





## QM-ESV: Matte WR frontlit scrim banner

Our signature matte porous coating offers a bright white finish for high density color display. Water and scratch resistant suitable for indoor and short-term outdoor banners. High denier for ultra durability and tear strength.



## **Benefits:**

- Water Resistant
- Smooth, Anti-Glare Finish
- Best for Indoor

## **Applications:**

- Indoor Banners
- POS Display
- Indoor Billboards

| TECHNICAL DATA: QM-ESV — MATTE WR FRONTLIT SCRIM BANNER |                          |   |
|---|--------------------------|---|
| SURFACE FINISH:   | Matte                    | GLOSS MEASUREMENT: 2 +/- 10% by angle of 60°                                      |
| DENIER:   | 500D x 500D              | DURABILITY: Indoor: Up to 1 year Outdoor: Up to 6 months                          |
| BASE MATERIAL:  | PVC                      | ROLL LENGTH: 60 FT.   |
| BASE WEIGHT:  | 490 GSM +/- 10%          | ROLL WIDTHS: 24", 36", 42", 50", & 60"  |
| CALIPER:  | 15 Mil +/- 1             | CORE: 2"  |
| BRIGHTNESS:   | 101 (ISO Blue Whiteness) | PRINT SIDE: Print Side Out  |
| WHITENESS:  | 125 (CIE Ganz)           | INK RECOMENDATIONS: AQUEOUS   |
| OPACITY:  | 98                       | STORAGE: Up to six months if stored in proper conditions (cool, dry place 50-80°) |



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to six months if stored in proper conditions (cool, dry place 50-80°)

