



The Bespoke Jewellery *Experience*

ARABEL LEBRUSAN

BESPOKE & LIMITED EDITION JEWELS

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Dazzling. Unique. Distinctly yours.

Nothing is more special than an exquisite piece of bespoke jewellery - a stunning ring, dazzling bracelet or a pair of beautiful earrings designed either in collaboration with you, or with you particularly in mind. Cherished bespoke jewellery becomes an heirloom to be passed down through the generations for years to come.

Arabel Lebrusan offers a sought after and highly personalised bespoke jewellery design service, perfect for marking a special occasion or life milestone, or simply as a treat.



About Arabel & Our Bespoke Service

Arabel Lebrusan is an award-winning jewellery designer whose style embodies a mix of delicate metal latticework and excellence of craftsmanship, with ethics at its core. As one of the first jewellery designers to be a Fairtrade and Fairmined gold and silver licensee, Arabel is committed to creating jewellery that is beautiful both inside and out, combining the ethical with exquisite design.

Alongside her popular collections of eye-catching filigree jewellery and ethical wedding and engagement rings, Arabel offers a bespoke design service for those looking for a truly unique piece for themselves or a loved one.

With no idea too ambitious or too subtle, Arabel's true joy lies in making beautiful, one-of-a-kind pieces of jewellery that promise not only to be loved by you for years to come, but turned into heirlooms to be passed down to future generations.

From beautiful bangles, to eye-catching pendants and dazzling engagement rings, Arabel's bespoke service gives you the opportunity to bring your dream jewellery to life through collaboration with an experienced, award-winning designer.

Read on for a step-by-step guide on how our bespoke process works, testimonials from past customers and answers to any questions you might have.

“Thank you so much for our beautiful wedding rings, they are just perfect. It was such a lovely experience to meet you and design our wedding rings with you. I adore my unique wedding ring and couldn't have imagined a more perfect fit for my eternity style engagement ring” - Sarah, Cambridge



Praise for Arabel's bespoke service

“We could not be more pleased with the result.” - Roberta

“My fiancée and I were looking for an ethical and original engagement ring, and the one we found on Arabel’s website was perfect! We then worked together to come up with a wedding band design to match the engagement ring, and we could not be more pleased with the result. A stunning and delicate combination, which was also one-of-a-kind. Arabel’s service was warm and efficient. I would have no reservation in recommending her.”



“Exactly what I had dreamt of” - Helen

“Arabel and her team were amazing, and after an in depth consultation process they drew up sketches and produced my rings which were exactly what I had dreamt of. I am beyond happy with the results and people constantly compliment me on the beauty and craftsmanship of my engagement ring. I cannot wait to be married now so I can wear them both!”



“Pure poetry.. the result is perfect.” - Sigi

“Arabel’s outstanding talent was to transform the vision I had into pure poetry. Her approach was to combine aesthetics with engineering and the result is perfect. Not only do I love the ring she made - I now love my hands again.”



“Talent and creativity” - Natalie

“I had never commissioned anything bespoke before, let alone jewellery, but certainly will again in the future. It’s a wonderful feeling to know something is uniquely created for you using someone else’s talent and creativity. Getting my rings designed has so far been the most enjoyable, creative and fun part of my engagement. I can never thank Arabel enough for creating rings that I will happily and lovingly wear for the rest of my life”



Step 1: Prepare for your consultation

One of the most important aspects of working with any kind of designer is ensuring that you are both in the same page in terms of the vision you have for the finished piece. This includes everything, from visual inspirations to practical considerations such as your ideal budget and time frame for the delivery of your final piece.

Here are a few important considerations that you might like to think about, and some ideas on gathering that all important inspiration to help get you started!

Budget

Think of a fair budget you'd like to invest in your bespoke piece. If you've come this far, you probably have an idea of the style you want and how much you want to spend to achieve that. Sometimes customers feel anxious that their budget might be too tight to get anything unique and precious. However, the future is bright, I say to everyone! Calculate your budget, keep that figure in mind and I will help you to choose the size and quality of shining gemstones and materials to create a piece that is affordable as well as beautiful, special and personalised.

Time Scale

Look at your calendar and think of a time scale. Whether it's planning that perfect proposal, or having a piece ready in time for a special event or a wedding day, it's important to plan in advance and keep us informed. For example, our bespoke engagement rings usually take 2-3 weeks to be designed, including tweaks to the design and from 8-10 weeks to be manufactured. It might sound like a long time, so why the wait? Well, apart from being personalised and fabulous, our bespoke pieces usually feature premium, high-grade conflict-free diamonds and precious stones which are rare and have a high value in the world of jewellery.

