

QL-120Xe

Estimated Print Costs

Label Design	Ink Cost per Label*	Material Cost per Label*	Total Cost per Label*
	\$0.006 - \$0.008	\$0.048	\$0.05 - \$0.056
	<p>With a general-purpose permanent adhesive designed for excellent adhesion to corrugated board, plastics, and packaging films, this high-gloss white paper label provides a premium shine desired for primary display labels featuring photographic images.</p> <p>4.0" x 3.0" CMYK #160 Gloss Paper, Gap</p>		
	\$0.005 - \$0.007	\$0.013	\$0.018 - \$0.02
	<p>Uniquely receptive to water-based dye and pigment inks, this matte white paper label provides a premium matte appearance for primary display and secondary packaging labels.</p> <p>1.0" x 3.0" CMYK #242 Matte Paper, Gap</p>		
	\$0.036 - \$0.05	\$0.13	\$0.166 - \$0.18
	<p>A white polypropylene label with a high-gloss finish receptive to inkjet label printing providing durability and ideal for printing photographic images on primary display labels that must resist moisture and some solvents. The acrylic emulsion adhesive works with a wide variety of substrates, including packaging films and corrugated cardboard.</p> <p>4.0" x 6.0" CMYK #269 Gloss PP, Gap</p>		

* (MRC) Media Requirements Contract

Label Design



**Ink Cost
per Label***

**Material Cost
per Label***

**Total Cost
per Label***

\$0.025 - \$0.037

\$0.06

\$0.085 - \$0.097

Economy-grade matte white polypropylene label receptive to both water-based dye and pigment inks, combines premium matte appearance and great color matching with high solvent-resistance, moisture-resistance, and strength. Virtually smudgeproof material, ideal for primary display labels featuring photographic and other color images.

4.0" x 4.0" CMYK
#233 Matte PP, Gap



\$0.034 - \$0.05

\$0.075

\$0.11 - \$0.125

Receptive to both water-based dye and pigment inkjet ink, this gloss-white PET material is excellent for printing high-quality prime packaging labels where a bright white look is desired.

2.0" x 5.625" CMYK
#245 High Gloss PET, Gap



\$0.023 - \$0.035

\$0.087

\$0.11 - \$0.12

High gloss 8 pt. paper cardstock that is highly receptive to dye-based inks and offers exceptional print quality ideal for the apparel industry.

4.0" x 4.0" CMYK
#218 Gloss Card Stock, Gap



\$0.013 - \$0.019

\$0.098

\$0.11 - \$0.116

A white polypropylene label with a satin finish receptive to inkjet label printing providing durability ideal for printing photographic images on primary display labels that must resist moisture and solvent exposure. Adheres to a wide variety of substrates, including cardboard.

4.0" Round CMYK
#198 Satin PP, Gap

* (MRC) Media Requirements Contract



QL-120Xe

**Contact us to learn more: info@astronovaproductid.com
Toll-free: 877-757-7978 | Tel: 401-828-4000**

The QL-120Xe is a cost-effective, in-house color labeling solution that delivers the same performance and reliability as the QL-120X, but with entry-level price allowing small businesses and startups to achieve attractive and compelling branding for their products.

 **AstroNova®**

Ver US B 12272023