

ZERO

Designed by
Luca Castiglioni



HOIOH

ZERO-Waste, Playful Design

Origin and Concept

As we produce our furniture by cutting large sheets of plywood, sometimes, we end up with some unused material.

We created the ZERO collection to avoid any waste and reuse these smaller cuts in creative ways.

ZERO stands for "Zero-waste" but these products are not only thought as an environmentally-focused exercise. We wanted to create useful everyday objects that are pleasant to look at and fun to use.



Fun
and
functional

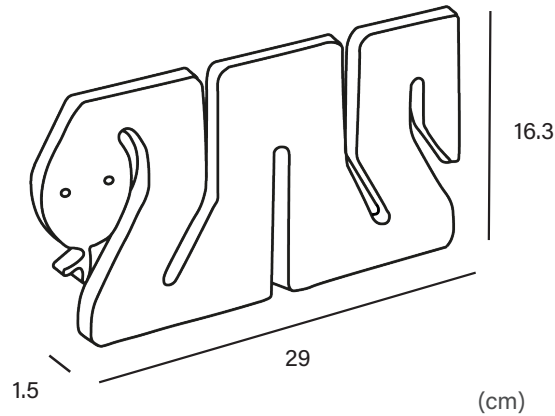
Snake Trivet in poplar plywood with melamine

Animal Trivets

Description

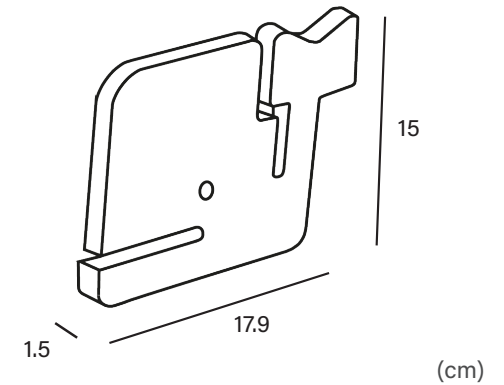
The animal trivet is a decorative object that represents either a snake or a whale. It can also be used as a trivet on tables or other surfaces to protect them when placing hot (maybe not burning hot! It's still wood, after all) objects like a teapot.

A playful design that can be enjoyed by children and adults alike.



SNAKE	Price*	Weight
	25 €	400 g

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WHALE	Price*	Weight
	25 €	250 g

* Including VAT



Submarine Phone Stand

Description

ZERO Submarine is one of Hoioh's best-sellers. Playful and functional, it's the perfect place to leave your phone when entering home or sitting at your desk.

In 2024, it got an upgraded design, more faithful to reality and able to fit almost any phone regardless of their thickness. It now also stays together when lifted, thanks to a new joining mechanism borrowed from our ON collection.

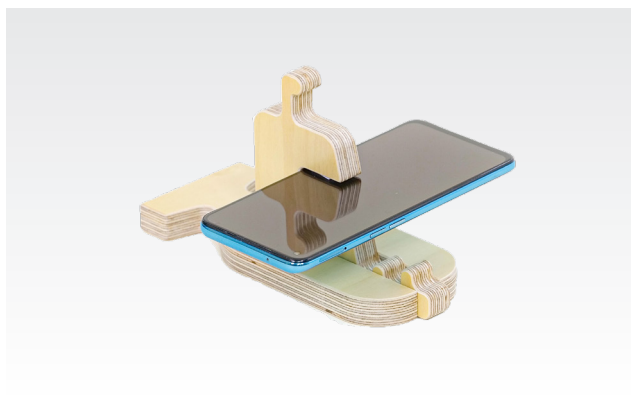
Use

Originally developed during Covid, it was thought as a convenient stand to make video calls with family and friends during lockdowns.

It's angle allows a perfect face view without the need to hold your phone. The other phone positions are great to watch videos, whilst keeping your hands free.

