

WICK

FRAGRANCE CREATION EVENTS

- BRING THE MAGIC OF PERFUMERY TO LIFE -





AN UNFORGETTABLE EXPERIENCE

Bring the magic of perfumery to life with a fragrance creation event.

Hosted by our knowledgeable team, guests will explore the art and science of perfumery, learning to blend their own signature scent in a guided masterclass.

This intimate experience can be tailored to suit group sizes of 10 - 50 people, creating a deeply personal olfactory journey for each guest.

From crafting a signature eau de parfum, to making a custom reed diffuser, our team is on hand to create bespoke experiences through the art of scent creation.

THE MASTERCLASS

- 01. JOURNEY THROUGH THE ART OF PERFUMERY
- 02. CREATE A BESPOKE FINE FRAGRANCE BLEND
- 03. CRAFT A CUSTOM PRODUCT

*All of our events are held in the spirit of our founding philosophy - a commitment to artisanal methods and quality fine fragrance. We believe this commitment to quality reflects in the experience of making truly bespoke products.



PRICE LIST

Our perfumery events can be tailored to suit group sizes from 10 - 50 guests. From crafting a signature eau de parfum, to making a custom reed diffuser, our team is on hand to create bespoke experiences through the art of scent creation.

MASTERCLASS	DETAILS	EXCLUSIONS	*COST PER PERSON 10-20 PAX	*COST PER PERSON 21-50 PAX
PERFUMERY Eau de Parfum or Cologne 100 ml	2 hr Perfume Creation Masterclass All materials required to complete the class are provided for each guest. Each guest leaves with a bespoke 100 ml eau de parfum, or cologne, in custom packaging.	* Travel & delivery costs for events held outside of Cape Town	R 1350	R 1215
HOME FRAGRANCE Reed Diffuser 200 ml	2 hr Reed Diffuser Creation Masterclass All materials required to complete the class are provided for each guest. Each guest leaves with a bespoke 200 ml reed diffuser in custom packaging.	* Travel & delivery costs for events held outside of Cape Town	R 1050	R 945
BATH & BODY Luxury liquid soap & lotion 200 ml + 250 ml	2 hr Bath & Body Creation Masterclass All materials required to complete the class are provided for each guest. Each guest leaves with a custom 250 ml liquid soap & 200 ml body lotion in custom packaging.	* Travel & delivery costs for events held outside of Cape Town	R 950	R 855
CUSTOM EVENTS	Please reach out if you require a creation event outside of our standard offering. MOQ's apply.	* Travel & delivery costs for events held outside of Cape Town	SQ	SQ
ONLINE CLASSES	Whilst we are happy to travel for events outside of Cape Town, an online class option is also available to reduce travel costs associated with a live event. The class cost per person remains the same, and an additional shipping fee applies for delivery of perfume making kits and materials to your venue, ahead of the online class. Please enquire about this option for events hosted outside of Cape Town.			

* All prices are quoted ex vat

DETAILS & FAQ

Perfumery events can be tailored to suit group sizes from 10 -50 people, creating a deeply personal olfactory journey for each guest. From crafting a signature eau de parfum, to making a custom reed diffuser, our team is on hand to create bespoke brand experiences through the art of scent creation.

