



# MAGIC OMNI

8 mil poster paper (*satin*)

**PRINTER COMPATIBILITY**



**DESCRIPTION**

Magic OMNI is an 8 mil, indoor satin poster paper with excellent print performance on dye, pigment, latex and UV cure printers. OMNI is a low cost alternative to high priced poster papers.

**PHYSICAL CHARACTERISTICS**

Thickness	8 mil
Basis Weight	220 g/m <sup>2</sup>
Gloss (60°)	25%
Brightness	88
Whiteness	94
Optical brighteners	Yes

*\*All values are targets*

**FEATURES AND BENEFITS**

- Premium satin poster paper
- New generation Magic® cross platform coating
- Fast Dry
- Vibrant colors
- Fade resistant
- Bright white
- Low glare satin finish
- Compatible with most PSA and thermal overlaminates

**COMMON APPLICATIONS**

- General Posters
- General Signage
- Retail Advertising
- Photo Reproduction
- Wall Murals

**PROCESSING TIPS**

- Preferred side out

**FINISHING & PRINTING**

- Visit [www.magicinkjet.com](http://www.magicinkjet.com) for media profiles

**SHELF LIFE**

2 years from ship date

**STORAGE CONDITIONS**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

**OPTIMAL PRINTING ENVIRONMENT**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

