



LULU & CO. SPRING 2015.
LONDON FASHION WEEK

LULU & Co, Spring 2015, London
Fashion Week

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Lulu & Co collection encompassed a very 80s aesthetic with abstract prints Spaghetti strap dresses, multi-colored shift dresses (with matching heels, of course). During the showings of fashion collection nearly every era is represented. Lulu & CO Spring 2015 collection is a mix of 80s and 90s (yes that decade had a "look"). The heavy abstract print influence means that this collection does have an unmistakable look. It will also separate the Lulu & Co customer from most others because nothing else looks like this collection (both when looking at it individually and as a whole). The designer did one thing that was appreciated. The collection seemed lacking in more pieces. But take note of that word "seem", there were enough pieces that painted an entire picture of Lulu & Co.'s Spring 2015.

