



# PURPLE HEAT

**BEST SELLER**

*Solar Salt  
Magnesium Chloride  
Premium Blend*



**Renewable Resource  
100% American Made  
A Green Company**



Lab Tested



More Effective than Rock Salt

Creates Instant Traction



Ideal for Residential &  
Commercial Application

Purple, Organic Non-Staining  
Dye for Controlled Application.



With Proper Application  
Not Harmful to Vegetation

Pet and Environmentally  
Friendly

Safer on Concrete



Melts Down to

**-15° F**  
(-26° C)

Packaging  
Options Available

Item #	Size / Pack	Qty / Pallet	Pallet Weight
PH20	20 lb Bag	120	2450 lb
PH50	50 lb Bag	49	2500 lb
PH50X	50 lb Box	48	2450 lb
PH50P	50 lb Pail	36	1850 lb
PH12J	12 lb Jug (4pk)	36 Boxes = 144	1814 lb