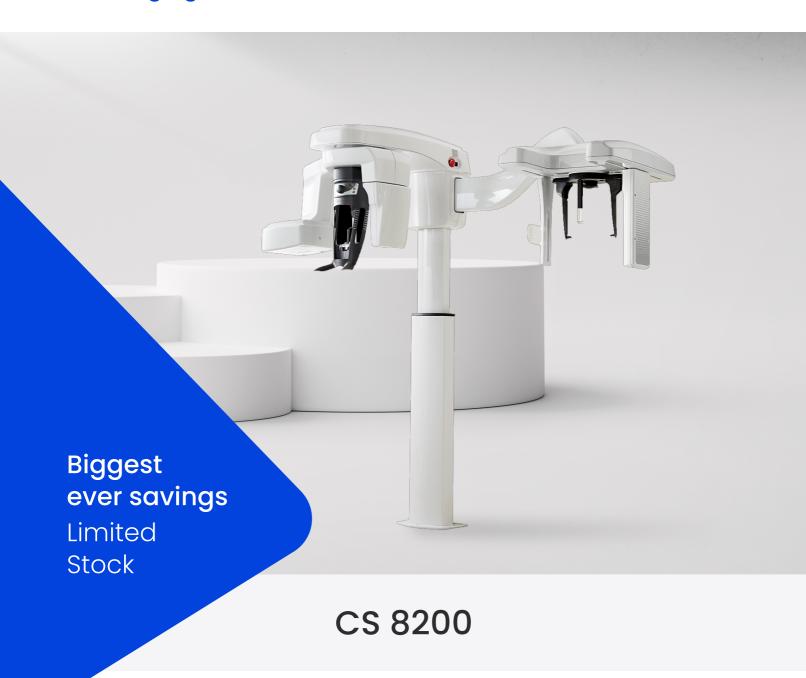
45% of the \$100,000 or \$45,000 of the purchase is refunded in your 2023 tax return leading to your effective purchase cost reducing from \$100,000 to \$55,000.

When you factor in our EOFY sale discount of at least 20%, total savings if you act this financial year exceed 65%.



MOREDENT EOFY SALE

3D Imaging



\$79,999* (Save \$25k off RRP) Free upgrade to 12x10 Field of view Immediate tax benefit of up to \$39,600^

Planning to finance? Estimated repayments from \$370 per week.

^{*} prices ex. GST, delivery, PC unit install | ^ MoreDent do not provide tax, legal or accounting advice. This material has been prepared for informational purposes only, and is not intended to provide, and should not be relied on for, tax, legal or accounting advice.



CS 9600

\$99,999* (\$30k off RRP*) Plus bonus 120 KV & CS MAR Immediate tax benefit of up to \$47,250^

Planning to finance? Estimated repayments from \$460 per week.



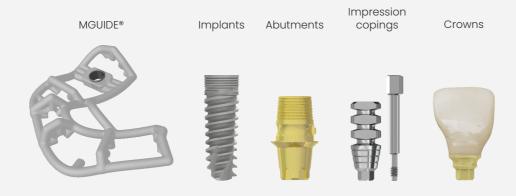
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MGUIDE® Implant Packages

MGUIDE® A-Z Secure your offers

treatment bundles

The more you stock up, the more you save.



MGUIDE® Setup



Secure your offers

RRP \$28,800 | Free torque wrench

MGUIDE® Surgical Kit



MGUIDE® planning and template case



x 15

Implants



x 15

Healing abutments



x 15

Impression Copings



x 15

Final restorations



x 15

Intraoral Scanner



Get \$15,000 off

the market leading wireless scanner with any implant package purchase!

Limited stock - 10 only



Guided Biofilm Therapy

EMS

Secure the biggest annual EMS discounts of up to 20%!

First 10 orders receive extra bonus of a FREE AIRFLOW® MAX Hand piece (RRP \$1,250)



Impact of MGUIDE® on single chair practice in Adelaide

Within 12 months of implementing MoreDent's digital implant workflow:

Revenue from implant treatment

\$382K

Up from \$22,500 in previous year

Gross profit from implant treatment

\$275K

Up from \$16,000 in previous year

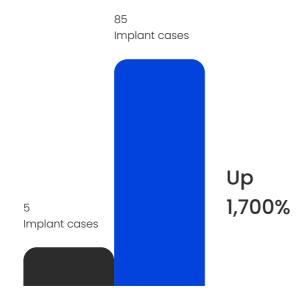
Increase in annual gross profit

\$259K

₅ ~ 85

Implant Cases

The number of treated implant cases increased from 5 to 85 with improved precision and predictability.



↑Immeasurable

The satisfaction and engagement from the dentist and his practice team.