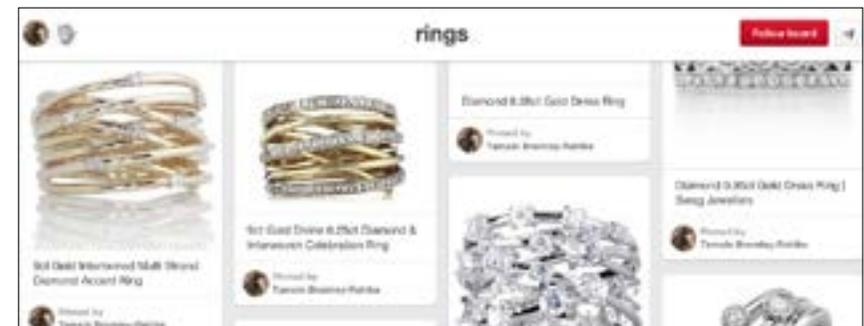
Collecting inspiration

Collecting inspiration is an important first step in the creation of your bespoke jewellery. One of the best ways to do this is to set aside some time at home to sit down with a coffee and gather inspiration for your bespoke jewellery.

There are many places to look to find your inspiration: magazines, sites such as Pinterest, wedding blogs and a bit of good old Googling are all great places to start. Create a folder, either in real life or on your computer, and save anything and everything that catches your eye. A few things to search for inspiration on could be: colour schemes for stones & metals, types of stones, stone cuts & settings and importantly the style of design (vintage, contemporary, etc)

Another fantastic way to get an idea of the style of pieces that you like is to head to the shops and try on pieces that you like the look of, and photograph them for your inspiration folder (phone pictures work just fine!). This is extremely helpful to Arabel as it shows first hand the kind of jewellery that you have picked out yourselves, and trying on beautiful jewellery is great fun too!

Feel free to annotate anything you find or sketch out with arrows to draw attention to aspects you particularly like. This could be the shape of a stone, the colour scheme of a piece, or even just the way a piece of jewellery sits on your body. Your collection of images and notes will be of a huge help to Arabel and enable her to draw up your initial designs with your tastes, preferences and inspirations in mind.



Step 2: Your Consultation

The personal consultation that Arabel offers is a fantastic way to connect, share inspiration and start the design process. This can take place wherever is most convenient: work, home or virtually (via email). Arabel is based near London and is regularly there meeting clients in different parts of town.

Bring your mood boards and together, Arabel will discuss with you your inspirations and the meaning behind the piece. Who is it for and for what occasion? What ideas and style came to light in your brain storming session at home? What budget are you looking at? All of these discussions are important to let Arabel determine the best way to approach designing your beautiful bespoke jewellery.

Now you can relax and let the exciting design process unfold before you!



Step 3: The Initial Designs

After the consultation, Arabel will get to work drafting a variety of designs to suit the inspiration, budget and purpose that you shared with her. Alongside the designs, quotes will be provided to give you a clear idea of the cost you are looking at for the creation of the bespoke piece.

Take time to review the designs and give feedback and any tweaks to the design you might want to suggest. The design is a collaborative process and feedback is an important step in ensuring the finished piece is perfect for you.



Step 4: The Finalised Design

The perfect, bespoke jewellery design will come to you, finalised according to your feedback after the initial design stage. You will receive further illustrations and visualisations of your finished piece, and once you have decided it truly is the right design for you, Arabel will take a 50% deposit to begin the manufacture of your bespoke jewellery.

At this point, finished bespoke pieces tend to take about 8-10 weeks before they are finished and ready for you.



Step 5: Receiving Your Jewellery!

Once you approve the final design, we immediately begin the manufacture of your unique piece of jewellery. Throughout every step of the creation process, your bespoke jewellery is thoroughly assessed by us to ensure every aspect is perfect and true to the design.

Now that your jewellery is finished, simply finalise your payment and take your dazzling jewellery home! You are welcome to collect your jewellery in person at a last face-to-face meet for a big reveal, or simply have your jewellery posted to you fully insured - the choice is up to you.



Frequently Asked Questions

What if it doesn't fit?

A common worry when commissioning a piece of jewellery is whether it will fit or not when the finished piece arrives. But don't worry - rings can easily be resized by a good jeweller and Arabel offers free ring resizing as a complimentary service for all bespoke customers.

