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One Call, We Can Fix It All

Franchise Prospectus



Introduction

It is no wonder why Apple are the biggest phone company in the world, it's also no wonder why Real Madrid are the biggest football team in the world, and, it is no wonder why Restorers are the go to company for all things restorable...

All of them are ultimately run by individuals, but they all have several things in common...

They all have a winning mentality, they all have a team of experts around them, they all do their extreme best for the "customers" and most importantly, all of them constantly outperform and outgrow themselves and their competition.

The reasons for that are simple,

- The winning mentality is natural but the awards enforce and empower.
- Teamwork results in effortless, behind the scenes business harmony.
- Customer service is a must for front of house and repeat business.
- Growth is addictive, but like the best wines... it took time to get it right!

Restorers is no small outfit, started in 2005 by Richard Hutchins, with his visions and little voices in his head it has steadily grown in services, staff, awards, floor space, merchandise and now into franchising. Yes that's right, this business model is so good and the growth so impressive that Richard has been allowed to replicate this route to success.

Having over 30 years' experience IN repairs and also 30 years working WITH the repair industry Richard is the unique backbone of the business, but his enthusiasm, drive, and relentless professionalism never gets old, it becomes reassuring, and proof that his madness is key is evident... it is transferred, instilled and portrayed by all those in his team and those who own Restorers franchises.

If you have any questions about repairs... what so ever, or would like to know more about a career/business prospects then get in touch, you can speak to anybody at Restorers and they will give you the full uncut version of what the company is like including a fun-to-read psychiatric evaluation of Richard, Also they will help further your research into what the industry is like and to help you understand if its right for you!

Restorers is regarded by some as the number 1 company in the repair industry. Your interest comes at an exciting time in the development of our business as we are continuing to expand nationwide. The potential for **Franchisees** joining the **Restorers concept is enormous**, depending on your own desire to succeed and win with your franchise.

visit us at our head office, see for yourself why this family business is as big as it is

We invite you to take a close look at Restorers. The **Franchise is proven**, readymade system, designed to ensure **you're successful**, all you need is to be motivated.

The **comprehensive training** and ongoing help, support and guidance, along with enormous amounts of online help direct with other franchisees is second-to-none, with a Restorers Franchise, you can be rest assured you're never alone, we are always on hand to help and guide you no matter what the issues.

The support program is designed to help you quickly set up, get established and rapidly grow your business and your **PROFITS**

The way Restorers has structured the business, it allows you to be your own boss, with the independence, control, income and long term prospects associated with running an extremely successful business, but with the added backing, full support and security of the Restorers.

This is your chance to change your life and financial future for the better forever, it's that simple **01482 606864** make that appointment today to come on a **Franchise Discovery Day**.



What Is Franchising?

In a nutshell, it's a continuous relationship in which the franchisor provides a licensed privilege to enable the Franchisee to do business. The franchisor offers assistance in organising, training, marketing, gaining business and managing in return for a consideration.

Franchising has been used to describe different forms of business relationships, including agency arrangements, licensing and distributorships. The most common use of franchising is "business format franchising" which means that the Franchisor grants license to the **Franchisee**, enabling him/her to trade under the trade mark / trade names and to permit the use of an entire business system and model.

The franchising process removes a great deal of the risk associated with starting a business from scratch by providing all the elements necessary to establish a newcomer in the business and to run it with continual assistance on a predetermined basis.

Many Franchisors are ethical and BFA accredited franchisors always aim to comply with the BFA rules that are set down. How it works is, that some businesses decide to expand by granting a license to others to use their proven business model and systems. Although Franchisees run their own business, they have the backing of a much larger and great experienced organisation.

Demand over the next 5 years.

Since 1995 we have seen the demand for these services increase year on year considerably. As incomes become more disposable, so does the demand to carry out repairs to items, this demand is increasing significantly and we have seen a **Huge growth rate** for repairs and restorations since the recession hit many years ago, back in the early 90's and now again for the last 5 years the business has grown and grown.

Restorers is a genuine business that should not fail, as long as you follow the business model and system to the book and are prepared to be self-motivated to succeed.

Restorers is a fantastic opportunity that should make money for you month on month, year on year for as long as you continue to trade.

With the projected growth over the next 25 years Restorers is on track to be a huge global brand in home care and repairs.

When you consider that just in the UK we have 35 million cars on the road and this number is increasing and does not cover commercial vehicles or classics, the potential is staggering, then when you look at homes we have 25 million houses in the UK at present again this has to increase significantly over the next 25 years to cope with the growing population. Can you imagine if the average repair was £150 each what that's worth and how quickly you could return your initial full investment.

Most homes in the UK have some form of Leather, Wood, Fabric, UPVc windows, all of these items will need repair at some point, accidents do happen, leather fades, wood fades, UPVc windows get scratched, no matter what the issue Restorers have the solution with the best value for money Franchise package in the UK .



Restorers Niche

Due to the unusual way in which the Restorers business infrastructure is operated, **exceptional** client services are delivered at **lower costs** than the competition can provide it. Ultimately, the client gets a superior service, better quality care, restoration and much better value for money than anyone else could offer.

