



JULIE VOS®

# Merchandising Guide



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# Necklace Displays



Large Necklace Display

For long pendants



Medium Necklace Display

For short necklaces



Small Necklace Display

For delicate necklaces

# Cuff and Bangle Displays



Tall Bangle Stand

For cuffs and bangles



Short Bangle Stand

For cuffs and bangles

# Bracelet Displays



Square Platform

For highlighting one or two pieces



Bracelet Arch

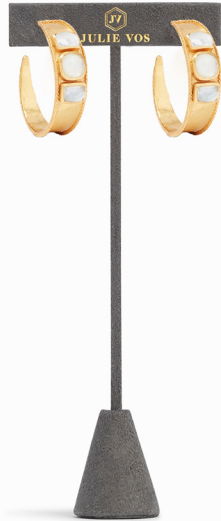
For bracelets



Pillow Display

For styling bracelets

# Earring Displays



Tall Earring Display



Short Earring Display



Earring Display



Multi-Stud Display

# Hoop Display



# Ring Displays



Tall Ring Display



Short Ring Display



Stacking Ring Display



Multi-Ring Display



# Merchandising Tips

- 10 Display necklaces with their matching earrings
- 11 Display similar styles together
- 12 Display styles in the same color together
- 13 Display best-sellers in branded gift boxes

# Merchandising Tips: Display necklaces with their matching earrings



# Merchandising Tips: Display similar styles together

Studs



Bangles



Delicate Necklaces



# Merchandising Tips: Display styles in the same color together





# Table Display

Table diameter: 39in



# Shelving Display

Shelf size: 47in W x 11in D x 14in H





**JULIE VOS<sup>®</sup>**

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