



IN

Designed by
Gaston Gil & Zulema Josa

HOIOH

Stackable Stools

HOIOH

Origin

IN was born in 2017 as a concept for the fuori-salone del mobile in Milan, where it won the Aldo Morelato Foundation International Competition for applied art in the furniture sector.

Concept

IN tells a story of encounters and conviviality. Its design is a metaphor about how people meet, interact and complement each other, how we are all similar and different at the same time.

Awards



Ce
n'est pas
un tabouret

Surrealist IN Montseny

Playful and Multifunctional

HOIOH

Description

IN is Hoioh's hero product. It's a multi-functional object that is sold in pairs, in two sizes: standard and small.

Each pair is made of two specular stools that join each other to create a closed box with its iconic diagonal.

The small pair fits within the bigger one, matryoshka-style.

Versatility

IN is a multifaceted object that, whilst being beautiful and mysterious when closed, can be used in several ways in many spaces.

It can contain toys and other objects, or work as a coffee or bedside table, as well as two comfortable extra seats when friends or family visit.



HOIOH



hoiohdesign.com



IN birch (small & standard)

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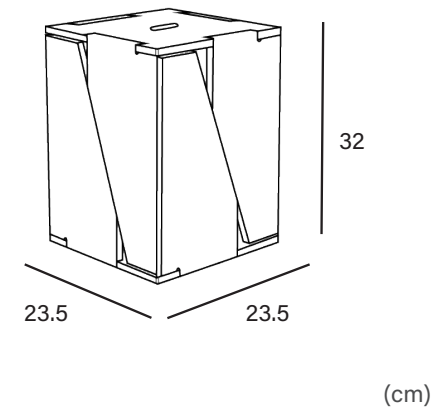
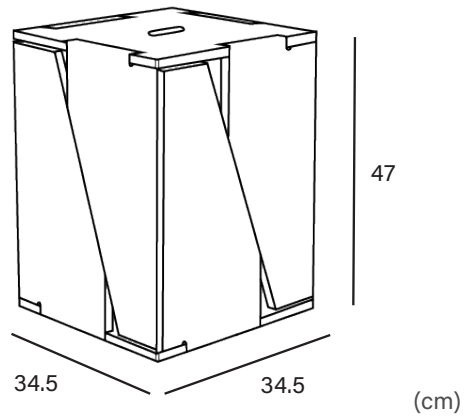
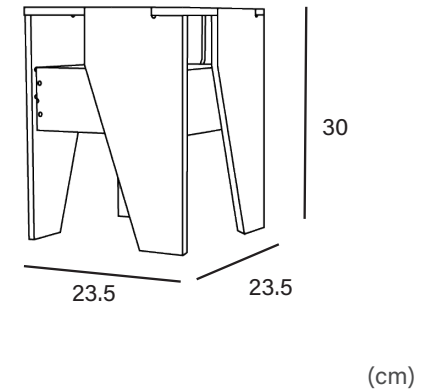
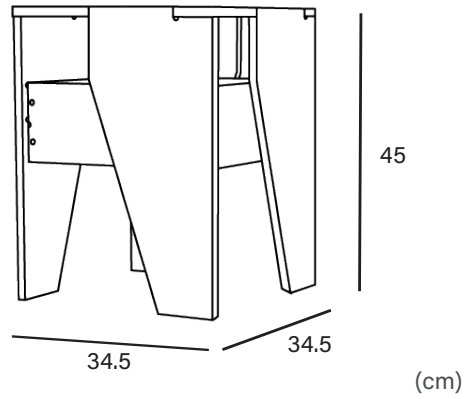


IN with poplar plywood and white melamine

*IN is usually sold in Birch plywood, but it can be produced in custom colours on demand.
(Minimum quantities apply)

Specifications

HOIOH



STANDARD	Price*	Weight (2 stools)
	389 €	11.5 kg

SMALL	Price*	Weight (2 stools)
	289 €	4.8 kg

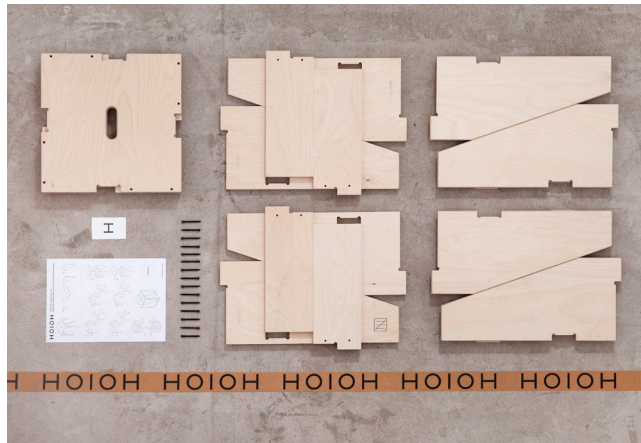
About Hoioh Design

HOIOH

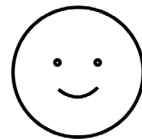
We are a small business founded in 2019 by three friends united by the passion for furniture design.

Based in Poble Sec (Barcelona), we create playful wooden furniture that is made locally, using sustainable plywood.

We produce single or small series of objects through a balanced combination of CNC technology and hand-finishing.



Products shipped in flat-packs



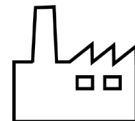
PLAYFUL

We like to have fun with our designs and bring the same joy to our customers.



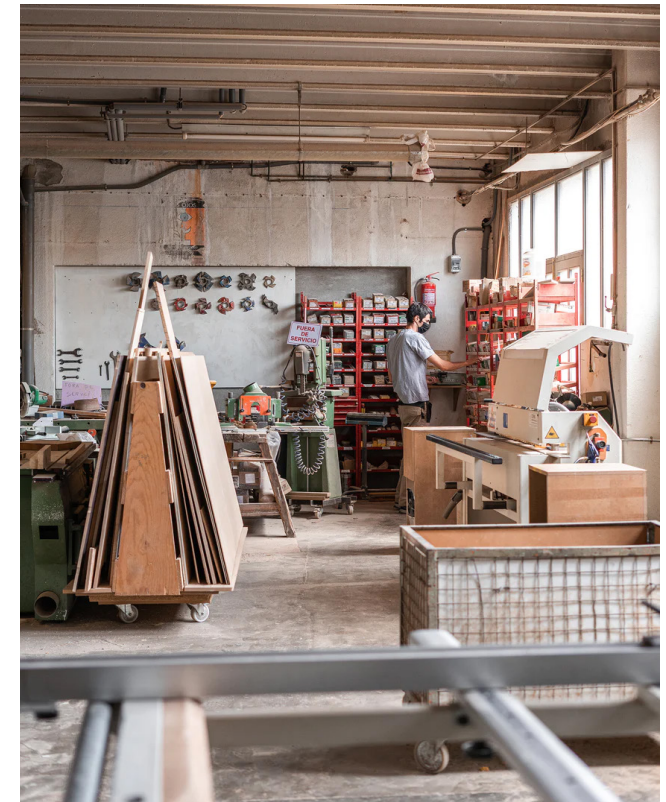
SUSTAINABLE

We use sustainable plywood and minimise packaging wherever possible.



LOCAL

Designed in Barcelona and produced in Girona, Catalonia.



Hoioh Design workshop

HOIOH

St/ Poeta Cabanyes, 58, Sants-Montjuïc,
08004 Barcelona

hola@hoiohdesign.com
@hoiohdesign



For more information,
visit: [hoiohdesign.com/
products/in-stackable-
stools](https://hoiohdesign.com/products/in-stackable-stools)

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