



JULIE VOS[®]

Advertising Visual Guide
Spring 2024

Guidelines

All advertising requests can be submitted here: julievoswholesale.com/pages/ad-image-request-form.

We provide complimentary creative services for all of your advertising needs. We recommend requesting ads at least ten business days prior to the due date. Please note, turnaround time for requests is 3-5 business days from the day of submission.

If you're working within a tight time frame, a rush request may be submitted with an added fee. You will be invoiced after your request has been reviewed and processed. Rush requests must be submitted before 12pm for eligibility. If submitted after 12pm, production will begin the following business day.

Rush Request Turnaround Time	Price
2 Business Days	\$25
1 Business Day	\$55

- Ads must be created by the Julie Vos marketing department.
- Please submit an individual request for every ad that you need, per spec.
- You will receive a proof for approval. Once approved, your final high resolution graphic(s) will be released to you via email.
- We ask that you provide an example layout for catalog and gift guide requests. If needed, we may provide product imagery and branding for you to create this type of ad outside of our in-house design team. Once created, Julie Vos must provide final approval of the ad before it is moved to print and production.
- Julie Vos images are subject to licensing fees. All ads are approved for the specific request and time frame only. If you need the ad for an alternate placement, a new request must be submitted.

Image Selection



Nassau in Aquamarine Blue



Nassau Styled



Nassau in All Gold



Aquitaine in Peony Pink



Sanibel



Sanibel Styled



Capri Blue Classics



Heart in Clear Crystal



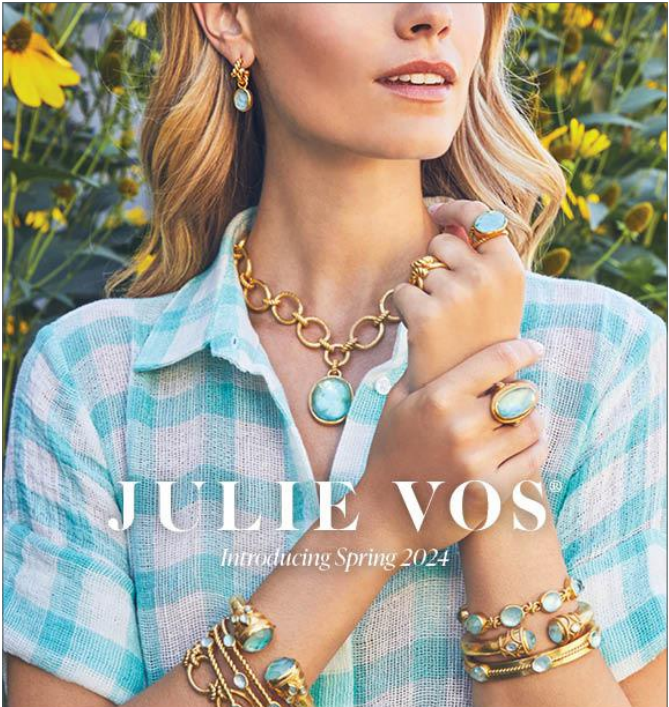
Heart in Blush Pink




Heart Styled

Full / Half / Quarter Page Print Ad

8in x 10in / 5in x 7in / 4in x 5in



JULIE VOS®
Introducing Spring 2024



1234 Street Ave
City, NY
012-345-6789
www.jsjewelers.com



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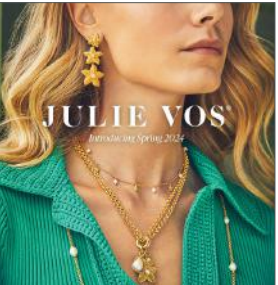
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JULIE VOS®
24K Golden Shells | Spring 2024



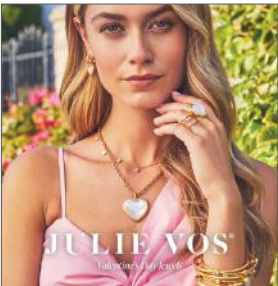
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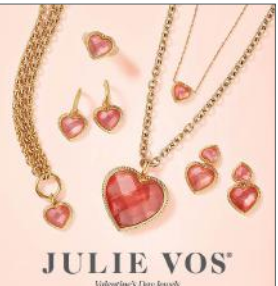
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JULIE VOS®
Valentine's Day Jewels



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JULIE VOS®
24K Golden Shields | Spring 2024



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JULIE VOS®
Valentine's Day Jewels



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Valentine's Day Jewels



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JULIE VOS®
Valentine's Day Jewels

