

HAIRCARE INFORMATION BOOKLET

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Black castor oil and olive oil haircare range - for hair growth

Jamaican Black Castor Oil works for all hair types. It will moisturize, thickens, strengthens and rapidly increase hair growth. It increases blood flow to the scalp, supplying valuable nutrients to hair follicles. Jamaican Black Castor Oil will also prevent hair breakage, dandruff, eczema and dry, itchy scalp. Olive oil is rich with a substantial percentage of antioxidants that promote hair growth and prevent hair loss.

Products included in this package:

1. Black castor oil and olive oil conditioner
2. Black castor oil and olive oil shampoo
3. Black castor oil and olive oil replenishing hair mask **or** Black castor oil and olive oil hair shea whipped butter
4. Hair growth oil enriched with black castor oil and olive oil
5. Black castor oil and olive oil hair mist **or** Leave in detangling lotion enriched with black castor oil and olive oil

BLACK CASTOR OIL AND OLIVE OIL HAIRCARE RANGE - FOR HAIR GROWTH

- Full-sized sample kit (5 products in total) R640
- Package of 5 of each product (25 products in total) R1750
- Package of 10 of each product (50 products in total) R3000
- Package of 20 of each product (100 products in total) R5700

Shea butter and avocado oil haircare range - for dry damaged hair

Shea butter is great for a flaky and irritated scalp, as its anti-inflammatory properties reduce dryness and treat potential scalp damage. This will add moisture and shine to your hair, especially if your hair is more coarse, dry, and even frizzy. Avocado oil is extremely rich in oleic acid and monounsaturated fats, making it one of the few oils that can actually penetrate the hair shaft and moisturize your hair, rather than sitting on top and coating your hair. These fats also strengthen the hair shaft and help prevent breakage.

Products included in this package:

1. Shea butter and avocado oil strengthening conditioner
2. Shea butter and avocado oil strengthening shampoo
3. Shea butter and avocado oil strengthening hair mask **or** Shea butter and avocado oil strengthening hair butter
4. Hair growth oil enriched with shea butter seed oil and avocado oil
5. Shea butter and avocado oil strengthening hair mist **or** Leave in detangling lotion enriched with shea butter and avocado oil

SHEA BUTTER AND AVOCADO OIL HAIRCARE RANGE - FOR DRY DAMAGED HAIR

- Full-sized sample kit (5 products in total) R640
- Package of 5 of each product (25 products in total) R1750
- Package of 10 of each product (50 products in total) R3000
- Package of 20 of each product (100 products in total) R5700

Chebe and amla oil haircare range - for long, healthy and thick hair

Chebe powder stimulates hair growth and improves the quality of hair. It contains calcium, which promotes healthier hair.

Amla powder is one of the most nourishing herbs for the hair. It offers a plethora of medicinal benefits and is useful in any form – raw, powdered, or as an oil. It acts as a natural conditioner and makes the hair thicker and stronger

Products included in this package:

1. Chebe and amla oil infused conditioner
2. Chebe and amla oil infused shampoo
3. Chebe and amla oil infused hair mask **or** Chebe and amla oil-infused hair butter
4. Hair growth oil enriched with chebe and amla oil-infused
5. Chebe and amla oil infused hair mist **or** Leave in detangling lotion enriched with chebe oil and amla oil

CHEBE AND AMLA OIL HAIRCARE RANGE - FOR LONG, HEALTHY AND THICK HAIR

- Full-sized sample kit (5 products in total) R640
- Package of 5 of each product (25 products in total) R1750
- Package of 10 of each product (50 products in total) R3000
- Package of 20 of each product (100 products in total) R5700

Standard hair care range

This haircare range softens the hair and helps treat damaged hair and scalp.