How much will it cost?

The cost of commissioning a bespoke piece of jewellery varies on an individual basis due to the one-of-a-kind nature of the pieces and the materials used. However, if you start the bespoke process with a particular budget in mind, Arabel should be able to design something to fit your budget perfectly. As an approximation, bespoke engagement rings could start at £950.

How long will the process take?

Again, the time frame can vary from piece to piece and it does depend on the amount of changes to the design and the complexity of the piece. The average turnaround is as follows, but if you are designing with a special event in mind please let Arabel know at the start of your enquiry.

Design: 2-3 weeks (this includes amends to the initial design)

Manufacture: 8-10 weeks

Why the wait? Aside from the ring being designed to your specification and ideas, a lot of Arabel's bespoke pieces feature premium, high-end conflict free and responsibly sourced precious stones that are rare and have a high value in the world of jewellery.

How will we meet?

Arabel is frequently in London and her Bedford design studio meeting clients, and where possible we love to meet bespoke clients in person to discuss the inspirations, ideas and vision behind your new jewellery. Appointments can take place wherever is convenient: work, home, or at our favourite meeting place, Searcy's Champagne Bar in London St Pancras. However, if you are not based near London, there is no need to worry! Arabel is happy to undertake consultations online, via email or Skype for your convenience.

Will my jewellery be ethically made?

Yes! As one of the UK's first Fairtrade gold and Fairtrade silver licencees, Arabel has always been committed to creating jewellery that is beautiful both inside and out. See overleaf for more information about our commitment to sustainable jewellery.

Can you incorporate existing jewellery into the design?

Yes! One of our favourite things to do is rejuvenate and upcycle old jewellery or heirlooms into fresh, exciting designs that you'll love to wear. Drop us an email with your thoughts and we'll talk you through the process.

How will my jewellery be packaged?

Your Arabel Lebrusan jewellery will arrive beautifully presented in a branded box - the perfect presentation for a gift, and a safe home in which to keep your jewellery looking its best for years to come. In line with Arabel's commitment to using the most ethical materials available, your box will also be sustainably made from 100% recycled cardboard and FSC paper for that ethical touch.

Our approach to ethical jewellery

Arabel Lebrusan is committed to sourcing the finest materials mined and created only through sustainable practices. We look at all options available to find the most socially, environmentally and culturally responsible sources to ensure that every single engagement and wedding ring can be worn with peace of mind by the ethically-minded couple.

As one of the first jewellery designers in the UK to be Fairtrade certified, Arabel has always been dedicated to creating jewellery that is beautiful both inside and out, combining the ethical with exquisite design.

Ethical Metals

We use a variety of ethical metals in our wedding and engagement rings: Fairtrade gold, Fairtrade Eco gold, 100% recycled gold, Fairtrade Platinum, Fairtrade Eco Platinum, 100% recycled Platinum, Fairtrade Silver, Fairtrade Eco Silver and 100% recycled silver.

Our 100% recycled materials are sourced specifically from a carefully selected refinery, and buying Fairtrade certified gold jewellery ensures that small scale artisan miners and their communities are supported by receiving a fair price, and also through receiving extra money to invest in education, medical care and environmental projects.

If you would prefer to have your ring made from a different ethical metal, just drop us an email on customerservice@arabellebrusan.com and we will be happy to help.

Ethical Precious Stones

Our commitment to ethical materials doesn't stop at metals - we also ensure that every stone used in our jewellery is ethical also. This includes: responsibly-sourced diamonds, Canadian diamonds and fair trade precious stones (sapphires, garnets, smoky quartz and rubies to name a few).

Certified jewellery

Every Arabel Lebrusan engagement and wedding ring arrives with a certificate of origin to reassure you and your partner that your jewellery has been made using the most ethical materials available.

Our Charity

We donate a percentage of our profits to our chosen charity, The Water Project. Our reason for choosing The Water Project is to help the water problems in Sierra Leone, a country which suffered eleven years of civil war in part due to fighting over the diamond mining industry and traffic of blood diamonds.

Packaging

In line with Arabel's commitment to using the most ethical materials available, our beautiful engagement rings arrive in boxes made from 100% recycled cardboard and FSC paper for that ethical touch.



Feeling inspired?

Have any questions or want to bring your ideas to life? Get in touch to arrange a personal bespoke consultation with Arabel, the perfect opportunity to discuss your inspirations and ideas behind the jewellery of your dreams.

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