

Better Life Expands Commitment to the Environment Local Green Cleaning company is installing solar panels to manufacture their products.

St. Louis, MO (June 6, 2014) – Better Life co-founders, Tim Barklage and Kevin Tibbs, are passionate in their desire to make the world a better place to live. The team created a child-friendly, pet-friendly and earth-friendly line of cleaning products that is plant-derived and natural. The manufacturing of all of Better Life products at the plant in St. Louis will now be produced utilizing solar power with panels installed by Microgrid Solar.

The 200 module ballasted racking system, installed by Microgrid Solar, will provide energy to manufacture all of Better Life's more than 30 products. The power generated by the system is estimated at 65,326 kWh annually.

As a result, the production at Better Life will be as earth-friendly as the cleaning products themselves. New label designs on the bottles will reflect the company's environmental commitment, while reminding consumers of the benefits of toxin-free products.

"At Better Life we are committed to providing the safest, most effective natural cleaning products on the market," said Kevin Tibbs, Co-Founder and Mad Skilled Scientist of Better Life. "The ability for Better Life to use renewable solar power to make our products is a big win for our company, our customers, and our environment." Tim Barklage, Co-Founder and Chief Idealist of Better Life, added, "From day one, we have utilized the power of Mother Nature to create cleaning solutions which outperform their chemical equivalents. Now, because of our new large scale solar panels, we're able to use the sun's energy to help power our manufacturing and production lines."

Better Life's 50kW solar array installation, which was completed in May, has an environmental impact that is equivalent to the avoidance of 122 barrels of oil being burned, or the planting of 186 trees every year.

Barklage and Tibbs were featured on ABC's "The Shark Tank" and made a big impression. After showing how well the products worked through a series of demonstrations, they ended up getting investment offers from all 5 "Sharks".

Better Life cleaning products are available online at their website and in stores nationwide. Visit www.cleanhappens.com for more information.

About Better Life

Tim Barklage and Kevin Tibbs developed a line a cleaning products after becoming parents and sharing their concerns of the dangers of traditional cleaners and the toxic residues they leave behind. BETTER LIFE cleaning products were created to set the standard in safety and work better than anything out there. BETTER LIFE is a line of products that keep kids, pets and the planet safe. No more harmful chemicals in the air and on the surfaces of our homes and planet. BETTER LIFE set out to not only create a better product but a better solution for all. More information can be found at cleanhappens.com

About Microgrid Solar

Microgrid Solar is a leading Midwest solar installer, based in St. Louis, MO, offering turnkey solar services for both commercial and residential clients. The St. Louis Business Journal named Microgrid Solar in the Who's Who in Energy in 2012 and received the Heroes of the Planet award in 2011. For more information, visit microgrid-solar.com