

ARI 2024 CONFERENCE & TRADE SHOW SPONSORSHIP PROSPECTUS



SYDNEY COLISEUM THEATRE, WEST HQ
19 - 21 MAY 2024

WHO ARE WE?

Welcome to the Aquatic and Recreation Institute NSW.

ARI NSW stands as the foremost peak association dedicated to promoting and advancing the aquatic and recreation industry in New South Wales.

We are the leader in connecting aquatic and recreation industry professionals by providing bespoke learning and development opportunities, cutting edge information, and facilitating meaningful connections.

ARI NSW advocates on important and critical issues affecting aquatic and recreational policy areas, to support industry professionals in their delivery of quality leisure services.

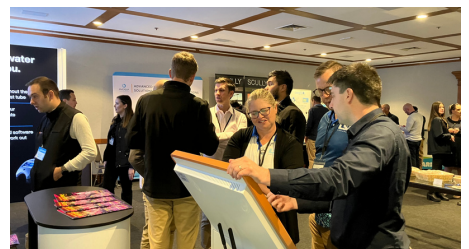
A key objective of ARI NSW is supporting Young Leader's with the YLAG Program. An opportunity for communication, collaboration, connection and consultation across the sectors to support emerging talent within the aquatics and recreation sectors.

Annual Conference

Our flagship event brings together industry professionals, thought leaders, and exhibitors from all over Australia and Internationally.

Sponsors can leverage this event to showcase their products and services, network closely with influential individuals, business decision makers, and gain extensive brand exposure.

Elevate your brand's presence by sponsoring this event through either our Trade Exhibition or exclusive naming rights options.



This year's Conference Venue

This year's annual conference & trade show will take us back to the heartland of Western Sydney.

West HQ is Sydney's leading landmark destination for entertainment, fitness, lifestyle & accommodation in the Western Sydney region.

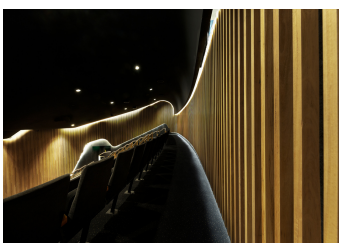
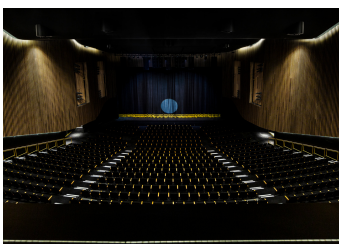
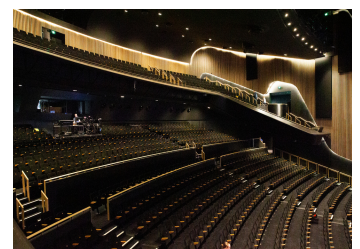
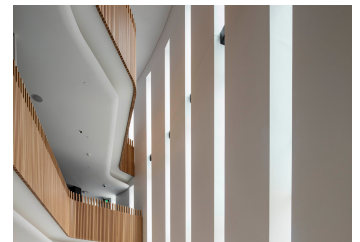
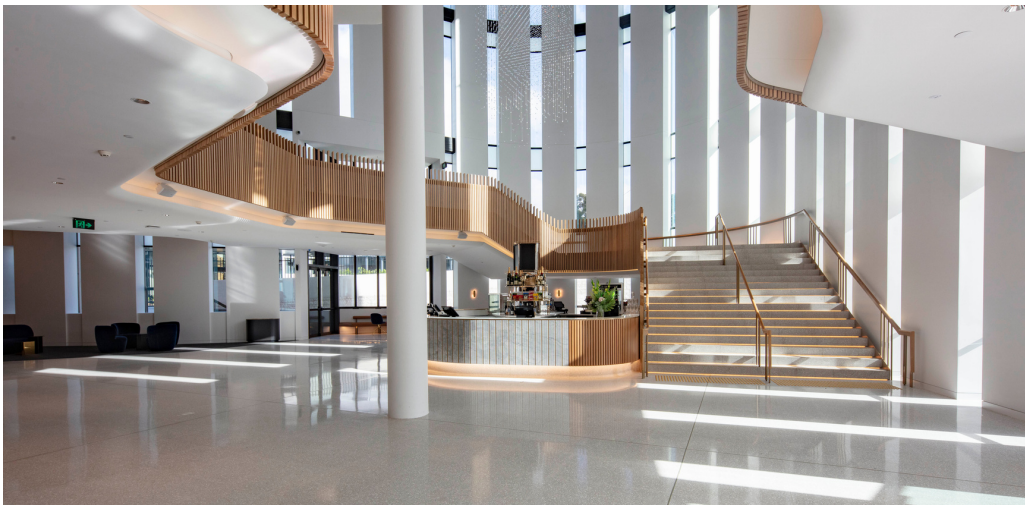
It is home to the breathtakingly beautiful, Sydney Coliseum Theatre, which welcomes a line-up of nationally and internationally renowned acts.

The Sydney Coliseum Theatre will host our Annual Conference & Trade Show for 2024. The performance-ready auditorium accommodates up to 1,956 delegates in theatre mode and configuration as required up to 550 capacities in banquet mode.

Technically brilliant and beautiful in every way, the Sydney Coliseum Theatre offers high quality conference spaces with state-of-the-art sound and lighting.

