

SP Tools USA and NGK Spark Plugs (U.S.A.), Inc., Announce Strategic Partnership

Robertsdale, Alabama / MANUFACTURING NEWS— SP Tools USA, a leading supplier of high-quality automotive tools and NGK Spark Plugs (U.S.A.), Inc., the world's leading ignition and sensor specialist, is pleased to announce the development of a strategic partnership. The partnership will combine the expertise and product offerings of both companies to provide automotive professionals and enthusiasts access to an expanded range of products, services, educational resources, technical support, and training.

"We are thrilled to be partnering with NGK Spark Plugs," said Lee Locklear, President of SP Tools USA. "This partnership will allow us to offer our wide range of customers industry-leading spark plug technology that, in keeping with our motto, is truly "Manufactured for The Professional."

"We are always looking to expand our reach, and this partnership is a great fit," said Mark Boyle, NGK Spark Plugs General Manager, Product. "We will combine our technical resources to produce best practices and educational video content to ensure proper installation procedures and tech tips. Aligning with SP Tools USA, we will show how using the right quality tools, and the right quality replacement parts go hand in hand to ensure the job is done the first time correctly."

The partnership will take effect immediately, and customers can expect to see the partnership results in the coming months.

About SP Tools USA

SP Tools USA is a leading supplier of high-quality automotive tools, serving professional technicians and automotive enthusiasts worldwide. With a focus on innovation, quality and customer service, SP Tools USA is committed to providing customers with the best possible products and services.

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About NGK Spark Plugs:

Since 1936, NGK Spark Plugs has been the world leader in technology, innovation, and world-class quality in designing spark plugs and oxygen sensors. Today, NGK Spark Plugs manufactures ignition products, oxygen sensors, technical sensors, and vehicle electronics for virtually every automotive manufacturer globally.

NGK Spark Plugs has built a reputation for quality and reliability, and a commitment to excellence continues to be the driving force behind the company's advanced research and development programs. With state-of-the-art manufacturing, inventory, and distribution facilities, NGK Spark Plugs provides customers with world-class products and services.



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In addition to serving OE automotive and aftermarket customers, NGK Spark Plugs also produces spark plugs for motorcycle, power sports, marine and small engine manufacturers. NGK Spark Plugs also offers complementary product lines, including resistor caps, spark plug wires, and high-performance cables.

In North America, NGK Spark Plugs (U.S.A.), Inc., is headquartered in Wixom, MI and maintains manufacturing, inventory, and distribution facilities in Irvine, CA, Sissonville, WV, and Chicago, IL.

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