



**AQUATIC &
RECREATION
INSTITUTE NSW**

2023/24

SPONSORSHIP PROSPECTUS

**THE PEAK INDUSTRY BODY AND VOICE
FOR THE AQUATIC & RECREATION
SECTOR IN NEW SOUTH WALES**

SPONSORSHIP WITH THE ARI

WHO ARE WE?

Welcome to the Aquatic and Recreation Institute NSW.

ARI NSW stands as the foremost peak association dedicated to promoting and advancing the aquatic and recreation industry in New South Wales.

We are the leader in connecting aquatic and recreation industry professionals by providing bespoke learning and development opportunities, cutting edge information, and facilitating meaningful connections.

ARI NSW advocates on important and critical issues affecting aquatic and recreational policy areas, to support industry professionals in their delivery of quality leisure services.

A key objective of ARI NSW is supporting Young Leader's with the YLAG Program. An opportunity for communication, collaboration, connection and consultation cross the sectors to support emerging talent within the aquatics and recreation sectors.

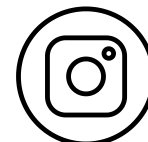
OUR MEMBERS

ARI NSW boasts a wide network of members, comprising of industry leaders, professionals, Council's aquatic centres, recreational facilities, suppliers and service providers. Members are engaged, passionate, and influential individuals and organisations committed to fostering growth, innovation, and excellence in the aquatic and recreation sector.

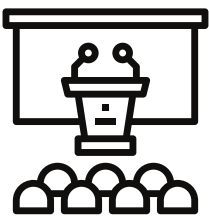
By partnering with ARI NSW, you gain access to a targeted audience of decision-makers, influencers, and industry experts.

SOCIAL NETWORKS

ARI NSW maintains a robust presence across various digital platforms with an audience of thousands, allowing sponsors to maximise their brand exposure through our ARI Social Media.



OUR ANNUAL EVENTS



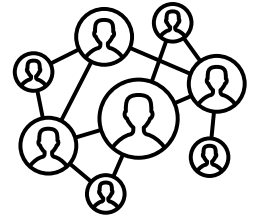
**Annual
Conference &
Trade Show**



**Annual
Awards of
Excellence**



**Exclusive
Partnerships and
Member only Events**



**Industry
Networking &
Webinar Events**

The logo for the Aquatic and Recreation Institute (ARI), featuring the letters 'ARI' in a bold, white, sans-serif font with a stylized wave graphic passing through the letters.

SPONSORSHIP WITH THE ARI

With a diverse range of members, a strong marketing reach, and a calendar of exciting events, we offer exceptional sponsorship opportunities for businesses seeking to enhance their brand exposure and presence to support our industry.



Gain exposure!



Showcase your products and services!



Build relationships!



Connect with new & existing clients!



Share your knowledge with our members!

ORGANISATIONAL SPONSORSHIP

ARI NSW offers three terrific opportunities for you to become an organisational sponsor. Feature consistently throughout our website, social media channels and receive great exposure to our sector through our events and communications. Our organisational sponsorship offerings suit any business large or small!

All of our organisational sponsors receive these great offerings:

- ARI NSW Trade Membership
- 4x Organisational Delegates
- 2x tickets to our Annual Conference and Trade Show
- Logo presence throughout the ARI Website
- Recognition as Sponsor at Events
- On-stage recognition at ARI Events
- Company Name and Logo on our Website with a direct link to your website
- Company listing on ARI Website Directory
- Social Media mentions and regular features in our monthly e-newsletter
- Ability to contribute to ARI communication channels of your services
- Ability to advertise jobs through our Industry Vacancies page
- Professional images to share on ARI Social Media channels
- Directly network with industry
- Great brand exposure to existing and potential new customers
- Access to ARI Conference Trade Show delegate list
- Ability to submit nominations at Awards for Trade Categories
- ARI Voting Rights and ability to participate in ARI sub-committees and groups
- Free Australasian Leisure Management Magazine (6 issues a year sent to you)



ARI

ORGANISATIONAL SPONSOR TIERS

Below are our three organisational sponsorship tiers to choose from

PLATINUM SPONSORSHIP

\$13,500 + GST
3x Available

- 1x Table of 10 at our Annual Awards of Excellence Evening
- 1x Large sized exhibition stand with prominent placement at the Annual Conference & Trade Show
- Opportunity to provide Trade presentation at Annual Conference
- Opportunity to showcase brand through promotional video at Awards Night
- Further 20% discount on any additional sponsorship purchased

GOLD SPONSORSHIP

\$9,500 + GST

- 6x Tickets to attend our Annual Awards of Excellence Evening
- 1x Regular sized exhibition stand with prominent placement at the Annual Conference & Trade Show
- Further 10% discount on any additional sponsorship purchased

SILVER SPONSORSHIP

\$6,500 + GST

- 4x Tickets to attend our Annual Awards of Excellence Evening
- Ability to have the opportunity to provide a promotional package/flyer at the Annual Conference & Trade Show from the ARI NSW Stand
- Further 10% discount on any additional sponsorship purchased