Products included in this package:

African black shampoo

Strengthening and restoring conditioner

Whipped hair shea butter

Detangling hair mist

Hair growth oil

STANDARD HAIRCARE RANGE

- Full-sized sample kit (5 products in total) R640
- Package of 5 of each product (25 products in total) R1750
- Package of 10 of each product (50 products in total) R3000
- Package of 20 of each product (100 products in total) R5700



FULL INGREDIENTS, PRICES, BENEFITS & USAGE INSTRUCTIONS

SHAMPOO

USAGE INSTRUCTIONS

Completely saturate your hair with warm water. Squirt a small amount of shampoo into the palm of your hand.

Apply it to your scalp and massage it until it lathers. Work the shampoo through your hair, but pay the most attention to the scalp. Rinse your hair and scalp completely

BENEFITS

Shampoo helps water remove dirt, debris, and odors, such as smoke or sweat effectively. Shampoos can also remove oil. The hair gets its oil from sebaceous glands that secrete oil called sebum, which keeps the hair moisturized. Moisturized hair is less likely to break or look dry and frizzy.

Shampoo gets rid of dirt, oil, and product buildup. To avoid drying out your ends, you should concentrate the shampoo on your scalp only.

PRICES FOR THE SHAMPOO

1 shampoo - 300 ml	R95
5 shampoo - 300 ml	R350
10 shampoo- 300 ml	R695
1 liter	R250
2.5 liter	R400
5 liter	R780
10 liter	R1500
20 liter	R2900

SHAMPOOS AVAILABLE:

1. African black shampoo - deep cleansing
2. Black castor oil and olive oil shampoo - for hair growth
3. Shea butter and avocado oil strengthening shampoo - strengthens damaged hair
4. Chebe and amla oil infused shampoo - for thick, long and healthy hair

FULL INGREDIENT LIST

Aqua, guar hydroxypropyltrimonium chloride, glycerin, sodium C14-16
alpha olefin sulfonate, cocamidopropyl betaine, decyl glucoside,
glycol stearate, d- panthenol,parfum

CONDITIONER

USAGE INSTRUCTIONS

After washing your hair with shampoo, apply the conditioner to damp hair focusing on mid-lengths and ends first, then work any remaining conditioner up to the roots. Cover hair with a plastic cap and leave on for 5 - 10 minutes. Rinse well with warm water.

BENEFITS

Conditioner is usually the second step to hair washing. While shampoo is formulated specifically to clean off sweat, dead skin cells, and hair products, conditioner makes hair softer and easier to manage. This conditioner is enriched with protein, it is intensive and helps to correct dehydration.

Regular use will boost the hairs moisture level for excellent resilience, shine and manageability.

PRICES FOR THE CONDITIONER

1 conditioner- 300 ml	R100
5 conditioners - 300 ml	R380
10 conditioners - 300 ml	R750
1 liter	R250
2.5 liter	R450
5 liter	R800
10 liter	R1600
20 liter	R3200

CONDITIONER AVAILABLE

1. Black castor oil and olive oil conditioner - for hair growth
2. Shea butter and avocado oil strengthening conditioner
3. Chebe and amla oil-infused conditioner - for thick, long and healthy hair
4. Strengthening and restoring conditioner

FULL INGREDIENT LIST

Aqua, stearylalkonium chloride, vitis vinifera seed oil, cetearyl Alcohol, glyceryl stearate, hydrolyzed collagen, glycerine, acetamide MEA, parfum, d - panthenol.

LEAVE IN

CONDITIONER/

DETANGLING CREAM

USAGE INSTRUCTIONS

Apply to towel-dried hair. Work a generous amount of product into hair beginning at the roots and working towards the ends.

Comb through for even distribution. Do not rinse. Cover with a plastic cap overnight for maximum absorption and intense conditioning.

BENEFITS

Leave-in conditioners provide extra moisture to the hair, protect it from damage, and help detangle the strands. All hair types can benefit from the use of leave-in conditioners, but you may find them particularly useful if you have dry, damaged, or frizzy hair. offers detangling benefits to reduce knots, promote ease of styling and reduce hair breakage. It boosts hydration and deeply moisturizes the hair while maintaining delicacy. Suitable for daily use as a light moisturizer on dry, brittle hair.