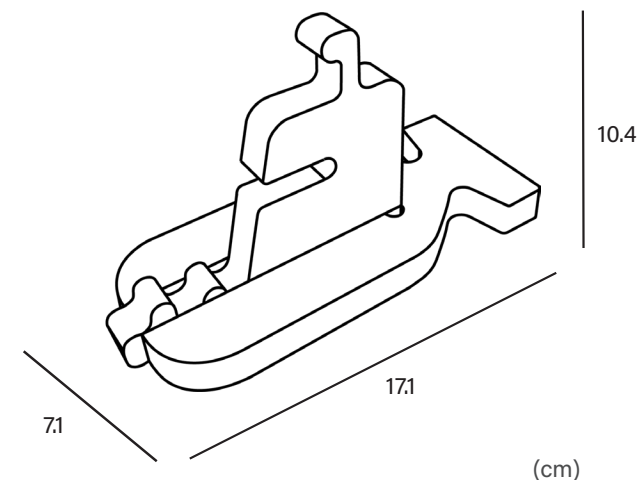


2 portrait & landscape orientations



Horizontal slot orientation

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	Price*	Weight
SUBMARINE	35 €	160 g

* Including VAT

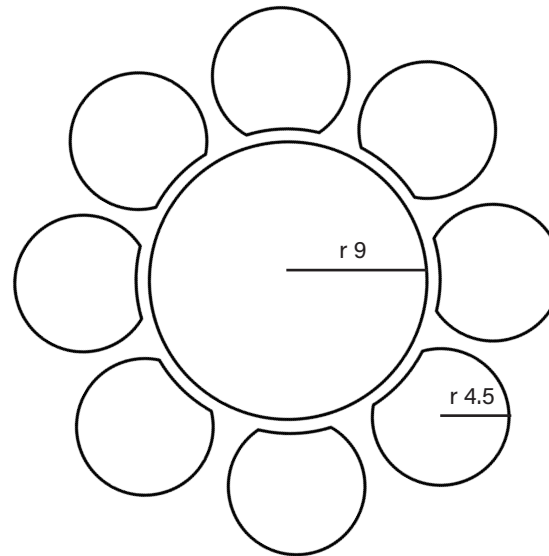
Daisy Coasters

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Description

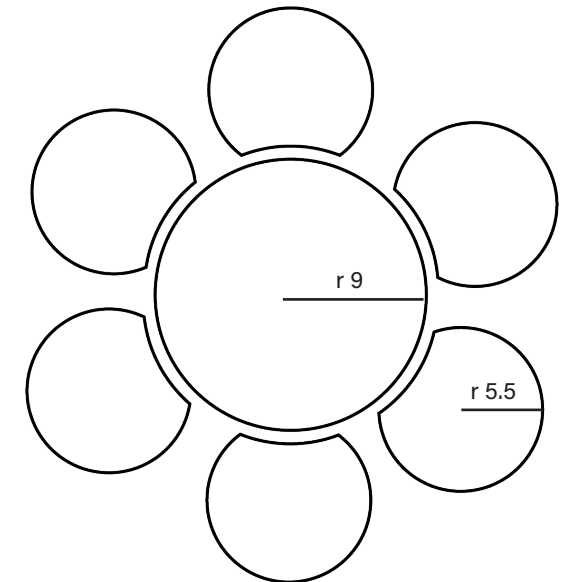
Daisy is a lovely table centre piece as well as a set of coasters and teapot/carafe trivet. The elements together represent a flower with its petals in the most classic graphic representation of a daisy.

It is available in two sizes, the larger version is more appropriate for mugs and wine glasses, the other works well with water glasses and smaller cups.