100%

Patient Satisfaction

Improved patient experience and satisfaction thanks to the digital planning and transformational outcomes delivered.

O No additional staff required in the practice

Backed by Team MoreDent working both virtually and locally assisting the practice in real time.

3 Hrs

Clinical time per week spent to achieve this outcome.

Request a copy of the complete report

3D Imaging Case Study

When we talk to our hundreds of happy CBCT clients around Australia, they highlight three main ways it has transformed their practice:

- Open up new treatment capabilities
- 2 Enhance precision
- 3 Streamline Workflow

The resulting growth in revenue and profitability is many times greater than the additional billing the CBCT generates.

Even without these major benefits, CBCTs provide an excellent new revenue source. These tables set out the possible revenue based on average exposure fees.

Weekly revenue of CBCT

	CBCTs per week							
OPGs per week	1	2	3	4	5	6		
4	\$550	\$700	\$850	\$1000	\$1150	\$1300		
6	\$750	\$900	\$1050	\$1200	\$1350	\$1500		
8	\$950	\$1100	\$1250	\$1400	\$1550	\$1700		
10	\$1150	\$1300	\$1450	\$1600	\$1750	\$1900		
12	\$1350	\$1500	\$1650	\$1800	\$1950	\$2100		
14	\$1550	\$1700	\$1850	\$2000	\$2150	\$2300		

Anual income of CBCT after Repayments

	CBCTs per week								
OPGs per week	1	2	3	4	5	6			
4	\$5,928	\$13,728	\$21,528	\$29,328	\$37,128	\$44,928			
6	\$16,328	\$24,128	\$31,928	\$39,728	\$47,528	\$55,328			
8	\$26,728	\$34,528	\$42,328	\$50,128	\$57,928	\$65,728			
10	\$37,128	\$44,928	\$52,728	\$60,528	\$68,328	\$76,128			
12	\$47,528	\$55,328	\$63,128	\$70,928	\$78,728	\$86,528			
14	\$57,928	\$65,728	\$73,528	\$81,328	\$89,129	\$96,928			

"The CS 8200 3D has given me the ability to diagnose better, given me more peace of mind and confidence. It makes me a more predictable dentist and I'm able to offer solutions that I couldn't before."

Dr Kamal Singh Missan, BDS

Your practice is unique, so is our approach.

Our job is to help you enhance and grow your treatment capabilities

This starts with an assessment of your present practice circumstances and your goals. During this process we will consider:



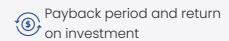
New treatment possibilities



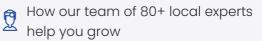
Your savings after discounts & complete [>] asset write-down



Finance options

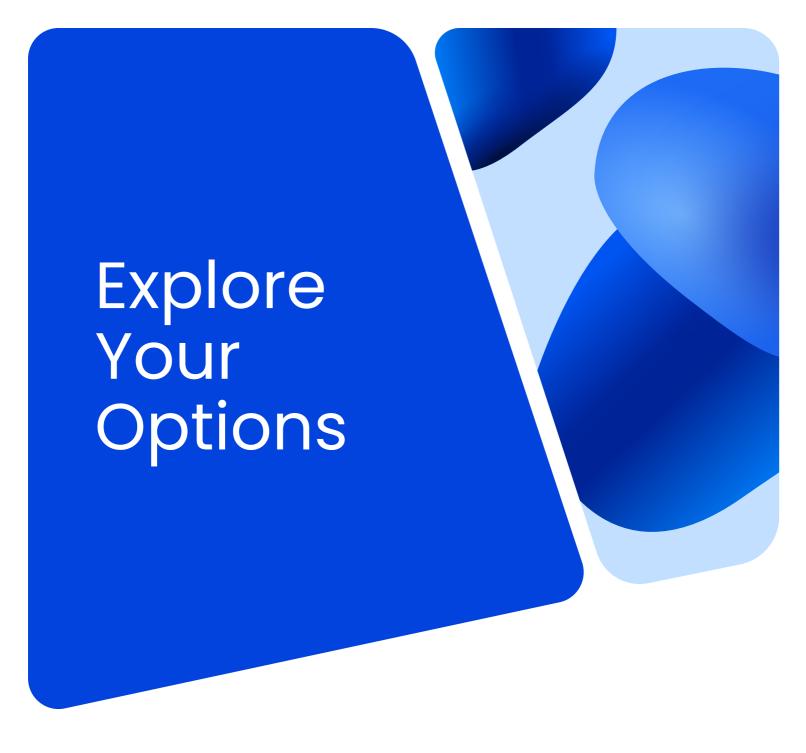






We are here to help you maximise savings, deductions and most importantly your long term returns from digital dentistry

Book a free consult today



Book a consultation with our experts

















