

UCI

Date: July 31, 2019

Dear Mr. Lappartient, Mr. Peruzzi and Management Committee members:

Thank you for your response of July 30, 2019 to our open letters. We appreciate this.

Although we see the effort of UCI through your letter and recent article of July 26, 2019<sup>1</sup> we are still very much in the dark about the rationale behind the new structure and how this will have a positive impact on track cycling. You will appreciate that we want to fully understand the reasons, backgrounds and arguments behind it, as we are of an opinion that we are banned from the highest level, a very severe measure that hits us and our riders hard – mainly at professional and ambitious sporting level - and which should be motivated and substantiated much better than has been done so far. We therefore kindly ask you to answer the questions below and provide the requested information.

Questions:

1. In your article of July 26, 2019 you write: *“Several studies, carried out on behalf of the UCI and its partners since 2016 and based on consultation with numerous stakeholders, have shown that track cycling has considerable potential but that its organization suffers from problems that clearly prevent it from being reached.”*
  - a. Can you please provide copies of all studies referred to;
  - b. Can you please provide a list of stakeholders that were consulted;
  - c. Can you please precise what kind of ‘potential’ is meant;
  - d. Can you please explain who or what is ‘its organization’;
  - e. Can you please list the ‘problems’ referred to;
  - f. Can you please explain what remedies have been tried and/or discussed and/or suggested to solve the ‘problems’.
2. A new structure *‘to realize the discipline’s potential’* is proposed. Can you please provide the case studies for this new structure, showing the positive impact of:
  - a. Dropping the number of rounds in the series;
  - b. Changing the period of the year in which the rounds are held;
  - c. Making the UCI World Cup for national teams only and excluding the UCI Track Teams;but also addressing the possible negative impact the new structure might have.
3. Can you please provide audience figures of UCI track Cycling World Cup rounds in 2016, 2017, 2018 and 2019 compared to maximum audience figures.
4. Can you please provide media coverage figures of UCI track Cycling World Cup rounds in 2016, 2017, 2018 and 2019.
5. In your article of July 26, 2019 you refer to the main objectives of UCI Track Teams and in your letter of July 30, 2019 you refer to *“primary goals”* of UCI Track Teams as being *“to enable track riders to live from their sport”*. Can you please provide an overview of the main objectives / primary goals of each of the current UCI Track Teams.

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<sup>1</sup> <https://www.uci.org/track/news/2019/a-new-structure-to-strengthen-the-appeal-of-track-cycling>

6. In your letter you indicate that track riders should earn a “(decent) salary”.
  - a. Can you please indicate the criteria for a ‘decent salary’;
  - b. Can you please provide a list of National Federations which are currently paying this ‘decent salary’.
  
7. In your letter you indicate that the number of UCI track teams has not really evolved.
  - a. What was the envisaged number of UCI Track Teams;
  - b. What is the ideal number of UCI Track teams;
  - c. Is it problematic that the number of UCI Track Teams has not evolved / is approximately 20% of all teams.
  
8. Could you please explain what measures have been taken to make the existing UCI Track Cycling World Cup a series commercially sound and please provide the figures you refer to.
  
9. As stakeholder we would like to be involved more closely to the plans and details of it. Hence, we would like to be informed of those details before September, as we want to contribute to the development of Track Cycling. So please enable us and our riders to do so.

Thanks in advance for your answers and information and your guidance to help us understand your current course of actions. We would appreciate to receive your answers within the coming two weeks.

Yours sincerely,

Geert Broekhuizen  
Managing director

Edwin Gulickx  
Managing director