

INTRODUCING...



BON VOYAGE, *Bad Lighting!*

Lighting is everything ... and the 1st step to flawless makeup application. Unfortunately, great lighting isn't always where we need it, especially when we travel ... hotels, rentals, staying with friends and family ... mirrors are everywhere, but the ideal makeup lighting never seems to be where we need it.

And the current solution? "Portable" light up mirrors that are bulky, small and are simply not bright enough. Who wants to pack a sheet of glass in your luggage, slouch over a bedside table and apply your makeup in a tiny, dimly lit mirror? We deserve better.

Introducing LEOPARA ... A patented, 360° makeup lighting system that is compact, portable and delivers bright, gorgeous lighting through wireless GlamPanels that attach & detach to any mirror. "Bon voyage, bad lighting" and "hello" to the new way to get glam on-the-go!

LEOPARA DEETS

- Founded in 2016, launched in 2018
- Headquartered in Beverly Hills, CA
- Woman-invented, owned and self-funded
- Patented innovation
- Available on Leopara.com, Amazon Prime
- Seen on Bravo, The View, FabFitFun, Univision
- Featured by top MUA's, Influencers and Entertainers

Leopara

COMPACT, PORTABLE, WIRELESS

Lighting Perfection



THE LEOPARA MAKEUP LIGHTING SYSTEM INCLUDES:

- 4 wireless & rechargeable LED GlamPanels
- Bright 5000k, pro-quality illumination
- Reusable, restickable mounting via nanosuction technology
- 4-in-1 USB Charging Cord
- Travel Case
- Quick Start Guide
- 1-Year Warranty
- Utility Patent 10,531,544



Available in 4-Pack (Makeup) or 2-Pack (Grooming)



Available in Leopard Lux, Onyx Chrome

Leopara

WHAT HAPPENS IN VEGAS
DOESN'T ALWAYS STAY THERE.

Thankfully!



Leopara is the brainchild of Rachel Vicknair, a global beauty educator & former pro dancer who needed a solution to a major problem she repeatedly faced when travelling. As a frequent traveler and self-proclaimed "glamazon", she became frustrated with the lighting situation in hotels and vacation rentals. Lots of mirrors, terrible lighting, no outlets became the standard hotel profile.

"I was tired of having to sacrifice makeup results and the joy of getting glam when I traveled because of bad lighting. One weekend in Vegas, while sitting on the floor applying makeup under terrible overhead lighting, the idea came to me, and I just knew I had to create this."

"With Leopara, I've combined professional makeup lighting specs into an affordable, yet high-quality system that changes the game for us makeup-wearers on-the-go."

- Rachel Vicknair, Leopara Founder & CEO

Having had her makeup done by professional artists for various brand videos, backstage on game days and on numerous film & TV sets, she's experienced the best of the best in professional makeup lighting and made it her mission to bring this same beauty experience to everyone.

She left her corporate beauty career in 2016, filed a patent and began her quest to create the world's 1st take-anywhere lighting system that checked all the boxes that other lighting solutions did not. After 2 years of working with lighting professionals, engineers, fellow makeup-wearers and testing rounds of prototypes and system configurations, Leopara is finally traveling the world and changing the travel makeup game for "glamazon" everywhere.

Leopara

LEOPARA IN THE SPOTLIGHT



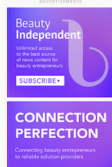
BeautyIndependent



Leopara Brings The Light To Makeup Wearers No Matter Where They Go

OCTOBER 25, 2019

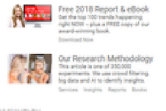
While readying herself to go out during a weekend jaunt to Las Vegas in 2015, Rachel Vicknar became annoyed that the poor lighting in her hotel room made it difficult to put on makeup properly.



'Leopara' is a Compact, Wireless and Lightweight System for Travel

By Laura Williams - Jul 6, 2019

Many makeup lighting solutions are built into the design of a vanity, offered as a tabletop mirror or rely on tripods, surface clips or outlets to function properly. Leopara is an all-in-one, compact, wireless, self-contained device that is both portable and easy to use.