(cm)

SMALL PETALS	Price*	Weight (full set)
	39 €	900 g



(cm)

LARGE PETALS	Price*	Weight (full set)
	39 €	850 g

*Including VAT

Snowflake Coasters

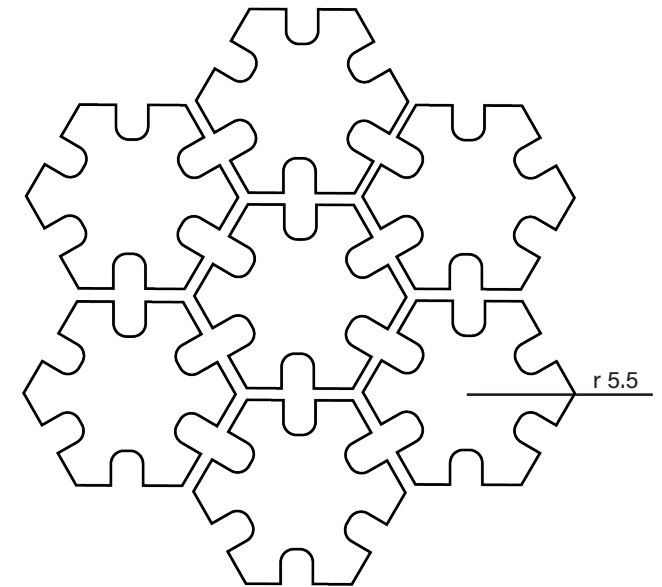
Description

Snowflake is a quirky table centre piece, as well as a set of coasters. Each element represents a snowflake in the most classic graphic representation of a water crystal.

They are sold in a set of 7, which, arranged geometrically, will draw a larger snowflake. The cuts in each coaster allow them to be joint together, creating several abstract compositions.



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(cm)

SNOWFLAKE	Price*	Weight (full set)
	39 €	900 g

* Including VAT

About Hoioh Design

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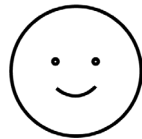
We are a small business founded in 2019 by three friends united by the passion for furniture design.

Based in Poble Sec (Barcelona), we create playful wooden furniture that is made locally, using sustainable plywood.

We produce single or small series of objects through a balanced combination of CNC technology and hand-finishing.



Hoioh team quality checking the output



PLAYFUL

We like to have fun with our designs and bring the same joy to our customers.



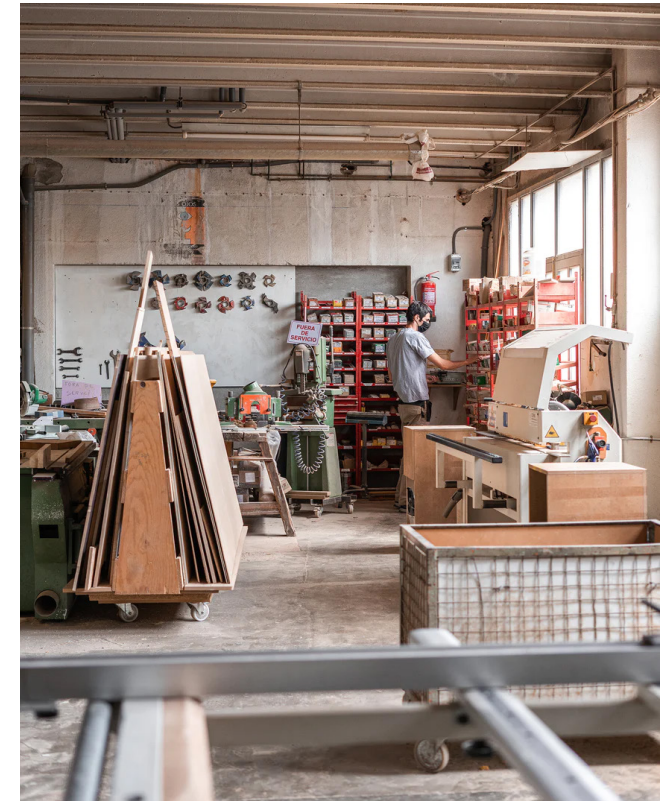
SUSTAINABLE

We use sustainable plywood and minimise packaging wherever possible.



LOCAL

Designed in Barcelona and produced in Girona, Catalonia.



Hoioh Design workshop

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