Due to the flexibility of the services Restorers provide, it puts Restorers in an extremely strong position, to serve the retail, trade and commercial markets perfectly.

What makes the **Restorers franchise so successful** is that the business is not limited to just one service or product.

With a **Restorers Franchise**, you can carry out the following....

- **Leather Repairs**
- **Vinyl Repairs**
- **Wood Repairs**
- **Fabric Repairs**
- **UPVc Repairs**
- **Composite Plastic Repairs**
- **Marble/Granite Repairs**



How we guide you through

Guiding you through. We can be great together

- Constant training & new techniques
- Every year we grow our team of skilled technicians
- Regular training sessions
- Every day we explore different and new ways to innovate our business
- More importantly every minute of every day we enjoy what we do

Restorers– Setting standards in industry approved training systems



Setting Standards In Training

The training we provide is carried out from our national training centre in Hull, East Yorkshire.

The repair training we provide is very comprehensive, covering every aspect of all types of repairs.

We don't take short cuts, as we need our franchisees to be technically aware and confident with all types of repairs.

Hands On

All training we provide is hands on training, you will be trained to work on the item's you will be working on every day in your franchise business.

From the second you walk through our doors to the minute you leave, our trade secrets begin to flow, you will find out so much during your repair course, it will blow you away.

The knowledge Richard has is outstanding, Richard has been involved with repairs and restoration in one way or another for 30 years, so as you can imagine the knowledge and respect he has built up is enviable to the competition.

Restorers – Want teamwork & dedicated people

It's the people who make the difference

We don't just take on any old people who want to purchase a franchise, we carry out strict thorough interviews, to ensure the people who are coming on board with us have the correct skills sets and mind sets to develop a franchise business.

Restorers are looking for long term partners with the correct key qualities as follows.

- Determined to succeed
- Dedicated commitment to your role
- Enthusiastic
- Excellent communication skills
- Caring and considerate

The beauty of our company is we don't just train you how to carry out repairs!!

We train you to develop your natural skills and talent to make sure you are able to run your business with ease, expanding as you progress your business. Following our proven systems.

Our Director's and Companies mission is simple.

"A relentless dedication to detail keeps Restorers Richard Hutchins motivated in the search for the ultimate finish, while maintaining our ethics of care for customers as we grow"

"WE ARE IN THE BUSINESS OF EXPERT CARE AND REPAIR RATHER THAN JUST RUBBING OVER SOMETHING WITH A DAMP CLOTH"



Managing Director Richard Hutchins

Franchise



Franchise Investments are from Just £8,500

Always wanted to run your own business? But don't want the daunting task of setting it up? We do all that for you.

Been thinking of a franchise for some time? But each time you try to get to that next step, you find nasty hidden cost's involved!! The Restorers franchise is designed in such a way that it's affordable and has no hidden extra cost involved. The monthly management fee is set very low at only £400 plus vat per month, rising to £950 per month plus vat for a multiple franchise system.

We provide everything you will ever need to start your repair business (except your vehicle), all your kit, training and corporate uniforms are included in your initial franchise fee. Making your investment with Restorers one of the best value for money franchises around today, which is a stress free and on the road to financial freedom.

The key sectors of our franchise fee are:

- **Training Programme**

The training programme will provide you with the skills and confidence required to launch your own successful business. What's fantastic with our training is it's all done from our Award winning training centre.

- **Licence Fee, Territory and Trademarks**

This grants you access to use our trademarks and intellectual property, including your dedicated **Exclusive** area, to provide you the opportunity to continually expand your business to add a number of vehicles on the road.

- **Business Launch**

We don't just send you on your way after being trained. We hold a launch party at your chosen location to gain your awareness in your local area, by inviting key business people and press along for the day.

- **Stocked Consumable**

You will be provided with all the stocks you require, including compressors, spray guns, paints, glues, fillers, everything you can think of, along with a complete additional system called "BIAB" (business in a box)

- **Promotional Products**

As a family business, we believe the success of your business is paramount of importance to us, so we provide you access to these, at very discounted prices. (Initial set provided) All items are personalised for you and your business.

- Business Cards
- Flyers
- Banners
- Invoices



What Franchise Package Best Fits You?

We have many different packages to fit all types of budgets and lifestyles.

You can invest as little as £8,500 or as much as £35,000 plus VAT.

We provide franchise packages as follows.

➤ **Wood Repairs & Restoration**

Packages start at just £8,500 Includes 1 week of training

➤ **UPVC & Composite Plastic Repairs**

Packages Start at Just £8,500 Includes 1 week of training

➤ **Marble & Granite Repairs**

Packages Start at Just £10,500 Includes 2 weeks of training

➤ **Leather Repairs**

Packages start at Just £15,750 Includes 3 weeks of training

We can combine as many packages together or you can take a master franchise of all packages listed above saving you a great deal on the initial investment.

