

OUTLAND DENIM

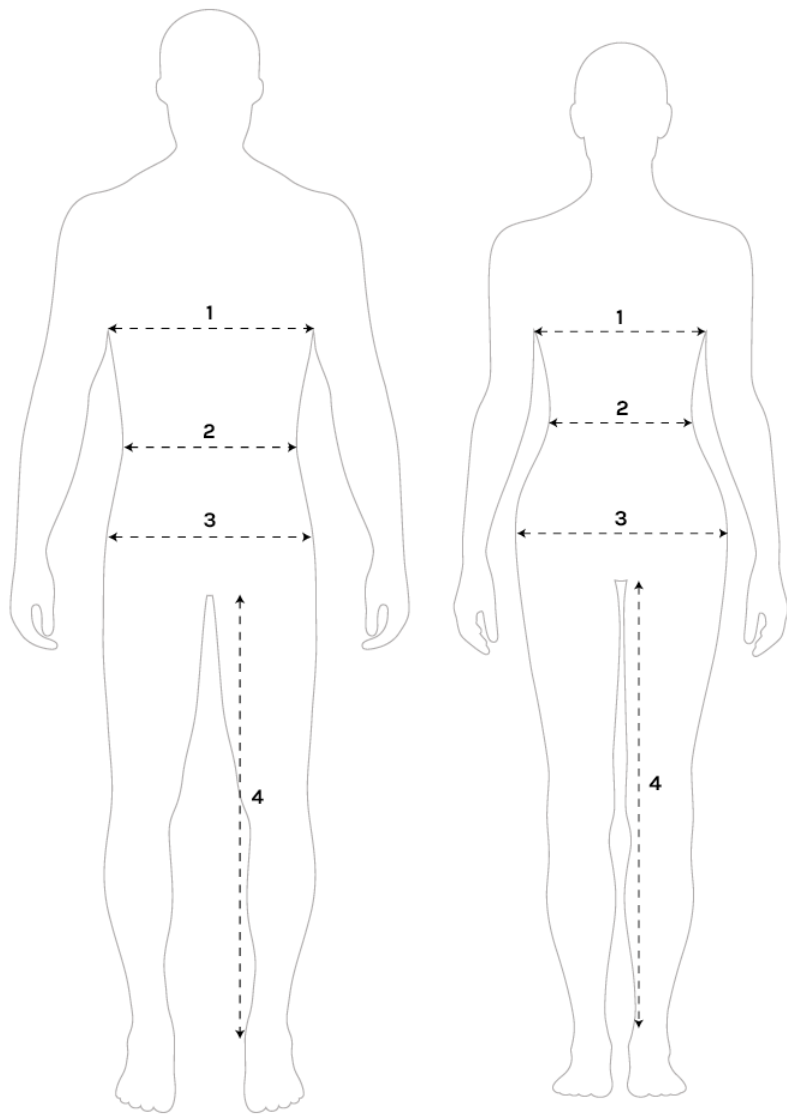
FIND YOUR FIT GUIDE



There's nothing better than finding the perfect pair of jeans. But we understand that there is an art to finding your perfect fit. Which is why we hope to make buying denim online simple with expert denim advice and simple returns and exchanges.

This fit guide contains everything you need to know to find the perfect Outland Denims for you. But if you have any further questions, please reach out to our customer support team at [freedom@outlanddenim.com](mailto:freedom@outlanddenim.com). We are here to help.





## Taking Your Measurements

While taking your measurements, make sure you are standing up straight and comfortably.

### 1. BUST / CHEST

Measure under your arms, around the fullest part of your chest.

### 2. WAIST

Measure around the narrowest part of your waist, generally located between the bottom of your rib cage and belly button.

### 3. HIPS

Legs together, measure around the fullest part of your hips and rear.

### 4. INSEAM

Measure from crotch down to your desired length.

Each jean style will have 1-2 leg length selections available.

## Women's Size Guide

### BODY MEASUREMENTS

JEANS SIZE	APPAREL SIZE	INCHES	CM	INCHES	CM	INCHES	CM	INSEAM LEG (28")	INSEAM LEG (30")
		BUST	BUST	WAIST	WAIST	HIPS	HIPS		
22	XXS	30	76	22	56	32	81	71	76
23		31	79	23	58	33	84	71	76
24	XS	32	81	24	61	34	86	71	76
25		33	84	25	64	35	89	71	76
26	S	34	86	26	66	36	91	71	76
27		35	89	27	69	37	94	71	76
28	M	36	91	28	71	38	97	71	76
29		37	94	29	74	39	99	71	76
30	L	38	97	30	76	40	102	71	76
31		39	99	31	79	41	104	71	76
32	XL	40	102	32	81	42	107	71	76
33		41	104	33	84	43	109	71	76
34	XXL	42	107	34	86	44	112	71	76
36		44	112	36	91	46	117	71	76
38	XXXL	46	117	38	97	48	122	71	76
40		48	122	40	102	50	127	71	76

