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## THE COMPANY

## Founded in 1983

Under the audacity of two brothers with the same vision and desire to succeed.

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## 3 Decades

of business experience, Kennedy Center as one of the most solid companies in Panama and worldwide.

## **25** Countries

throughout the Americas, and all social strata and types of businesses reaches Kennedy Merchandise



## THE COMPANY



## COMMERCE

Our commercial operations are based on the import and re-export of various products such as:



## LOCATION AND LOGISTICS

KCC has become one of the main distribution centers for Latin America and the Caribbean. Originally, our head office was located in Kennedy Center Building, Colon Free Zone, Republic of Panama, but we have expanded our vision and business platforms with major branches in Panama City and affiliated offices in New York and Hong Kong.





## INTERNATIONAL SUPPORT

Due to the high production volume and cycle inventory, we have the support of the best factories in the world, as well as its excellent team of designers and engineering professionals, which allows us the advantage of offering high quality products at the best price. From the market..

For sales support, we also work with the largest chain stores and distributors in Latin America to meet the demands of customers and the market in this region. We also have associated offices in HK to coordinate procurement logistics and quality control inspection for all imported products with adequate international quality control.







## PRIVATE LABEL

We can offer you a broad list of products sourced globally to supply your product needs. In our private label division, we can carry out your ideas from a paper design, to a full scale collection with size specs, packaging design, inspections and full detailed guidance for building your brand with our products. Our sourcing and trading experience counts with more than 35 years of constant exploration of the market needs, negotiation techniques, and quality assurance.



## DISTRIBUTION

Ancient Anguilla Argentina Aruba Bahamas Barbados Belize Bolivia Bonaire Brazil Cayman Islands Chile Colombia Costa Rica Cuba Curacao Dominican Republic Ecuador French Guiana Grenada Guadeloupe Guatemala

Guyana Haiti Honduras Jamaica Martinique Monserrat Mexico Nicaragua Panama Paraguay Peru St. Kitts & Nevis St. Lucia St. Marteen St. Vicent & The Grenadines Surinam The Savior Trinidad & Tobago Turks & Caicos Uruguay Venezuela Virgin Islands



## **DISTRIBUTION AND OWN BRANDS**





# **INTERNATIONAL**

Distribution company specialized in lamps, liquors and pet accessories for all of Latin America from the Colon Free Zone, in Panama.

# **XEBBEDY** STRUCTURES

Distribution Company for Construction Materials and Finishings, sourced from the best around the world to bring you your all in one solution when it comes to projects, remodelations, Construction Products Retail and Distribution.

## E-COMMERCE ENABLED

Through our latest software developments, all of our products count with the specific information you need to easily setup our products on your e-commerce website. Our data fields share the exact information as most popular e-commerce websites require, such as Shopify, Magento and more.

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## OUR CLIENTS:



Department Stores



Distribuitors



Boutiques

Supermarkets



Virtual Shops



Hardware Stores







## BUSINESS ETHICS

We pride ourselves on our well-rounded global business culture of being direct, loyal and growth oriented.

## VISION

To be the one-stop solution for product solutions for our strategic business partners.

## Our Culture: Customer Service, Follow Up, Quality Control, Socially Responsible

## MISSION

We are a leading company in production, distribution and logistics services, with the best human and technological capital, which guarantees the sustainable growth of our strategic partners. We travel the world to bring you the very best in quality, design and price for all the products we offer. Our team will work for you, to develop fashionable responsibly sourced products. Our goal is to provide elevated designs at a value with the highest level of customer satisfaction.





# WHOLESALE E-COMMERCE

Through **www.kennedyzl.com** you will easily find the products you love in the most effective and simple way possible. Browse through all of our categories, departments and items. If you have to search for specific products, our constant improved data base learns how our customers call our products and displays them with the simplest description. Once found the right product, you will be able to see all of its details, packaging, size, measurements, pictures and more.







## **CONTACT US**

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Kennedy Center Corp Tel: 431-8570 Email: info@kennedyzl.com www.kennedyzl.com

