

Fashion > Shopping

There Are So Many Luxury Designers On Sale for Amazon Prime Day

Margiela, and Oscar, and Proenza—oh my!



BY MEG DONOHUE

PUBLISHED: JUL 11, 2023

Save Article



EDWARD BERTHELOT // GETTY IMAGES

Amazon Prime Day is nearly at the halfway point. The clock is literally ticking, dear shoppers, on your chance to score major fashion finds at unbelievable discounts—and not some minor markdown. You can **save up to 80 percent** on high fashion labels like Oscar de la Renta, Sergio Hudson, and Proenza Schouler but only until **the Prime Day event ends at midnight PST tomorrow, July 12.**

If you're looking to start, or build, your luxury fashion collection, what better time? From sparkling [jewelry deals](#) to a fantastic selection of [summer dresses](#), Amazon's Luxury storefront is a true treasure trove. So, while you scour the rest of the site's sales on [home goods](#), [skincare](#), and fashion brands like [Alo Yoga](#), spend an extra few minutes scrolling through some of the more high-end inventory, too. After all, trends may fade, but quality is forever.



Toccin x RTR Design Collective Bow Sleeve Mini Dress

Now 52% Off

\$382 at Amazon

Resist as I might, this truly is Barbie's year.