Your In-depth Training Programme



Training

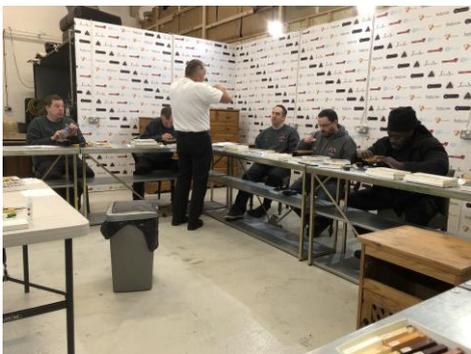
Restorers offers one of the finest and the most comprehensive training courses in the UK today. We pride ourselves on the in-depth training that we provide and how we continually strive to improve what we teach you. This is why we have spent over two years of going through a strict programme in house to become qualified as an IMI Awards Approved Training Provider, (IMI Awards are the Institute Of Motor Industry) We are also corporate associates of BDMA (British Damage Management Association)

Our basic training starts by providing you with an in depth look at H&S, the reason for this is most people that come to us have no prior knowledge of repairs or paints or chemicals, so this is extremely important that you understand this from the start.

Now the in-depth training begins, first started off by identification an important step, followed up by cleaning techniques and how to understand if something is dirt or damage, we show you how to upsell your services with ease. Then we get down to restoration and re colouring, putting grain in items and making good repairs.

All training is provided one on one to gain you the best possible knowledge for your new business. In 2013 we became approved by IMI, and was awarded the “Approved Centre Status” Franchise owners can now gain a qualification called “Quality Assured Programme” giving you great advantages over others.

The one thing we never do is sleep at Restorers, we are constantly improving what we do and who we are recognised by. This is why we strive to set the industry standards that they are today, tirelessly improving every little detail to ensure all franchisees have the best knowledge and technique’s possible in the industry.



Launching Your Business and Continued Support Packages

When you start your business, as we are a family run business, we believe this should be a celebration of what you have achieved so far.

With this in mind we send out RSVP letters to a large number of local business and press to invite them to your launch. This is to gain your business local awareness with business owners and the local press. This is all done at a local hotel where we can hire a function room for the day to show case your business and what it can achieve for the public.

Google Pay Per Click Campaign

We have dedicated teams who work to make Google work for you. We will begin a Google campaign just for your area, aiming at keywords specific to your requirements and needs, after a short period we can take a further look at this campaign and increase or decrease where required, most franchisees would normally take this on, but we don't, we continue to pay for this campaign for life and monitor this very carefully to ensure maximum impact in your area. We also have a team of in house dedicated social media experts, keeping a close eye on all social media activities across the brands.

Personalised Web Pages

We will provide you personalised web pages, more people are turning to the internet for finding local companies and with our web site being so well known, it's the perfect place to start right at the top!

Press Awareness

Our in house team will be working hard prior to your launch party to gain as much exposure as possible for your business, including talking to local press, supplying them with press releases and then speaking and interviewing you in person at your launch party.

Your Support

Restorers does not stop its support at the end of your launch. We continue this for life, this is all included in your monthly management fee. We are always on hand for any form of support, even if it's just to have a chat about anything we are here for you.

- How to promote your business
- Help with employing people
- Bookkeeping assistance
- Technical assistance
- Understanding your performance

Qualities, Details, Innovation

Are you driven to be successful, highly motivated, with an eye for detail? All Restorers franchisees have this ability, they are a cut above the rest, focused and driven to provide the customer with exactly what they require and need. Restorers has built a world class reputation as being the best at everything we do and offer, the standards we work to are very high, we don't settle for second best. Are you this focused? If you are, then this is the franchise for you.

Technical Experience

Can you take things in quickly? Prepared to be very hands on, all these things are taught in our extensive training programme, the tricks of the trade we have learnt over the last 30 years.

Industry Awareness

You are not required to have any industry knowledge at all. The franchisees we have on board come from all walks of life, it's not necessary to have any experience in the repair industry, as we teach you everything that is required to run your business.

Experience In Sales

Having a background in sales is always a big advantage with any business, but not essential at all. Sales training is all part and parcel of the strict training programme we work to.



Visit us at our head office, see for yourself why this family business is as big as it is

What's next?

To find out how we tick and why we believe we have the best repair franchise on offer, please visit us at our head office in East Yorkshire, so you can see for yourself why this family business is as big as it is and why we believe all franchisees are part of our family.

We don't hold huge mass open days where stacks of people turn up and you are treated like a number, we look after people like they are part of our family, as most people that take on a franchise are family people, looking for a better way of life and better financial future.

To book a no obligation appointment, contact us today and arrange a time that fits in around your working schedule. The purpose of our meetings is to get to know you a little bit better and to get some background information about you and what you expect from a franchise.

This provides us with the information we need to see if you have what it takes to be the next Restorers franchisee, as we won't let someone take on a franchise for the hell of it, you have to have what it takes. We want people to build long term relationships and flourishing businesses, so you need to be highly driven with an ability to learn new ways.

Do you have what it takes?

If you want to take the next steps, please request our questionnaire. Simply fill in and return, we can then arrange a suitable time to meet up. We are looking forward to many more years ahead working together.

Be part of the family

Richard Hutchins
Managing Director

Contact us today
Unit 22,
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