PRICES FOR THE LEAVE IN DETANGLING CONDITIONER

1 conditioner - 120 ml	R130
5 conditioner - 120 ml	R350
10 conditioners - 120 ml	R650
1 liter	R350
2.5 liter	R650
5 liter	R1300
10 liter	R2500
20 liter	R5000

LEAVE-IN CONDITIONERS AVAILABLE

1. Black castor oil and olive oil
leave-in conditioner - for hair
growth
2. Shea butter and avocado oil
strengthening leave-in
conditioner
3. Chebe and amla oil-infused leave-
in conditioner - for thick, long
and healthy hair

FULL INGREDIENT LIST

Aqua, guar hydroxypropyltrimonium chloride, behentrimonium chloride, cetyl alcohol, decyl glucoside, dicetyldimonium chloride, glycol stearate, cyclomethicone, d - panthenol, potassium sorbate, parfum, citric acid.

USAGE INSTRUCTIONS

Apply to towel-dried hair. Work a generous amount of product into hair beginning at the roots and working towards the ends.

Comb through for even distribution. Do not rinse. Cover with a plastic cap overnight for maximum absorption and intense conditioning.

BENEFITS

Leave-in conditioners provide extra moisture to the hair, protect it from damage, and help detangle the strands. All hair types can benefit from the use of leave-in conditioners, but you may find them particularly useful if you have dry, damaged, or frizzy hair. offers detangling benefits to reduce knots, promote ease of styling and reduce hair breakage. It boosts hydration and deeply moisturizes the hair while maintaining delicacy. Suitable for daily use as a light moisturizer on dry, brittle hair.

**Protein-enriched
hair treatment
mask**

USAGE INSTRUCTIONS

On clean, wet hair, completely coat hair from roots to tips. Allow to sit on hair for 5 minutes, then thoroughly rinse. For hair that shows signs of breaking or shedding from heat styling, use as a deep conditioning reconstructive treatment by coating hair from roots to tips, then covering with a plastic cap. Sit under a warm hooded hair dryer for 15 minutes, then thoroughly rinse. Style as usual.

BENEFITS

Everyone wants to have strong and healthy hair, and one way to ensure that your hair is in a good condition is to regularly use protein treatments on your hair. Protein treatment help to boost the health of your hair. Protein treatments are used to make the hair stronger by adding hydrolyzed proteins directly to the hair follicle and making the cuticle layer harder.

- Strengthens hair and reduces hair loss
- Provides protection from damage
- Repairs and restores damaged hair
- Reduces breakages and split ends

PRICES FOR THE PROTEIN HAIR MASK

1 hair mask- 125 ml	R150
5 hair masks - 125 ml	R400
10 hair masks - 125 ml	R750
1 liter	R250
2.5 liter	R550
5 liter	R1000
10 liter	R2000
20 liter	R3950

PROTEIN HAIR MASK AVAILABLE

1. Black castor oil and olive oil protein hair mask - for hair growth
2. Shea butter and avocado oil strengthening hair protein mask
3. Chebe and amla oil-infused hair protein mask - for thick, long and healthy hair

FULL INGREDIENT LIST

Aqua, glycerin, dicetyldimonium chloride cetrimonium chloride, aloe barbadensis, hydrolyzed wheat protein, d - panthenol, parfum, citric acid.

Hair

Food

USAGE INSTRUCTIONS

Work your way from the hairline to the nape of your neck. Use your fingertips to work it into your scalp using small circular motions. The product should be evenly distributed in your hair. You can also comb your hair with a wide-toothed comb to further distribute the product

BENEFITS

Hair food contains essential nutrients such as Vitamin E and hydrolyzed wheat protein, as well as antioxidants to nourish your scalp. These antioxidants block the production of a hormone called DTH which causes the hair follicles to decrease. This hair food nourishes and revitalizes your hair and scalp and prevents breakage, and adds sheen.