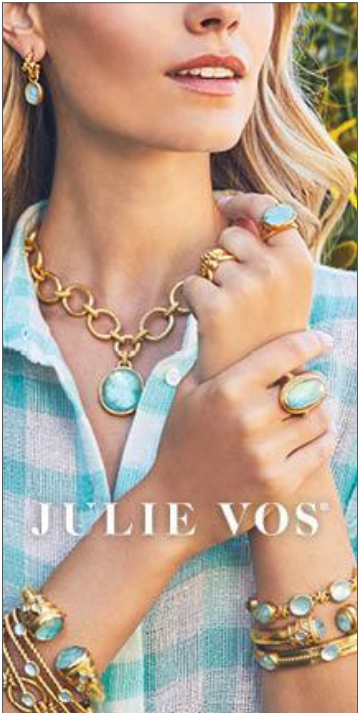


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Third Page Print Ad

3in x 7in



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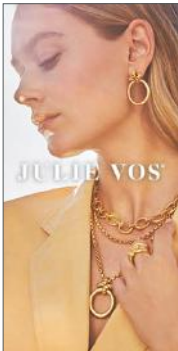


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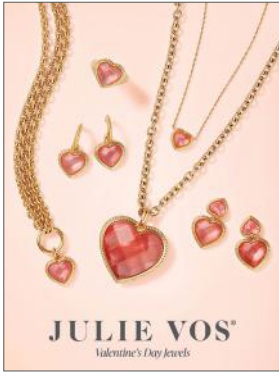
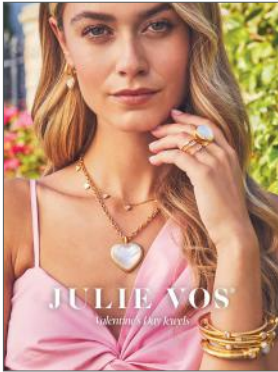
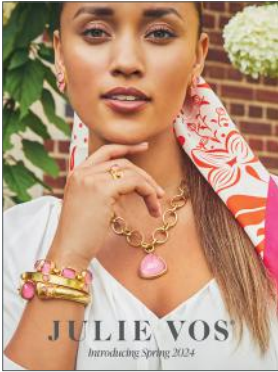
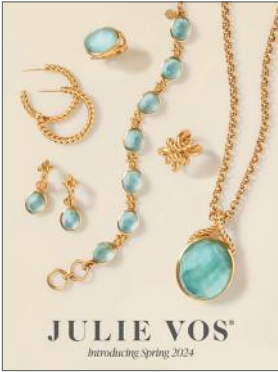
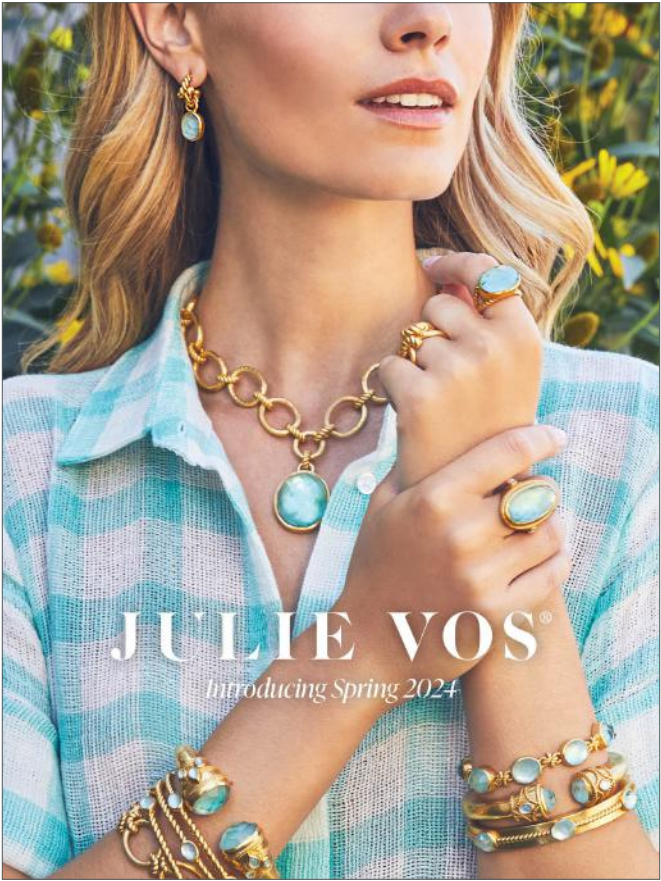