<p>WHAT IS PROVIDED ?</p>	<p style="text-align: center;">THE MASTERCLASS</p> <p style="text-align: center;">-</p> <p>A guided masterclass in the art & science of perfumery; understanding fragrance & fragrance notes, interactive fragrance blending, product creation + final packaging (approx. 2 hrs)</p> <p style="text-align: center;">* All materials required to complete the class are provided & included in the cost per person.</p>
<p>CAPACITY</p>	<p style="text-align: center;">A MIN OF 10, AND MAX OF 50 GUESTS CAN BE HOSTED PER MASTERCLASS</p> <p style="text-align: center;">-</p> <p>Depending on the class size and format, 1- 2 instructors will attend. For classes larger than 25 pax, a 3rd instructor may attend. For classes larger than 20 pax, a microphone may be required to ensure all guests can participate comfortably.</p> <p style="text-align: center;">*For class sizes below 10 guests, a minimum charge equal to 10 guests, applies.</p>
<p>TIME REQUIRED</p>	<p style="text-align: center;">EACH MASTERCLASS TAKES APPROX. 2 HRS TO COMPLETE, EXCLUSIVE OF SETUP & CLEAN UP TIME</p> <p style="text-align: center;">-</p> <p>Our team will arrive 1- 1.5 hrs prior to the event start time to attend to setup of the masterclass & required materials. For larger group sizes, we may require 2 hrs of setup time. The masterclass experience takes approximately 2 hrs to complete from start to finish.</p>
<p>VENUE & LOCATION</p>	<p style="text-align: center;">VENUE & LOCATION DETAILS</p> <p style="text-align: center;">-</p> <p>A venue is not included in our pricing. We will attend to host the class at the venue of your choosing, and we're happy to travel to make your fragrant event come to life. For events based outside of Cape Town, all additional travel and logistics costs are for your own account. For classes hosted within Cape Town, no additional travel and logistics charges apply.</p> <p style="text-align: center;">*Once an event is confirmed via deposit payment, a venue guide will be provided to ensure we make the most of the space to create a truly beautiful experience. Please enquire if you'd like venue or event management services.</p>

DETAILS & FAQ

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SEATING REQUIREMENTS	<p style="text-align: center;">CLASS SEATING REQUIREMENTS</p> <p style="text-align: center;">-</p> <p>Each guest will require the equivalent space of a generous table setting to complete the class. Guests will need to be seated for the duration of the class. We will be in touch to confirm table settings ahead of the class to ensure we accommodate the setup correctly.</p>
AVAILABILITY	<p style="text-align: center;">CLASSES ARE SUBJECT TO AVAILABILITY</p> <p style="text-align: center;">-</p> <p>Please enquire about your required date and time in advance. Perfume making events are subject to the availability. Our team is not available to host events on Sundays or public holidays.</p>
PAYMENT TERMS	<p style="text-align: center;">CONFIRMATION</p> <p style="text-align: center;">-</p> <p>A 50% non-refundable deposit is required to reserve your event. After your event has been confirmed with a deposit payment, no changes may be made to the booking. The remaining 50% is required 7 days before your event date.</p> <p style="text-align: center;">*For clients outside of Cape Town, all additional travel bookings and logistics need to be confirmed 10 days prior to the event date.</p>
THE SMALL PRINT	<p style="text-align: center;">DETAILS TO NOTE</p> <p style="text-align: center;">-</p> <p>Due to the nature of a bespoke experience, we have certain T&C's that apply to all bookings, without exception.</p> <p>Once you have confirmed your event with a deposit payment, we will not accept to changes to the booking date, or number of attendees. Failure to pay the remaining 50% deposit 7 days before the event date, will result in a non-refundable event cancellation.</p> <p>For clients requiring out of town travel: All travel bookings & logistics arrangements need to be confirmed, and paid for, 10 days prior to the event date. Failure to confirm travel & shipping arrangements on time will result in a non-refundable event cancellation.</p> <p>All materials, packaging, equipment and personnel needed to complete the masterclass are provided and included in the pricing. The cost includes setup and clean up of masterclass materials. Our team will not be liable for clean up/ hire or arrangements outside of the masterclass unless otherwise agreed in writing.</p>

A collection of black perfume bottles with 'SR SILK ROUTE' labels, a glass funnel, and a pipette on a wooden surface. The bottles are arranged on a light-colored wooden surface. In the background, there is a clear glass funnel and a larger clear glass bottle. The lighting is soft and natural, creating a clean and professional aesthetic.

GET IN TOUCH

- OUR TEAM IS ON HAND TO ASSIST -

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