PRICES FOR THE HAIR FOOD

1 hair food- 125 ml	R100
5 hair food- 125 ml	R350
10 hair food- 125 ml	R600
1 liter	R200
2.5 liter	R450
5 liter	R900
10 liter	R1600
20 liter	R3000

HAIR FOOD AVAILABLE

1. Vitamin E and castor oil-infused hair food
2. Chebe and amla oil-infused hair food

FULL INGREDIENT LIST

Petrolatum, glycerine, paraffinum liquidum, aqua, polyglyceryl 4 oleate, vitamin E acetate, parfum, D panthenol, hydrolyzed keratin.

Whipped shea

butter / hair

cream

USAGE INSTRUCTIONS

Work your way from the hairline to the nape of your neck. Use your fingertips to work it into your scalp using small circular motions. The product should be evenly distributed in your hair. You can also comb your hair with a wide-toothed comb to further distribute the product

BENEFITS

A little goes a long way with this fantastic Shea-based whip hair cream. This butter is great for protecting ends from heat treatment and blowouts. It gives moisture, adds shine, and does not build up. Shea butter, is a beautiful natural emollient, and sealer.

PRICES FOR THE HAIR BUTTER

1 hair butter- 125 ml	R150
5 hair butters- 125 ml	R400
10 hair butters- 125 ml	R699
1 liter	R450
2.5 liter	R895
5 liter	R1500
10 liter	R2900
20 liter	R5700

HAIR BUTTERS AVAILABLE

1. Black castor oil and olive oil hair shea whipped butter
2. Shea butter and avocado oil strengthening hair butter
3. Chebe and amla oil-infused hair butter

FULL INGREDIENT LIST

Aqua, emulsifying wax, cetyl alcohol, glycerin
butyrospermum parkii, theobroma cacao seed butter, helianthus annuus,
vitis vinifera seed oil, mentha piperita oil, tocopheryl acetate,
preservative

Hair

growth oil

USAGE INSTRUCTIONS

Work your way from the hairline to the nape of your neck. Use your fingertips to work it into your scalp using small circular motions. The product should be evenly distributed in your hair. You can also comb your hair with a wide-toothed comb to further distribute the product

BENEFITS

This oil is a powerhouse that grows your hair faster, longer, and stronger. Made with all-natural ingredients, it has many benefits which include: increasing hair growth and decreasing shedding filling in thin/balding areas, thickening strands softening hair. It can also be used to detangle hair, for deep conditioning and hot oil treatments, and it can be used to promote the growth of eyelashes, brows, beards, and nails. Men can use the oil on their beards for growth.

PRICES FOR THE HAIR OIL

1 hair oil- 30 ml	R150
5 hair oils - 30 ml	R375
10 hair oils - 30 ml	R680
1 liter	R400
2.5 liter	R800
5 liter	R1500
10 liter	R3000
20 liter	R5800

HAIR GROWTH OIL AVAILABLE

1. Hair growth oil enriched with black castor oil and olive oil
2. Hair growth oil enriched with shea butter seed oil and avocado oil
3. Hair growth oil enriched with chebe and amla oil-infused

FULL INGREDIENT LIST

Castor oil, aloe vera oil, grapeseed oil, hemp seed oil rosemary essential oil, peppermint essential oil, lavender essential oil, and tea tree oil

Hydrating

hair mist /

spray

USAGE INSTRUCTIONS

Shake before use. Spray onto wet or dry hair and detangle from the ends of the hair to the roots of the hair.

BENEFITS

Detangling sprays are designed to make your hair easier to detangle by softening it and smoothing your hair cuticles down - this makes them better able to glide past other hair strands. With a detangling spray, you won't have to yank your comb or brush through your hair to remove the tangles and knots.

PRICES FOR THE DETANGLING SPRAY

1 sprays - 200 ml	R150
5 sprays - 200 ml	R400
10 sprays - 200 ml	R780
1 liter	R280
2.5 liter	R550
5 liter	R1000
10 liter	R1900
20 liter	R3500

DETANGLING SPRAYS AVAILABLE

1. Black castor oil and olive oil
detangling hair mist
2. Shea butter and avocado oil
strengthening detangling hair
mist
3. Chebe and amla oil-infused
detangling hair mist