Unique break-out spaces provide moments of theatrical inspiration for delegates and trade exhibitors alike. Trade exhibitors will be front and centre as delegates walk through the Sydney Coliseum bathed in natural light.

This venue is built to perfection, and a Venue you must be at to showcase your brand.



*Images provided by Sydney Coliseum Theatre - West HQ

NAMING RIGHTS SPONSOR

\$12,000 + GST

- Exclusive naming rights for the Annual Conference and Trade Show
- 4 x delegate registrations to the ARI Annual Conference and Trade Show
- Brand exposure to potential customers
- Prominent logo placement on all event collateral and promotional materials
- On-stage recognition as the Naming Rights Partner by the Master of Ceremonies
- Social media mention as the Naming Rights Partner
- Opportunity to give a 5 minute on-stage presentation at the event
- Your logo displayed on ARI event slides
- Opportunity to place a promotional banner at the event
- Access to ARI Conference and Trade Show delegate list
- Option to provide a branded gift for guests at event
- Networking opportunities with industry leaders and clients
- Professional images to share on socials

KEYNOTE SPEAKER SPONSOR

\$6,500 + GST (Multiple Sponsorships Available)

- Exclusive sponsorship of a Keynote Speaker
- Brand exposure to potential customers
- Logo placement on event collaterals and promotional materials
- Social media mention as the Keynote Sponsor
- On-stage recognition as the Keynote Sponsor by the Master of Ceremonies
- Opportunity to introduce the Keynote Speaker on stage by company representatives.
- Opportunity to place a promotional banner on stage during the Keynote presentation.
- Professional images to share on socials

TRADE EXHIBITOR

All Exhibitor Stands include:

- 2 x delegate registrations to the Annual Conference and Trade Show
- 1x Trestle Table, 2x Charis & 2x Power Outlets
- Standart Wifi Internet Access
- Brand exposure to potential customers
- Logo placement on event collaterals and promotional materials
- Social media mention as an exhibitor partner
- Networking opportunities with industry leaders and clients
- Professional images to share on socials

Size	Member Price	Non Member Price
2m x 2m	\$3,000 + GST	\$3,500 + GST
3m x 3m	\$4,000 + GST	\$4,500 + GST



NETWORKING EVENTS SPONSOR

\$7,000 + GST (Multiple Sponsorships Available)

- Exclusive sponsorship to a selection of Networking events
- Brand exposure to potential customers
- Logo placement on event collaterals and promotional materials
- Social media mention as the Networking Sponsor
- On-stage recognition as the Networking Sponsor by the Master of Ceremonies
- Opportunity to give a welcome address at the Networking event.
- Opportunity to place a promotional banner at the Networking event.
- Professional images to share on socials.
- Welcome from ARI Board Member

COFFEE CART SPONSOR

\$4,000 + GST

- Exclusive sponsorship of the Coffee Cart
- Brand exposure to potential customers
- Logo placement on event collaterals and promotional materials
- Social media mention as the Coffee Cart Sponsor
- On-stage recognition as the Coffee Cart Sponsor by the Master of Ceremonies
- Opportunity to place a promotional banner alongside the Coffee Cart

MASTER OF CEREMONIES SPONSOR

\$5,000 + GST

- Logo displayed during Keynote Session
- Acknowledgement of the Sponsor throughout event
- Display of logo in Conference program
- Company profile displayed on ARI NSW Conference Website and links to sponsor's website
- Opportunity for sponsor to take photo with MC
- 1x Social Media post announcing MC brought to you by Sponsor



PROFESSIONAL DEVELOPMENT DAY SPONSORSHIPS

\$2,500 + GST (Multiple Sponsorships Available)

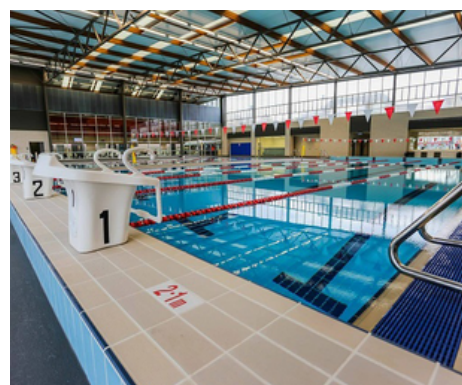
The ARI Annual Conference & Trade Show will now be introducing a Professional Development Stream on Sunday, 19 May 2024.

West HQ is also home to the Sydney Gymnastic & Aquatic Centre, which is a state-of-the-art, purpose build Gymnastics, swimming & sporting rehabilitation facility; and One55 Health & Fitness - one the largest Health Clubs in Western Sydney.

The day will be held within the Aquatic Centre & One55 Health & Fitness with the aim to provide professional development opportunities for our valued front-line employees. Focusing on Pool Lifeguards, Learn to Swim Teachers, Aquatic Technical Operators, Personal Trainers & Health professionals.

Sponsorship for our Professional Development Day will provide your organisation with:

- Exclusive sponsorship to a selection of Professional Development topic options
- Brand exposure to potential customers
- Logo placement on event collaterals and promotional materials
- Social media mention as a Professional Development Day sponsor
- On-stage recognition as a Professional Development Sponsor by the Master of Ceremonies on Day 1 of the Conference.
- Opportunity to place a promotional banner within the Aquatic Centre during the Professional Development Day.
- Professional images to share on socials.



SUPPORT US TO SUPPORT THE INDUSTRY

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APPLICATION FORM



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