

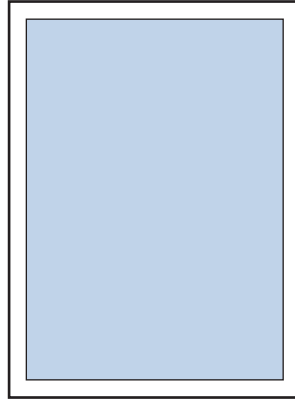
Annual Planning Guide and Calendar 2025–26

Advertising Rates/Specifications

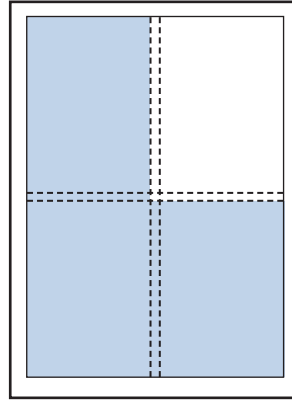


52 pages
size: 8.375" x 10.875"
Saddle Stitch

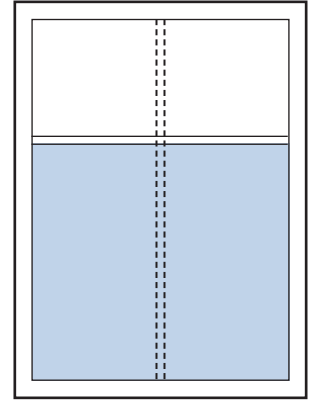
Ad Sizes



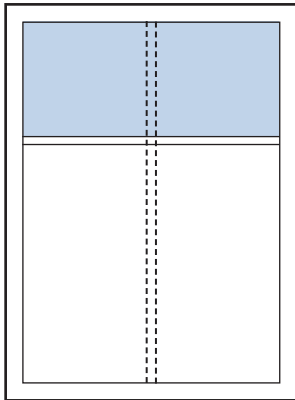
Full Page no bleed—\$1,850
 7.125" x 9.375"



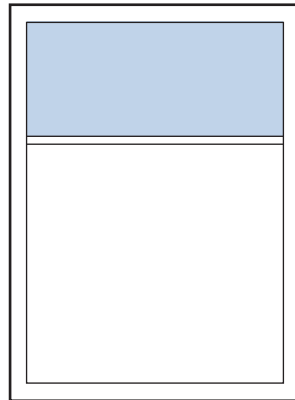
Half Page Horizontal—\$1,000
 7.125" x 4.5"
Half Page Vertical—\$1,000
 3.5" x 9.375"



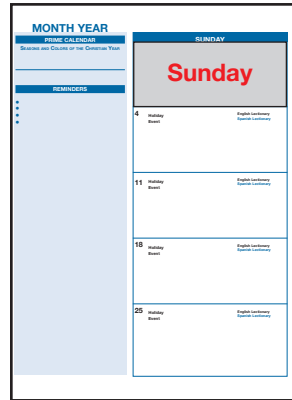
Two-Thirds Page Horizontal—\$1,500
 7.125" x 6.25"



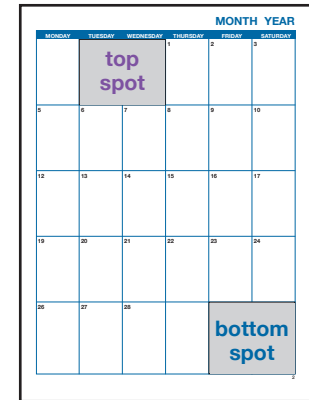
One-Third Page Horizontal—\$800
 7.125" x 3"



Back Cover, One-Third Page Horizontal—\$1000
 7.125" x 3"



Target Month Box Sunday ad—\$250 each 4.15" x 2"
 (placement* and number available varies)
 Select specific month for "target message"



Target Month Box ad—\$125 each 2.5" x 2"
 (placement* and number available varies)
 Select specific month for "target message"

File Requirements

All files should be supplied in PDF format with no bleeds and no trim marks, in CMYK colors, 300 dpi resolution and all fonts embedded.

Files need to be under 10mb, emailed to blyons@chalicepress.com

Submission Requirements

Insertion orders for ads appearing in the 2025–26 calendar must be received by May 15, 2024 with artwork due June 12, 2024.

Visit chalicepress.com/products/apgc25-26ads to place your order, pay online, and reserve your Target Month Boxes

NEW!

* Bundle two or more Top Spots or Bottom Spots in the same month and get \$25 off each block. More space and more visibility!

* When purchasing Target Month Box ads, please select a specific month for your ad (see chart on right). We will make every effort to place your ad in the desired month. The number of ad placements per month varies.

* Visit <https://chalicepress.com/products/apgc25-26ads> to order and to reserve your Target Month Boxes

Month/Year	Sunday	Weekdays top spot	Weekdays bottom spot
Jan. 2025	1	1	n/a
Feb. 2025	1	2	n/a
Mar. 2025	1	2	n/a
Apr. 2025	1	n/a	1
May. 2025	1	1	n/a
Jun. 2025	n/a	n/a	2
Jul. 2025	1	n/a	1
Aug. 2025	1	2	n/a
Sept. 2025	1	n/a	2
Oct. 2025	1	1	n/a
Nov. 2025	1	2	n/a
Dec. 2025	1	n/a	1
Jan. 2026	1	1	n/a
Feb. 2026	1 (bottom)	n/a	3
Mar. 2026	n/a	n/a	2
Apr. 2026	1	1	1
May. 2026	1	2	n/a
Jun. 2026	1	n/a	2