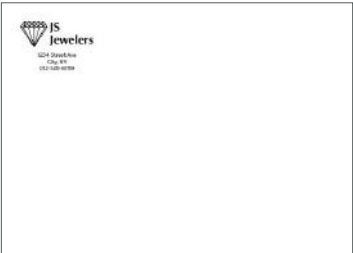
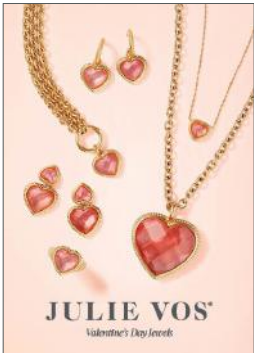
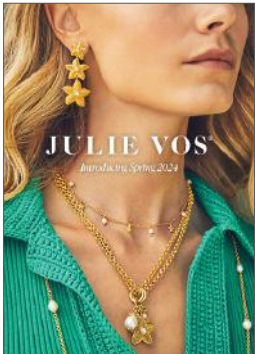
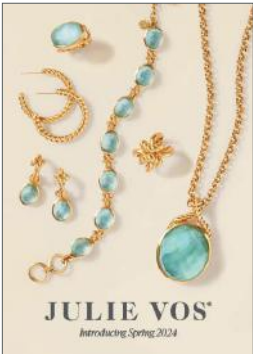
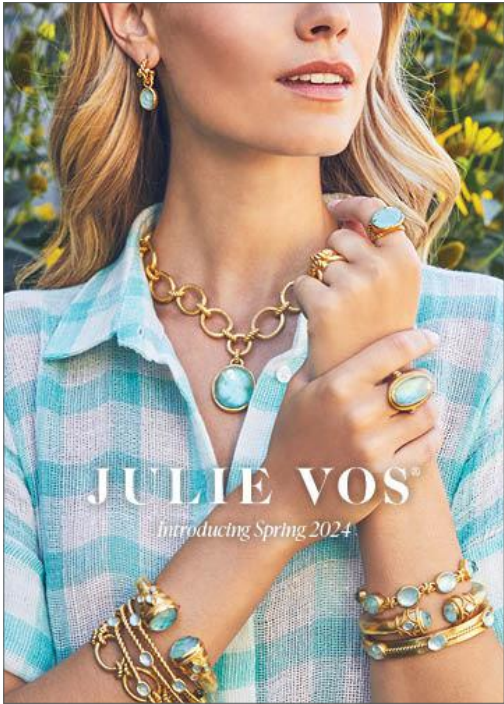
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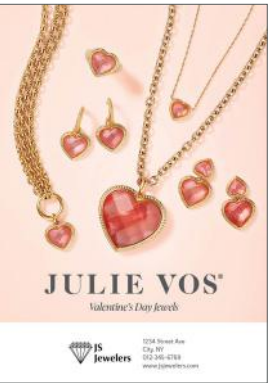
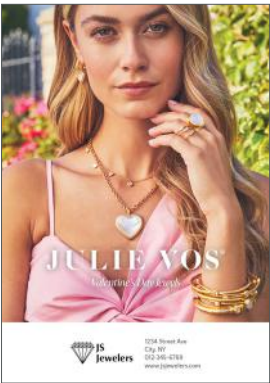
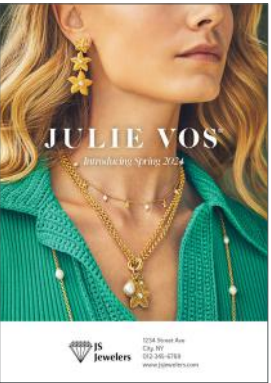
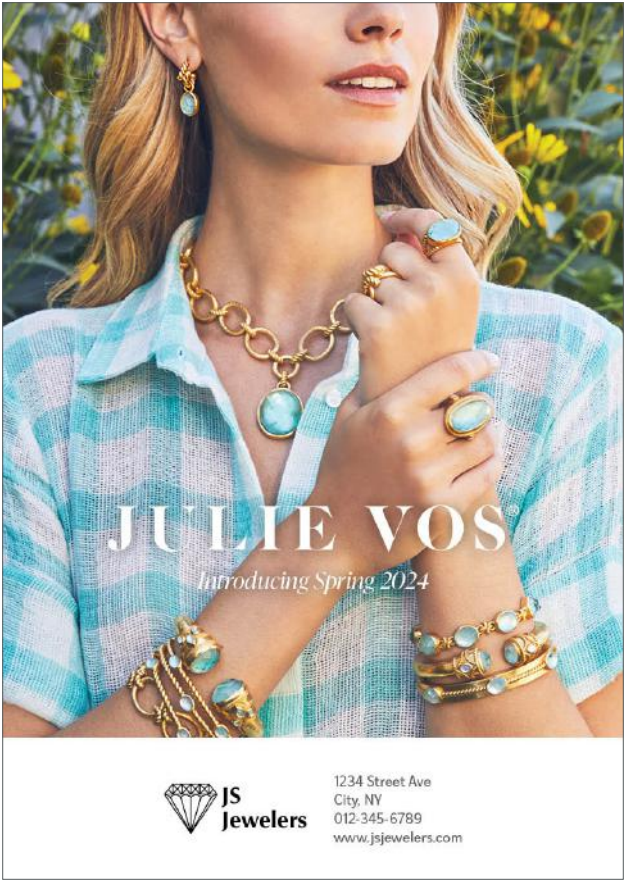
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Web Banner

800px x 400px / 1200px x 400px



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