## Men's Size Guide

### BODY MEASUREMENTS

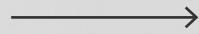
JEANS SIZE	APPAREL SIZE	INCHES	CM	INCHES	CM	INCHES	CM	INSEAM LEG (32")	INSEAM LEG (34")
		CHEST	CHEST	WAIST	WAIST	HIPS	HIPS		
28	XS	36	91	28	71	35	89	81	86
29		37	94	29	74	36	91	81	86
30	S	38	97	30	76	37	94	81	86
31		39	99	31	79	38	97	81	86
32	M	40	102	32	81	39	99	81	86
33		41	104	33	84	40	102	81	86
34	L	42	107	34	86	41	104	81	86
36		44	112	36	91	43	109	81	86
38	XL	46	117	38	97	45	114	81	86
40	XXL	48	122	40	102	46	117	81	86
42	XXXL	50	127	42	107	48	122	81	86



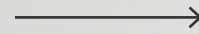
## Fit Guide

Our fit guide is designed to give you an idea of how your jeans will fit, move, and feel. Each of our styles fall into the category of either rigid/low stretch, comfort stretch, or high stretch. You can find each jean's level of stretch on the product page under the tab 'fit guide'.

### RIGID/LOW STRETCH



### COMFORT STRETCH



### HIGH STRETCH

#### ***Our recommendation:***

In our Rigid/Low-Stretch denim, many customers choose to size up by half a size in comparison to the size they generally wear in denim.

#### ***How it will feel:***

Our Rigid/Low-Stretch denim has very little (1%) or no elastane. This denim has a beautifully soft and comfortable feel and will feel firm on first wear and continue to grow softer over time.

#### ***Our recommendation:***

In our comfort stretch denim we recommend selecting the size you generally wear in denim. These pieces fit true to size.

#### ***How it will feel:***

Trustworthy feeling denim with just enough stretch for comfort and movement. This jean will feel firm but comfortable on first wear, and will naturally, subtly relax to your body with wear.

#### ***Our recommendation:***

In our high stretch denim, many customers choose to size down by half a size in comparison to the size they generally wear in denim.

#### ***How it will feel:***

Super stretch denim, but still feels like beautiful, genuine denim (and not leggings!). This denim will hold and support you in all the right places from its no-gape waistband, to ankle-hugging hem. Our stretch denim has great recovery so you won't have jeans that lose their shape - just one of the many perks of buying our premium denim.

## Product Recommendations

While our size guide is generally accurate, here are a few additional recommendations for our core denim range.  
For any core product not listed here, please follow the size guide on previous pages.

Style	Wash(es)	Fit	Recommendations
Abigail	Aged Black & Bloom	True to size	Size consistently with what you would usually wear
Abigail	New Blue	Runs large	Size down one size
Amy	Former	True to size	Size consistently with what you would usually wear
Annie	Former	True to size	Size consistently with what you would usually wear
Annie	Aged Black & Soft White	Runs large	Size down one size
Athina	Aged Black, Former & Journey	True to size	Size consistently with what you would usually wear
Ellie	Sunday	True to size	Size consistently with what you would usually wear
Hazel	Sunday	True to size	Size consistently with what you would usually wear
Isabel	Wish, Wildchild, & Nico	Stretch denim, size down	Size down one size
Isabel	Black	True to size	Size consistently with what you would usually wear
Harriet	Daydreamer, Wildchild, Wish & Midnight	Stretch denim, size down	Size down one size
Harriet	Black & Ink	True to size	Size consistently with what you would usually wear
Lucy	Bloom, Ecrú & Stellar	True to size	Size consistently with what you would usually wear
Lucy	Ink	Runs large	Size down one size
Lucy	New Blue	Runs large	Size down one size
Megan	Grounded	Runs small	Size up one size
Zoe	Blossom, Ecrú, Ink, Scorched & Rogue	True to size	Size consistently with what you would usually wear
Zoe	Peachy Keen	Runs small	Size up one size



***What if I am in between two sizes according to the size guide?***

If you're in between two sizes, we recommend selecting the smaller size. If your waist and hip measurements are different sizes, we recommend selecting the size in the middle.

***Will my jeans stretch over time?***

On first wear, your jeans should fit snug, but not uncomfortably tight around your waist. You can expect most jeans to subtly relax by half a size and mould to your body to be uniquely yours. All of our garments are made with premium stretch denims that will not stretch out of shape over time.



## Denim Care

A planet approved guide to caring for your denims and protecting the longevity of your favourite jeans.



### Wear well, wash less.

Want to save over 2000 litres of water per year? We'd suggest washing your jeans once a month as opposed to once a week. Denim ages better when it is washed less.



### Wash cold.

Over time, heat can cause fading or damage to your jeans. Up to 90% of the energy consumed in washing can be attributed to water heating. Save energy by using your machine's cold cycle.



### Wash gently.

Hand wash or use a delicate cycle with a little eco-friendly fabric softener to protect the longevity of your jeans and reduce the release of microfibres.



### Hang out to dry.

Air dry to avoid unnecessary energy use and protect the longevity of your jeans. Skip the iron too, any creases will iron out naturally after a few minutes of wear.



***Have any further questions?***

Reach out to our denim experts via  
[freedom@outlanddenim.com](mailto:freedom@outlanddenim.com).

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