

ROCCÍO

PRESS KIT

BRAND STORY

The British fashion brand “Rocio” was founded in Scotland by technical designer Hamish Menzies.

The brand’s debut collection was launched in London in August 2006.

Hamish’s highly creative designs explore the possibilities of combining natural and traditional materials with modern day technical fashion design. “Wood is naturally rigid in form offering an unparalleled depth of beauty, elegance and statement in fashion and design today”.

Hamish works with his master craftsmen and artisans at their own creation studios as well as with their in-house design team at the company’s headquarters in Scotland. UK.

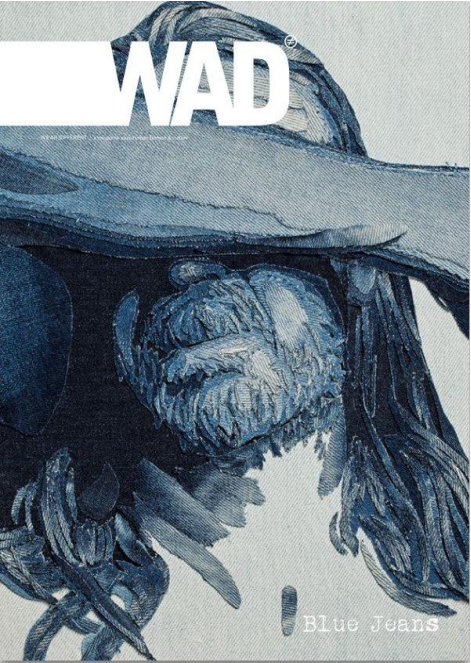
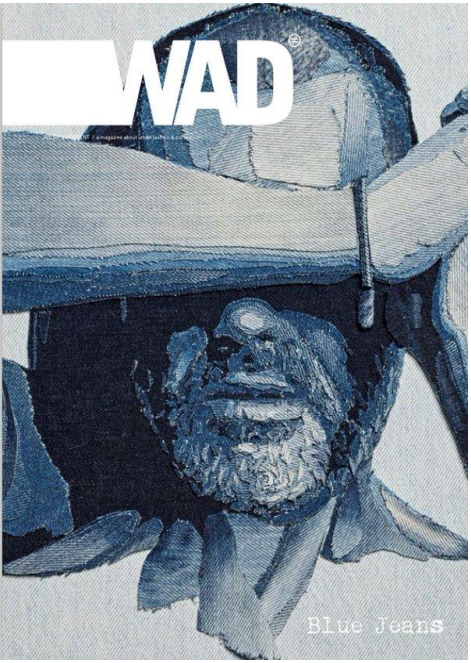
Rocio’s natural designs use only sustainable woods and the finest materials. They are created strictly by the artisan’s hand over a nineteen stage process with individual creation times of up to four weeks. It is this extraordinary attention to detail & flawless craftsmanship that truly defines ROCIO. This ensures each client receives not only a beautiful accessory but a unique work of art, epitomising eco luxury and glamour in its purest sense. Crocodile, python, ostrich, stingray, precious gemstones, pearls, crystals and engravings are all used to add the unrivalled finishing refinements to each precious design.

Since the brand’s debut launch in London the “ROCIO” label’s collections have gone from strength to strength and are seasonally displayed during London, Paris and New York’s prestigious fashion fairs. The highly creative and unique designs are now being sold in over 50 countries by the world’s most luxurious and highly fashionable boutiques including **Le Bon Marche & L’Eclaireur** in Paris.

Commenting on his inspiration:

“My direction as an artist was to try and take fashion back to the arts, Rocio is a statement of time and individuality” redefining the very word exclusive.

PINK HEATER



WAD MAGAZINE – JANUARY 16
STYLIST : JULIEN FAVRE

ROCÍO

Coco Handbag by Rocio

Taking “statement bag” to a new level (the statement being “Is that even a bag?”), the Coco handbag by Rocio has an odd shape, finish, and material, but we couldn’t be more smitten. All of the British brand’s designs are crafted using sustainable wood—the Coco is hand-carved from a single piece of Acacia, which is then covered in rich, shiny lacquer. Beyond its eco-friendliness, we’re also big fans of the space-age shape, and happy, bright colors. This is a bag that would look just as nice on your nightstand as it would on your arm.

SWEET Snapchat Channel
December 15

ROCÍO

These Pretty,
Shiny Handbags
Are Actually
Made of Wood





K O D D

N°10 - AUTOMNE 2015

KODD MAGAZINE - NOVEMBER 2015
 ROCIO CLUTCH
 JOURNALISTE : ANGELA HANZ

ROCÍO

LA VISION

Veste, Pantalon, **Elisabetta Franchi**. Top, **HARMONY**.
 Sac Clutch, **ROCIO**.
 Créoles, **ISHARYA**.



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KODD MAGAZINE - NOVEMBER 2015
ROCIO HANDBAG
JOURNALISTE : ANGELA HANZ

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EMANUEL UNGARO 50th ANNIVERSARY PARTY

INSTAGRAM -@SOFIAMANOUSA

STYLIST : SELIM CONRAD



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Cérémonie des Lumières 2016

INSTAGRAM - @SOFIAMANOUSHA
STYLIST : SELIM CONRAD



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My Little Fashion Diary

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