



## The good jumper guide

*What to buy and how to wear it, from that perfect grey sweater to the ultimate statement knit*

BY STEPHANIE HIRSCHMILLER | 03 NOVEMBER 2014



Sweaters are no longer simply sweaters, as in a necessary evil to be thrown over your ensemble when the mercury plummets. They are S W E A T E R S. Which means they should be afforded the respect they deserve and given pride of place in your winter wardrobe. We'd even be so bold as to suggest that you plan your outfits around your pullover collection rather than vice versa.

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Don't be fooled into thinking that it is fit only for daywear purposes either. The investment sweater is the most supremely versatile of pieces that you can dress up and dress down with ease. Embellished versions or those in super soft cashmere are the best candidates for their powers at transformation.

From stripes and sports luxe to that perfect grey marl, read on and discover jumpers for every possible occasion along with plenty of styling inspiration and tips on how to wear them and what to wear them with to complete your look.

Every wardrobe should have at least 10.

HOMESPUN



*Carola C Bernard in Paris*



The homespun look has undergone an haute makeover this season. Team with a tailored trouser and the overall effect will be way more chic than Boho. You don't need to spend a fortune on the object of your affections though, Rokit has a treasure trove of one-off vintage pieces at budget prices and better still, they are all available online.



*Clockwise from top left: J Crew , £368, Jonathan Saunders, £690, Topshop , £48, from a selection at Rokit, this one is £35*



Poppy Delevingne wears sweatshirt by *Bella Freud X Fred Perry*, £165

From status symbol to status update, the logo sweater has given way to the statement variety. It's not enough to update your Twitter status and hashtag your Instagram photos, you need to proclaim your status to the world even when you're offline. Irony is optional. We love Markus Lupfer's *Bonjour* version. The rear says *Au Revoir*. Wear with jeans by day or work with a dressy skirt like Poppy Delevingne (above) to turn heads at cocktail parties.



Clockwise from top left: *French Connection*, £39, *Markus Lupfer*, £250, *Ashish*, £360, *Etre Cecille*, £105





Alexa Chung wears Bella Freud's Dennis the Menace striped sweater

Bella Freud made Dennis the Menace into an unlikely fashion muse with a little help from friends like Alexa Chung and fashionistas everywhere are embracing the stripe in the most unlikely of combinations such as new label, & Daughter's Breton-meets-Aran knit.



Clockwise from top left: *Chinti & Parker*, £295 & *Daughter*, £235 *Bella Freud*, £310 *Cos*, £39



*Street style during Paris Fashion Week*

Work a chunky knit with an architectural silhouette and let the different proportions and textures riff off each other. A dream combination involves Christopher Kane's ruffled cashmere sweater teamed with a streamlined midi in bonded cotton from Atea. Just add pared back accessories - nude courts and a utility style clutch - and you're good to go.



*Clockwise from top left: Jimmy Choo Agnes pumps, £375, Christopher Kane knit, £995, Cos foldover clutch / shoulder bag, £115, Atea bonded midi, £245*



*Taylor Swift leaving Mayfair's Sketch restaurant in a vibrant fuchsia and coral combination*

Channel the Bauhaus movement with the use of colourblocking. You'll soon be able to pimp your Chinti & Parker sweater as the label is launching a bespoke service where customers can choose different colour combinations across back, front and even arms. Let the creative juices flow but best keep the remainder of your outfit on the minimalist side of the colour spectrum.



*Clockwise from top left: Chinti & Parker, £250, Jigsaw, £129 House of Dagmar, £130, Kenzo, £295*



The quirkier the better is the name of the game when it comes to the motif sweater, so give way to your inner child and let your imagination run riot. Stella McCartney collaborated with Gary Hume for a capsule collection featuring the artist's line drawings, while Lulu & Co's Lulu Kennedy's rainbow design is a little nod to the name of her baby daughter, Rainbow. Otherwise it's Cowboys and Indians at Zadig Voltaire and British-made cashmere label, Queene & Belle's turbo-charged rabbit is sure to put a spring in the step of those walking behind you (the motif is on the back).



Clockwise from top left: **Stella McCartney X Gary Hume** , £499, **Queene & Belle Wonderland sweater** , £500, **Zadig et Voltaire** , £285, **Lulu & Co** , £120





Stylist Julia Sarr-Jamois in Milan

This is the LBD of knitwear and just like its cocktail counterpart, it comes in myriad guises from sporty cotton to turtle neck woolly to softest cashmere; classic to directional in a palette of grey marl to slate. And just like your perfect LBD, you'll know it when you see it.



Clockwise from top left: Whistles, £115, & Other Stories, £39, Marks & Spencer, £22.50, J Crew, £118

## MARVELLOUS MOTIFS



*Singer and model, Inna Modja in Paris wearing Jean Charles de Castelbajac*





*New York street style*

Work navy cashmere with a white shirt and tailored trousers, choosing a shirt with a curved silhouette for optimum layering purposes. We love this Jaeger sweater with contrast cuffs; it's made from super fine, hypo-allergenic merino wool from New South Wales with the same fibre length as cashmere.



*Clockwise from top left: Jaeger Gostwyck sweater , £99, Carven bib shirt , £220, J Crew stripe pants , £325, Gianvito Rossi pumps in Midnight, £530, La Portegna Carlota bag , £225*