SCOTT BARNES | Celebrity Makeup Artist Favorites



FEATURED BY
BEAUTY INFLUENCER
TATI WESTBROOK
AND CELEBRITY
MAKEUP ARTIST (JLO)
SCOTT BARNES

"IT'S SOOO GOOD"
- TATI WESTBROOK



5-STAR REVIEWS



★★★★★
Greatest

06/02/2020

"I really love how easy they are to work with. They also have a brilliant light so it makes doing your makeup so much faster and easier. Love them!!!"

Candle H. Verified Buyer

LEOPARA Makeup Lighting System in Onyx Chrome



★★★★★
Love my lighting

05/02/2020

"The lighting helps me apply my makeup and take selfies to promote my hair business. We all know we love a good selfie"

Colleen L. Verified Buyer

LEOPARA Makeup Lighting System in Leopard Lux



★★★★★
Love it!

05/02/2020

"I feel like before I got this lighting system I was seeing things at 50%. Bathroom lighting in general is definitely not the greatest and although I have a light up makeup mirror... read more"

Beatrice J. Verified Buyer

LEOPARA Makeup Lighting System in Electric Pink



PRESS RELEASE

BEVERLY HILLS BEAUTY STARTUP, THE LEOPARA GROUP, LAUNCHES THE WORLD'S FIRST COMPACT, PORTABLE, WIRELESS MAKEUP LIGHTING SYSTEM

LEOPARA IS DESIGNED TO SOLVE ALL TRAVEL RELATED MAKEUP LIGHTING PROBLEMS WITH FEATURES SUCH AS 360° PRO-QUALITY MAKEUP LIGHTING, COMPACT AND LIGHTWEIGHT DESIGN, WIRELESS LED PANELS, PROTECTIVE CARRY CASE, NANOSUCTION TECHNOLOGY AND MORE.

The Leopara Group has officially launched Leopara, the world's first compact, portable and wireless makeup lighting system.

The patented Leopara Makeup Lighting System was created by a beauty enthusiast and frequent traveler who became frustrated with the lighting situation when traveling. Leopara is designed to solve travel related makeup lighting problems with the launch of a Lighting System that is compact, portable, wireless and attaches and detaches to any mirror without needing tripods, suction cups or outlets to operate.

"The lighting in hotels is terrible for makeup application and packing a lighted mirror just isn't practical," said Rachel Vicknair, Founder and CEO of Leopara. "With Leopara, travelers can turn any mirror into a lighted vanity that will allow them to apply makeup efficiently and effectively. Leopara fits in the palm of your hand and only weighs 12 ounces, so it can easily be packed in a purse, backpack or carry-on without taking up too much space or adding significant weight."

Leopara includes four wireless LED panels that attach and detach to any mirror using nanosuction technology. The System features 5000k Daylight White LEDs, which mimic natural light and deliver the ideal color temperature for makeup application. Leopara is rechargeable and includes a 4-in-1 USB charging cord for convenient charging before travel. The System is housed in a custom-designed carry case, available in two colors, that allows for portability while protecting the components.

"As a former professional in dance, film and TV, I've experienced firsthand how professional lighting can impact your makeup routine as well as your mood," said Rachel. "I've always just dealt with the terrible lighting when I traveled, all the while, hating the way it made me feel and how difficult it made the makeup process. There was no solution available, so I decided to create one myself. I considered every pain point that I've personally experienced to develop what I feel is the ultimate travel makeup lighting solution."

Leopara can also be used to illuminate beauty tasks such as eyelash application, tweezing and shaving. It's wireless, stick-anywhere feature also makes it an effective tool for lighting beauty tutorials, live social media videos and web conferencing.

The Leopara Makeup Lighting System is on Leopara.com and Amazon.com for \$79.95. For more information visit Leopara.com.

About Leopara

The Leopara Group LLC is a Southern California based startup focused on developing beauty tools, accessories and products that enhance the beauty experience. Founded by Rachel Vicknair, a former global beauty brand educator, professional dancer and film/TV personality, Leopara aims to solve problems faced by beauty enthusiasts around the world with the launch of their patented Makeup Lighting System.

Connect
with us!

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