

# IT'S SUGAR CANE BABY

## OFFICIALLY AUSTRALIAN MADE

Worthy bottles are proudly made in Melbourne (officially 'Australian Made') from 100% sustainably grown sugarcane. They are carbon negative and zero waste at manufacture, making them one of the most sustainable and ethically made bottles on the market! They are completely non toxic, lightweight, durable, easy to use and clean, dishwasher safe and fully recyclable (in the household recycling bin). We are a female founded, family business based in Melbourne. We love to give, and for every bottle sold, we donate 10% to Vision Rescue, helping abandoned women and children living in the slums of Mumbai. We pride ourselves on customer service, so if you're not 100% satisfied with your bottle, please drop us an email and we'll make things right. We have a 12-month warranty for lids and bottles. For any breakages, we provide a new bottle, and we repurpose the damaged parts into new sugarcane products.

## CARBON NEGATIVE, ALWAYS POSITIVE

We capture carbon by using the stem of the sugarcane to create the bioplastic resin and utilise the sugarcane waste (bagasse) to power the factory. We make sure every part of production is done sustainably and ethically. Our bottles are designed and made in Melbourne, and they are designed to last.

Lightweight, durable, non toxic (BPA, all nasties free), dishwasher safe, fully recyclable in household bins and good looking (the paint won't chip off easily either).

We love to give. For every bottle sold, we give 10% to Vision Rescue, helping abandoned women and children living in the slums of Mumbai. We also partner with local NFP RAMS, running resilience programs for at-risk high school kids. We love to spread the message of worth - for the planet and people.

## OUR VALUES

**Ethical Sustainable Excellence Adventure**

PIONEERING AUSTRALIAN BIOPLASTICS, LEADING THE WAY FOR THE NEXT GENERATION.

## OUR WHY

After working for over a decade as a Radiographer, I wanted to do something entrepreneurial. I had used many drink bottles and felt frustrated with what I was currently using, so I set out to create my dream drink bottle. The glass ones kept breaking, the cute little paint job would always chip off the stainless steel bottles and the plastic bottles were smelly and never a viable option (microplastics anyone?). I set out to create the most sustainable bottle possible, and I believe I've done it, and with style.

## OUR GOAL

Our goal is to reduce the amount of single use plastic drink bottles. Currently 1 million bottles are purchased globally every minute (gaspl). So we are providing a solution that is kinder to the planet than the average reusable bottle (let's be honest - they use fossil fuels and a lot of energy, and are usually made cheaply in China)

## A LIFE CHANGING ENCOUNTER

Over ten years ago, My husband and I travelled and volunteered in India & Nepal for 6 months. What we saw changed us forever. There was one particular slum we visited in Mumbai, where an entire community lived under a bridge next to the biggest rubbish dump in Mumbai. There was plastic waste everywhere and their living conditions were incomprehensible. I knew I needed to do something. We came back to Australia, and as soon as I started Worthy, I knew I would give back to help those exact people (and we have). Our Impact already, through this covid season, has been incredible! By partnering with Vision Rescue, these communities have access to clean water, nourishing food and education.

## NEW COLLECTION

Keep an eye out for our new ranges launching this year. There's a colour to match your customers every mood and season! From the OG Adventure range, to the minimalist, we've got you covered.



ADVENTURE RANGE



BASICS



SEA BREEZE RANGE



SUMMER FRUIT RANGE



RELAX RANGE

## WHOLESALE COSTS

|         |              |
|---------|--------------|
| 0-60    | \$13.50 +GST |
| 61-100  | \$13.00+GST  |
| 101-199 | \$12.50+GST  |
| 200-499 | \$12.00+GST  |
| 500+    | \$11.00+GST  |

Chat with us about Co branding or White labelling

## SPEAKING AND WORKSHOPS

Ang is passionate about inspiring and empowering the next generation to dream big and live ethically and sustainably. Last year she spoke in schools, at conferences and held workshops- empowering Youth to have a dream and teaching resilience. Ang shares the highs and lows of start up life and pioneering the bioplastic industry in Australia. Get in touch to have Ang speak at your school, uni or workplace.